



101885711

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies): **10-3-01**  
 Eviciti Corp.  
 47 South Meridian Street, Suite 200  
 Indianapolis, Indiana 46204

Type of Entity:  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation - Indiana State  
 Other \_\_\_\_\_

2. Name and Address of Receiving Party(ies):  
 Name: Experience Learning Community  
 Internal Address \_\_\_\_\_  
 Street Address: 2901 Third Avenue, Suite 400  
 City: Seattle State WA Zip: 98121

Type of Entity:  
 Individual(s) Citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other : A Washington corporation  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  YES  NO  
 (Designations must be separate document from Assignment)  
 Additional name(s) & address(es) attached?  YES  NO

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: July 23/August 20, 2001

4. Application number(s) or registration number(s):  
 A. Trademark Application Number(s):  
 75/716,243; 75/716,241; 75/716,244 and 75/716,231  
 \_\_\_\_\_  
 \_\_\_\_\_

B. Trademark Registration No.(s):  
 75/716,243; 75/716,241; 75/716,244 and 75/716,231  
 \_\_\_\_\_  
 \_\_\_\_\_

Additional numbers attached?  YES  NO

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Jennifer L. Scully  
 Internal Address: Foster Pepper & Shefelman PLLC  
 1111 Third Avenue, Suite 3400  
 Seattle, Washington 98101

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 115.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
 \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jennifer L. Scully  
 Name of Person Signing

Signature

10-3-01  
 Date

## TRADEMARK ASSIGNMENT

This Agreement is entered into by Experience Learning Community ("ELC"), a Washington corporation with its principal place of business at 2901 Third Avenue, Suite 400, Seattle, Washington, 98121 and Eviciti Corp. ("Eviciti"), an Indiana corporation with its principal place of business at Eviciti, Corp. 47 South Meridian Street, Suite 200, Indianapolis, IN 46204.

1. Eviciti represents that it owns the following four trademarks with pending applications in the United States Patent & Trademark Office:

**(i) EXPERIENCE, serial no. 75/716,243; filed in international class 42 with the following description of services:**

Providing temporary use of on-line non-downloadable software for art design and art-related activities; providing information and consulting services related to art and art design via a global computer network

**(ii) EXPERIENCE, serial no. 75/716,241, filed in international class 42 with the following description of services:**

Consulting services, namely, developing, organizing, planning, executing and sponsoring creative travel excursions for learning an art or craft and creating a work with an experienced artistic guide, exploration of a natural area and participation in activities with a local art community; consulting services, namely, providing services over a global computer network to allow users to learn a skill from an artist or craftsman and create an art or craft work

**(iii) EXPERIENCEART.COM, serial no. 75/716,244, filed in international class 42 with the following description of services:**

Consulting services, namely, developing, organizing, planning, executing, and sponsoring creative travel excursions designed to allow a user to learn an art or craft, create an art or craft work with an experienced artistic guide, explore a natural area, and participate in local art community activities; providing services over a global computer network to allow users to learn a skill from an artist or craftsman and create an art or craft work online

**(iv) EXPERIENCEART.COM, serial no. 75,716,231, filed in international class 42 with the following description of services:**

Providing temporary use of on-line non-downloadable software for art design and art-related activities; providing information and consulting services related to art and art design via a global computer network.

2. For good and valuable consideration, Eviciti does hereby assign unto ELC all of its right, title and interest to the names "EXPERIENCE" and "EXPERIENCEART.COM" (the "Names"), U.S. Trademark applications with Serial Nos. 75/716,243, 75/716,241, 75/716,244

and 75,716,231 (the "Applications"), and all of the following with respect to the Names or the Applications: (a) all trade dress, designs and logos, including without limitation all of such used with respect to labels, product samples and packaging, and all common law rights, registrations or applications to register the foregoing, in every country and jurisdiction throughout the world, (b) any and all copyrights relating to the Names, the Applications and any of the rights or property described in the preceding clause (a), and (c) all goodwill associated with the Names, the Applications or any of the rights or property described in this paragraph 2, including product samples and formulae.

3. ELC hereby accepts assignment of the Names, the Applications and the other rights and property described in paragraph 2 above.

EVICITI CORP.  
an Indiana Corporation  
By: [Signature]  
Name: Scott Abbott  
Title: President  
Date: \_\_\_\_\_

EXPERIENCE LEARNING COMMUNITY  
a Washington Corporation  
By: [Signature]  
Name: Nathaniel T. Brown  
Title: Secretary  
Date: 8/20/2001

Notary Certificate for Eviciti Corp.

State of Indiana  
County of Marion ss.

On this 23th day of July, 2001, before me, Carol A. Deurs Notary Public in and for the State of Indiana personally appeared Scott Abbott personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/their signature(s) on the Instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the Instrument.

WITNESS my hand and official seal.

Carol A. Deurs  
My Commission Expires: May 24, 2008  
County of Residence: Johnson