

10-17-2001



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

ET

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

101875820

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Philips Electronics North America Corporation

10/09/01

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☒ Corporation-State - Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 28, 2001

## 2. Name and address of receiving party(ies)

Name: TriMedia Technologies, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 1840 McCarthy Boulevard

City: Milpitas State: CA Zip: 95035

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,171,494

2,269,402

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda G. Henry, Esq.

Internal Address: Fenwick &amp; West LLP

Street Address: 2 Palo Alto Square

City: Palo Alto State: CA Zip: 94306

## 6. Total number of applications and registrations involved: \_\_\_\_\_

2

## 7. Total fee (37 CFR 3.41)..... \$65.00

- ☒ Enclosed and  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

50-0261

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda G. Henry  
 Name of Person Signing

Linda G. Henry  
 Signature

October 9, 2001  
 Date

10/17/2001 DEYNE 00000004 2171494 Total number of pages including cover sheet, attachments, and document: 2

01 FC:481  
 02 FC:482

40.00 Mail documents to be recorded with required cover sheet information to:  
 25.00 DP Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

22300/00070/DOCS/1214005.1

TRADEMARK  
 REEL: 002383 FRAME: 0825

## ASSIGNMENT

WHEREAS, **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** (a Delaware corporation) of 1251 Avenue of the Americas, New York, New York, 10020-1104, is the owner of the Trademark and Service Mark:

**TRIMEDIA** - U.S. Registration No. 2,171,494

**TRIMEDIA & Design** - U.S. Registration No. 2,269,402

which marks are registered in the United States Patent and Trademarks Office as listed above; and

WHEREAS, **TriMedia Technologies, Inc.** (a Delaware corporation) of 1840 McCarthy Boulevard, Milpitas, California, 95035, is desirous of acquiring said trademark and service mark registrations identified above;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** does hereby assign unto the said **TriMedia Technologies, Inc.** all right, title and interest in and to said trademark and service mark and to said trademark and service mark registrations, together with the goodwill of the business symbolized by said marks.

**PHILIPS ELECTRONICS NORTH AMERICA CORPORATION**

By: \_\_\_\_\_

Name: Matthieu van Kaam (ECB)

Title: Authorized Signatory

Dated: September 20, 2001

### DECLARATION

Matthieu van Kaam declares that he is Authorized Signatory of **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

**PHILIPS ELECTRONICS NORTH AMERICA CORPORATION**

By: \_\_\_\_\_

Name: Matthieu van Kaam

Title: Authorized Signatory

Dated: September 20, 2001