

10-26-2001

RE



:ET

101887093

Commissioner for Trademarks: Please record the attached copies of an original document.

1. Name of conveying party(ies): Family Business Partners, LLC <i>10/16/01</i> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation—State of Oklahoma <input type="checkbox"/> Other _____ Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Massachusetts Mutual Life Insurance Company 1295 State Street Springfield, MA 01111 <input type="checkbox"/> Individual(s) Citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation—State <u>Massachusetts</u> <input type="checkbox"/> Other _____ If the assignee is not domiciled in the United States, a domestic representative designation is attached. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: "09/07/01; 09/19/01"						
4. Application number(s) or trademark number(s): A. Trademark Application No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		B: Trademark No(s): 2,425,570 2,369,343				
5. Name/address of party to whom correspondence concerning document should be mailed: Fish & Richardson P.C. 45 Rockefeller Plaza, Suite 2800 New York, New York 10111		6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR §3.41): \$65.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.:				
DO NOT USE THIS SPACE						
9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and the attached is a true copy of the original document.</i> <table> <tr> <td>Laura E. Lally Name of Person Signing</td> <td><i>Laura E. Lally</i> Signature</td> <td><i>10/16/01</i> Date</td> </tr> </table> Total number of pages including cover sheet, attachments, and document: 4				Laura E. Lally Name of Person Signing	<i>Laura E. Lally</i> Signature	<i>10/16/01</i> Date
Laura E. Lally Name of Person Signing	<i>Laura E. Lally</i> Signature	<i>10/16/01</i> Date				

recording form cover sheet (patent) (firstclassdoc)

10/26/2001 6TOM11 00000021 2425570

01 FC:481
02 FC:48240.00 DP
25.00 DP

CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail Label No. ET669105143US

I hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202 3513.

10/16/01
Date of Deposit

Laura E. Lally
Signature

Laura E. Lally
Typed Name of Person Signing Certificate

TRADEMARK
REEL: 002389 FRAME: 0294

TRADEMARK ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS:

WHEREAS, Family Business Partners, LLC, a corporation duly organized and existing under the laws of the State of Oklahoma, and having a place of business at One Leadership Square, 211 N. Robinson, Suite 1400, Oklahoma City, Oklahoma, 73102, (hereinafter "ASSIGNOR"), has adopted, used and is using the Trademarks FAMILY BUSINESS PARTNERS, U.S. Registration No. 2,425,570, issued on January 30, 2001, and THREE FACES DESIGN, U.S. Registration No. 2,369,343, issued on July 18, 2000 (hereinafter "the Trademarks"), and

WHEREAS, Massachusetts Mutual Life Insurance Company, a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, and having a place of business at 1295 State Street, Springfield, Massachusetts, 01111 (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademarks;

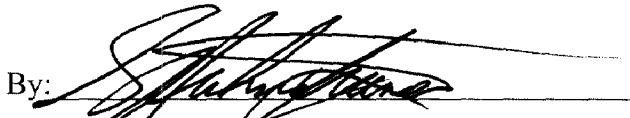
NOW, THEREFORE, IT IS HEREBY AGREED:

1. For good and valuable considerations to it in hand paid, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to the Trademarks, subject to the reservation below, together with the good will of the business in connection with which the Trademarks are used.

2. ASSIGNOR shall do all acts and execute all documents which may be reasonably required by ASSIGNEE in order to effect the assignment of the Trademarks and to ensure that the registrations be granted to ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer this 17th day of ~~August~~ SEPT, 2001.

FAMILY BUSINESS PARTNERS, LLC, ASSIGNOR

By: 

Printed name: G. RICHARD FRANSEN

Title: PRESIDENT

IN WITNESS WHEREOF, ASSIGNEE has caused this instrument to be executed by its duly authorized officer this 19th day of ~~August~~ SEPTEMBER, 2001.

MASSACHUSETTS MUTUAL LIFE
INSURANCE COMPANY, ASSIGNEE

By: 

Burvin E. Pugh, Jr.
Its Senior Vice President

ACKNOWLEDGEMENT

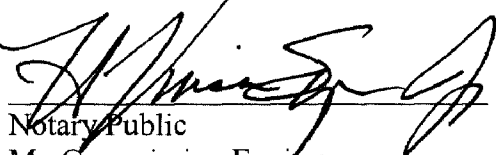
ASSIGNOR

State of Oklahoma

ss.

County of Oklahoma

Then personally appeared before me G. RICHARD FRAMEN, this 7th day of September, 2001, and made oath that he is the PRESIDENT of Family Business Partners, LLC (ASSIGNOR), a corporation organized and doing business under the laws of the State of Oklahoma, that he is duly authorized and appointed by the said corporation to set the signature and seal of said corporation to the within instrument of assignment and sale, and acknowledged the same to be the free act and deed of said corporation; and that the seal hereto affixed is the seal of the said corporation.


Notary Public
My Commission Expires

[Notary's Seal]

ACKNOWLEDGEMENT


ASSIGNEE

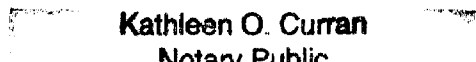
Commonwealth of Massachusetts

ss.

County of Hampden

Then personally appeared before me Burvin E. Pugh, Jr., this 19th day of SEPTEMBER, 2001, and made oath that he is the Executive Vice President of Massachusetts Mutual Life Insurance Company (ASSIGNEE), a corporation organized and doing business under the laws of the Commonwealth of Massachusetts, that he is duly authorized and appointed by the said corporation to set the signature and seal of said corporation to the within instrument of assignment and sale, and acknowledged the same to be the free act and deed of said corporation; and that the seal hereto affixed is the seal of the said corporation.


Notary Public
My Commission Expires


Kathleen O. Curran
Notary Public
My Commission Expires December 11, 2003

[Notary's Seal]

Schedule A
U.S. Trademark Registrations

Mark: FAMILY BUSINESS PARTNERS
Reg. No.: 2,425,570
Reg. Date: January 30, 2001
Status: Registered
Goods:

IC 009. US 021 023 026 036 038. G & S: pre-recorded compact disks, video tapes, and audio tapes, all featuring information on how to present workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed instructional materials for use in presenting workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.

IC 036. US 100 101 102. G & S: brokerage in the fields of securities, life insurance and health insurance; consultation for family businesses, namely, financial and estate planning consultation, securities consultation, investment consultation, and insurance consultation.

IC 041. US 100 101 107. G & S: conducting workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.

Mark: THREE FACES DESIGN
Reg. No.: 2,369,343
Reg. Date: July 18, 2000
Status: Registered
Goods:

IC 009. US 021 023 026 036 038. G & S: pre-recorded compact disks, video tapes, and audio tapes, all featuring information on how to present workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed instructional materials for use in presenting workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.

IC 036. US 100 101 102. G & S: brokerage in the fields of securities, life insurance, and health insurance; consultation for family businesses, namely, financial and estate planning consultation, securities consultation, investment consultation, and insurance consultation.

IC 041. US 100 101 107. G & S: conducting workshops and seminars in the fields of financial and estate planning, securities, investments, business management and insurance, all for family businesses.