

10-23-2001



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Expert Software, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Delaware [] Other Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies) Name: Activision Value Publishing, Inc Internal Address: Street Address: 7646 Golden Triangle Drive City: Eden Prairie State: MN Zip: 55344 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Minnesota [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: October 1, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1972007, 1972008, 2300317, 2104518, 2124625, 2254893, Additional number(s) attached [] Yes [x] No 2254892 & 2270221.

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Kelly D'Angelo Internal Address: Street Address: Activision, Inc. 3100 Ocean Park Blvd. City: Santa Monica State: CA Zip: 90405

6. Total number of applications and registrations involved: 8 [] Enclosed [] Authorized to be charged to deposit account 7. Total fee (37 CFR 3.41): \$215.00 8. Deposit account number: 01-0051 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Greg Deutsch Name of Person Signing Signature Date 10-1-01

Total number of pages including cover sheet, attachments, and document: 2 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10-23-01

TRADEMARK ASSIGNMENT

WHEREAS, Expert Software, Inc., a Delaware corporation, (hereinafter "Expert") owns and has used in its businesses certain trademarks (the "Marks"), some of which are registered in the United States Patent and Trademark Office as follows:

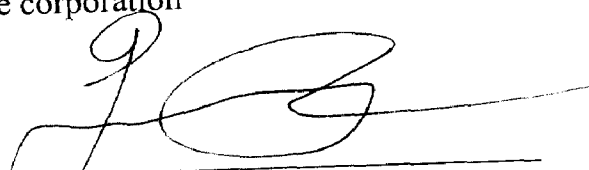
<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>CLASS</u>	<u>REG. DATE</u>	<u>OWNER</u>
HOME DESIGN 3D	1972007	9	April 30, 1996	Expert
LANDSCAPE DESIGN 3D	1972008	9	April 30, 1996	Expert
DR. PIP	2300317	9	December 14, 1999	Expert
EXPERT BRAND SOFTWARE	2104518	9	October 14, 1997	Expert
EXPERT SOFTWARE	2124625	9	December 30, 1997	Expert
SILLY GAMES	2254893	9	June 22, 1999	Expert
T-SHIRT FUN	2254892	9	June 22, 1999	Expert
CARD WORKSHOP	2270221	9	August 17, 1999	Expert

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Expert does hereby sell, assign, and transfer to Activision Value Publishing, Inc., a Minnesota corporation or its successors or assigns, the entire right, title and interest in and to the Marks and registrations and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the businesses symbolized thereby and any right to recover for past infringement thereof.

This Assignment is dated effective as of October 1, 2001.

Expert Software, Inc.,
a Delaware corporation

By: _____


George Rose
Senior Vice President and General Counsel