



10-24-2001



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Form PTO-1564  
(Rev. 6-97)  
OMB No. 0851-0011 (exp. 06-01)

Tab settings 000

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-18-01  
LAWRENCE A. EISENBERG

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: RDSE LEE  
Internal Address: \_\_\_\_\_  
Street Address: 1351 NORTH CURSON  
City: LOS ANGELES State: CA ZIP: 90046

- Individual(s) citizenship U.S.
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: Oct. 9, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2, 33 3, 448

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONALD L. DENNISON  
Internal Address: DENNISON, SCHEINER,  
SCHULTZ + WAREMAN  
Suite 612  
Street Address: 1745 JEFFERSON  
DAVIS HIGHWAY  
City: ARLINGTON State: VA ZIP: 22202

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DONALD L. DENNISON  
Name of Person Signing

Donald L. Dennison  
Signature

10/17/01  
Date

Total number of pages including cover sheet, attachments, and document:

## ASSIGNMENT OF TRADEMARK

Whereas, Lawrence A. Eisenberg, a citizen of the United States, whose post office address is 5001 Red Wolf Lane, Plano Texas 75093, has adopted, used and is presently using and owns the service mark **CARS4CARING**, which was registered in the United States Patent and Trademark Office on March 21, 2000, Reg. No. 2,333,448, which Registration is still in full force and effect, and;

Whereas, Rose Lee, a citizen of the United States, whose post office address is 1351 North Curson, Los Angeles, California, 90046, is desirous of acquiring said mark and the registration thereof.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Lawrence A. Eisenberg does hereby assign unto the said Rose Lee all right, title and interest in and to said mark together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated: 10/9/01

By 

Lawrence A. Eisenberg