

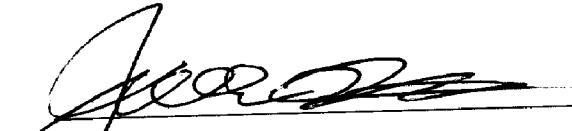
ASSIGNMENT

WHEREAS, Success Motivation International, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas 76710, has adopted, used and is using SMI SUCCESS MOTIVATION INTERNATIONAL and World Block Dart Design which is registered in the United States Patent & Trademark Office, Registration No. 1,954,420, dated February 6, 1996; and

WHEREAS, Success Motivation, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas 76710, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Success Motivation International, Inc., does hereby assign unto said Success Motivation, Inc., all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof.

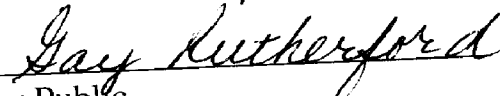
SUCCESS MOTIVATION
INTERNATIONAL, INC.

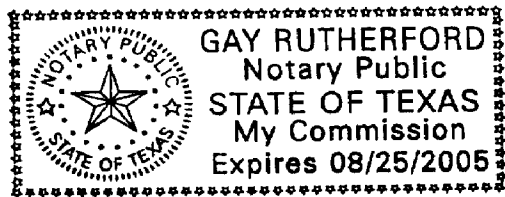

By: Joe E. Baxter, Sr.
Title: Chairman of the Board / Sr. VP/ Sec

Date: 9-18-01

State of Texas }
County of M^o Linnan }

Subscribed and sworn to before me this 18th day of September, 2001.


Notary Public



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