

10-24-2001

FORM PTO-1594 (Rev. 6-93)

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OMB. No. 0651-0011 (exp. 4/94)



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

101884247

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Tyres International, Inc. *10/10/01*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Ohio
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Ceat Limited
 Address: Ceat Mahal, 463, Dr. Annie Beasant Road
 Worli, Mumbai 400 025

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation - India
 Other

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: September 20, 2001

10-10-2001
 U.S. Patent & TMO/TI Mail Rcpt Dt. #11

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) and addresses attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) B. Trademark Registration No.(s)

75/510,718 (now Reg. No. 2,485,592)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Reese Taylor, Esq.
 Renner, Kenner, Greive, Bobak, Taylor & Weber
 Internal Address:
 Street Address: Fourth Floor, First National Tower
 City: Akron State: OH ZIP: 44308-1456

6. Total Number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account (any fee deficiency)

8. Deposit Account Number:
18-0987

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reese Taylor *Reese Taylor* 10-8-01
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

Box Assignments
Commissioner of Patents and Trademarks
Washington, D.C. 20231

TRADEMARK
REEL: 002388 FRAME: 0379

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of)
Ceat Limited)
Serial No. 75/510,718)
Filed: June 30, 1998)
For: "ALTURA")

Box No Fee
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

Applicant, Ceat Limited, hereby designates Tyres International, Inc. whose postal address is 619 E. Tallmadge Avenue, Akron, Ohio 44310 and telephone number: 330-374-1000, Applicant's Domestic Representative in the United States upon whom notice or process in proceedings affecting the above-identified mark may be served, pursuant to Section 1(e) of the Lanham Act, 15 U.S.C. § 1051(e), and 37 C.F.R. §2.24.

Respectfully submitted,

By:
Name:
Title:

CEAT LIMITED
By its Counsel's Attorney

(Signature)
(A.J. MENON)
Chief Manager LEGAL

Dated: 08/09/01

STATE OF OHIO)
) SS:
COUNTY OF SUMMIT)

On this 20th day of SEPTEMBER, 2001, personally appeared Thomas J. Babb, to me known and known to me to be the President of Tyres International, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.



Notary Public

R.H. STEIGER JR., Notary Public
Residence - Summit County
State Wide Jurisdiction, Ohio
My Commission Expires Oct. 31, 2004

ASSIGNMENT

WHEREAS, Tyres International, Inc., an Ohio corporation, having its principal offices at 619 East Tallmadge Avenue, Akron, Ohio 44310, has adopted, used and is using and is the owner of the following trademark for which an application in the United States Patent and Trademark Office is pending:

| <u>Mark</u> | <u>Application No.</u> | <u>Date of Filing</u> |
|-------------|------------------------|-----------------------|
| ALTURA | 75/510,718 | June 30, 1998 |

WHEREAS, Ceat Limited, a corporation organized under the laws of India, having its principal offices at Ceat Mahal, 463, Dr. Annie Beasant Road, Worli, Mumbai 400 025, India is desirous of acquiring said trademark and the application therefor.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Tyres International, Inc. hereby assigns to Ceat Limited all right, title and interest in the United States in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark and said application to register said trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the assignee, Ceat Limited.

Signed at Akron, Ohio, this 20th day of SEPTEMBER, 2001.

TYRES INTERNATIONAL, INC.

By: Thomas J. Babb
Thomas J. Babb
President