

10-18-2001

FORM PTO-1594
(Rev. 6-93)



SHEET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks and the attached original documents or copy thereof.

101877767

Send the attached original documents or copy thereof.

1. Name of conveying party(ies):

eChips, Inc.

101877



Individual(s) Association

General Partnership Limited Partnership
 Corporation - DELAWARE
 Other -

Additional name(s) of conveying party(ies) attached? Yes
 No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
Other

Execution Date: September 27, 2001

2. Name and address of receiving party(ies):

Name: CMP Media LLC

Internal Address: 600 Community Drive

Street Address:

City: Manhasset State: New York ZIP 11030

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation
 Other - DELAWARE Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designation must be a separate document from Assignment).
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

75-682129

10/17/2001 6TOM11 00000179 75682129

01 FO:481
02 FO:482

40.00 DP
50.00 DP

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

2417233
2475049

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Victor F. DeFrancis, Esq.

Internal Address: Cooley Godward LLP

Street Address: One Freedom Square
Reston Town Center
11951 Freedom Drive

City: Reston State: VA ZIP 20190-5601

6. Total number of applications and registration involved: 3 (three)

7. Total fee (37 CFR 3.41): \$ 90.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

03-3118

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Victor F. DeFrancis

10/11/01
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

ASSIGNMENT OF SERVICE/TRADEMARKS

WHEREAS, eChips, Inc., a Delaware corporation having a place of business at 2099 Gateway Place, San Jose, California 95110 (hereafter called the "Assignor"), owns the registrations and/or pending applications for the marks identified on Exhibit A attached hereto (the "Marks");

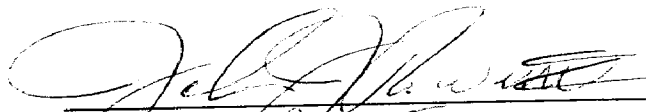
WHEREAS, Assignor and CMP Media LLC, a Delaware limited liability company having its principal place of business at 600 Community Drive, Manhasset, New York 11030 (hereafter called the "Assignee"), have entered into a certain Asset Purchase Agreement dated September 17, 2001; and

WHEREAS, Assignee desires to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Marks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

SIGNED this 27th day of September, 2001.

ECHIPS, INC.


By: JOHN J. POWERS III
Its: CHANDLER

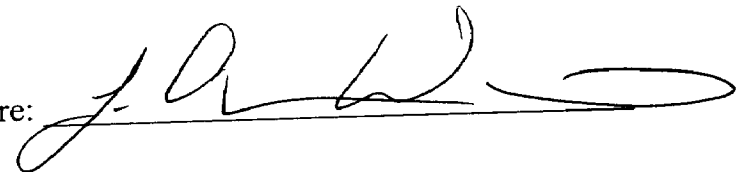
UNITED STATES OF AMERICA

STATE OF CALIFORNIA)

COUNTY OF SANTA CLARA) ss:

On Sept 27, 2001, before me, J. Chandler Werline, a Notary Public in and for said State, personally appeared John J. Powers, III, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature: 

[Seal]

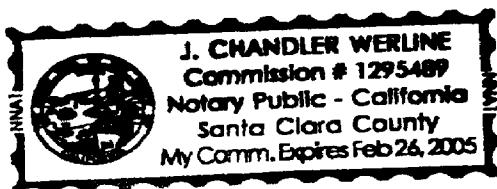


EXHIBIT A

<u>REGISTERED MARKS</u> <u>(Country)</u>	<u>REGISTRATION</u> <u>NUMBER</u>	<u>INT'L</u> <u>CLASS(ES)</u>	<u>REGISTRATION</u> <u>DATE</u>
CHIPCENTER & Design (United States)	2475049	35 & 42	8/7/01
LEARN FIND BUY (United States)	2417233	35 & 42	1/2/01

<u>PENDING MARKS</u> <u>(Country)</u>	<u>SERIAL NO.</u>	<u>INT'L</u> <u>CLASS(ES)</u>	<u>FILING DATE</u>
CHIPCENTER (United States)	75/682,129	35	4/13/99

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