Form PTO-1594

RE

10-22-2001



101880548

U.S. Department of Commerce Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Ple	ease record the attached original documents or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
Institute for Academic Excellence, Inc.	Name: School Renaissance Institute, Inc.
[ ] Individual(s) [ ] Association	Internal Address:
[ ] General Partnership [ ] Limited	Street Address: P.O. Box 45016
[X] Corporation-State WI Partnership	City: Madison State: WI Zip: 53744-5016
[] Other: 101/7)	[ ] Individual(s) citizenship
Additional name(s) of conveying party(ies) attached?	[] Association
[ ] Yes [X] No	[ ] General Partnership
[1,100 [1,1],10	[ ] Limited Partnership
3. Nature of conveyance:	[X] Corporation-State_WI
[] Assignment [] Merger	[ ] Other
[ ] Security Agreement [X] Change of Name	If assignee is not domiciled in the United States, a domestic
Other	representative designation is attached: [] Yes [] No
[ ] Outer	representative designation is attached: [] Yes [] No
Execution Date: March 2, 2000	(Designations must be a separate document from
Interest Date. Filmon 2, 2000	Assignment) Additional names(s) & address(es) attached?
	[ ] Yes [X] No
4. Application number(s) or registration number(s):	[ ] 100 [24]110
A. Trademark Application No.(s)	B. Trademark registration No.(s)
The Transfer Trippirous Trivity	2,283,636 1,985,005
	2,161,511
	2,342,044
Additional numbers attached?	2,344,252 OCT 1 1 200
radiiona namoois attaonoa.	
5. Name and address of party to whom correspondence	6. Total number of applications and registrations
concerning document should be mailed:	involved:[5]
	]
Name: Adam L. Brookman	7. Total fee (37 CFR 3.41):\$ 140.00
Godfrey & Kahn, S.C.	[X] Enclosed
Internal Address:	[X] Authorized to be charged to deposit account
Street Address: 780 N. Water Street	for any deficiencies
City: Milwaukee State: WI Zip: 53202	8. Deposit account number: <u>07-1509</u>
	(Attach duplicate copy of this page if paying by deposit
	account)
0/19/2001 GTOW11 000000085 2283636 DO NOT USE	THIS SPACE
1	
1 FC:481 40.00 0♥ 2 FC:482 100.00 0♥	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing inform	ation is true and correct and any attached copy is a true copy
of the original document.	
	1/2/
Adam L. Brookman	10/4/8/
	Signature Date
Total Number of pages, including cover sheet and attachments: [2]	
Lad	

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TRADEMARK
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**AMENDMENT TO ARTICLES OF INCORPORATION** 

MAR - 7 2000

**OF** 

WISCONSIN DFI

INSTITUTE FOR ACADEMIC EXCELLENCE, INC.

Pursuant to the consent of the shareholders and Board of Directors of the Institute for Academic Excellence, Inc. and in accordance with Section 180.1003 of the Wisconsin Statutes, the following resolution was duly adopted on March 2, 2000:

BE IT RESOLVED, that the Articles of Incorporation of Institute for Academic Excellence, Inc. be, and they hereby are, amended by deleting Article I thereof and inserting in its place the following:

## ARTICLE I

The name of the corporation is "School Renaissance Institute, Inc."

Executed in duplicate as of the 2nd day of March, 2000.

INSTITUTE FOR ACADEMIC EXCELLENCE, INC.

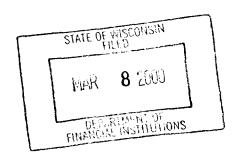
By:

Stuart J. Udell, President

This instrument was drafted by:

Pamela M. Krill Godfrey & Kahn, S.C. 780 North Water Street Milwaukee, Wisconsin 53202-3590

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TRADEMARK REEL: 002385 FRAME: 0988

RECORDED: 10/11/2001