

10-22-2001

Form PTO-1594 RE



U.S. Department of Commerce
Patent and Trademark Office

101880548

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Institute for Academic Excellence, Inc.
 Individual(s) Association
 General Partnership Limited
 Corporation-State WI Partnership
 Other: 10-11-01
 Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: March 2, 2000

2. Name and address of receiving party(ies):
 Name: School Renaissance Institute, Inc.
 Internal Address:
 Street Address: P.O. Box 45016
 City: Madison State: WI Zip: 53744-5016
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State WI
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

Additional numbers attached?

B. Trademark registration No.(s)
 2,283,636 1,985,005
 2,161,511
 2,342,044
 2,344,252 OCT 11 2001
 Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Adam L. Brookman
Godfrey & Kahn, S.C.
 Internal Address:
 Street Address: 780 N. Water Street
 City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved:.....[5]

7. Total fee (37 CFR 3.41):\$ 140.00
 Enclosed
 Authorized to be charged to deposit account for any deficiencies

8. Deposit account number: 07-1509

(Attach duplicate copy of this page if paying by deposit account)

10/19/2001 6TOM11 00000085 2283636

DO NOT USE THIS SPACE

01 FC:481 40.00 00
 02 FC:482 100.00 00

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Adam L. Brookman
 Name of Person Signing

Signature

10/4/01
 Date

Total Number of pages, including cover sheet and attachments: [2]

RECEIVED

AMENDMENT TO ARTICLES OF INCORPORATION

MAR - 7 2000

OF

WISCONSIN
DFI

INSTITUTE FOR ACADEMIC EXCELLENCE, INC.

Pursuant to the consent of the shareholders and Board of Directors of the Institute for Academic Excellence, Inc. and in accordance with Section 180.1003 of the Wisconsin Statutes, the following resolution was duly adopted on March 2, 2000:

BE IT RESOLVED, that the Articles of Incorporation of Institute for Academic Excellence, Inc. be, and they hereby are, amended by deleting Article I thereof and inserting in its place the following:

ARTICLE I

The name of the corporation is "School Renaissance Institute, Inc."

Executed in duplicate as of the 2nd day of March, 2000.

INSTITUTE FOR ACADEMIC
EXCELLENCE, INC.

By: Stuart J. Udell
Stuart J. Udell, President

This instrument was drafted by:

Pamela M. Krill
Godfrey & Kahn, S.C.
780 North Water Street
Milwaukee, Wisconsin 53202-3590

MW396365_1.DOC

