

10-26-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 10/16/01
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

- Mark if additional names of conveying parties attached Execution Date
Month Day Year
- Name Formerly
- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

- Mark if additional names of receiving parties attached
- Name
- DBA/AKA/TA
- Composed of
- Address (line 1)
- Address (line 2)
- Address (line 3)
City State/Country Zip Code
- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

10/26/2001 GT0N11 00000027 75864482

FOR OFFICE USE ONLY

Refund Ref:
10/26/2001 GT0N11 000011463

01 FC:481
02 FC:482

40.00 OP
50.00 OP

CHECK Refund Total: \$30.00

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Attorney Mark A. Kassel

Name of Person Signing



Signature

12/16/01

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, MediaSite, Inc. ("Assignor"), a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, and having its principal offices at Ewart Building, 8th Floor, 925 Liberty Avenue, Pittsburgh, PA 15222, has adopted, used and is the owner of the entire right, title and interest in and to the trademarks listed on the attached sheet which is incorporated herein and made a part hereof (the "Trademarks") for which Assignor has made applications for registration in the United State Patent and Trademark Office (the "Trademark Applications");

WHEREAS, MediaSite Acquisition, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Maryland, having offices at 1617 Sherman Avenue, Madison, Wisconsin 53704, wishes to acquire the interest of Assignor in the Trademarks;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and/or assigns, the entire right, title and interest in and to the Trademarks and Trademark Applications, together with the goodwill of the business symbolized by the Trademarks, and to all claims for past infringement of the Trademarks;

The Assignor, upon request of Assignee, and without further remuneration, agrees to provide all reasonable assistance and execute any and all papers desired by Assignee for the perfecting of title thereto in Assignee.

IN WITNESS WHEREOF, the Assignor has executed this Assignment to be effective as of the 15 day of October, 2001.

MediaSite, Inc.

By: Vinay Mehra
Name: VINAY MEHRA
Title: CEO

COMMONWEALTH OF PENNSYLVANIA)
) ss.
COUNTY OF ALLEGHENY)

Before me personally appeared VINAY MEHRA, to me known to be CEO of said MediaSite, Inc., who signed the foregoing instrument in my presence, on behalf of said corporation with authority to do so, and made oath before me to the allegations set forth therein as being under oath this 15 day of October, 2001.

Beverly A. Drizos
Notary Public
ALLEGHENY County, PENNSYLVANIA (State)

My commission expires:

Notarial Seal
Beverly A. Drizos, Notary Public
Pittsburgh, Allegheny County
My Commission Expires June 4, 2002
Member, Pennsylvania Association of Notaries

TRADEMARKS

Serial Number: 75/941,112
Trademark: MEDIASITE WEBFINDER
Filing Date: October 3, 2000
International Class: 9
Registration Number: Not available yet
Registration Date: Not available yet

Serial Number: 75/941,113
Trademark: MEDIASITE PUBLISHER
Filing Date: October 3, 2000
International Class: 9
Registration Number: Not available yet
Registration Date: Not available yet

Serial Number: 75/864,482
Trademark: MEDIASITE
Filing Date: December 6, 1999
International Class: 9, 35, 38, 41 and 42
Registration Number: Not available yet
Registration Date: Not available yet