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10-26-2001



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To the Honorable Commissioner of Patents and Trademarks **101887533**

attached original documents or copy thereof.

1. Name of conveying party(ies):

Orlik Tobacco Company A/S

10/15/01

- Individual(s)
- General Partnership
- Corporation - Denmark
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 2, 2001

2. Name and address of receiving party(ies):

Name: **Peter Stokkebye Tobaksfabrik A/S**
Address: **Tobaksvej 1**
5610 Assens, DENMARK

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation- Denmark
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark

Serial No.

**MY OWN BLEND
and Design**

76/217,779

Additional numbers attached? Yes No

EXPRESS MAIL CERTIFICATE

B. Date 10/15/01 Label No EL767726425-US

I hereby certify that, on the date indicated above, this paper or Mark was deposited with the U.S. Postal Service and that it was accepted for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

Daisy Perez Name (Print)
D. Perez Signature

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

Our Ref. Nos. 0569/89760/3H319

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Any additional amount is authorized to be charged to Deposit account number: 04-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Nelkin
Name of Person Signing

Amy L. Nelkin
Signature

October 15, 2001

Total number of pages including cover sheet, attachments, and document: 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

PETER STOKKEBYE TOBAKSFABRIK A/S

Serial No.: 76/217,779

Filed: February 21, 2001

Mark: MY OWN BLEND and Design

EXPRESS MAIL CERTIFICATE

Date 10/15/01 Label No. 2706717252-4

I hereby certify that, on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 by "Express Mail Post Office to Addressee" service.

D. Perez
Name (Print)D. Perez
Signature

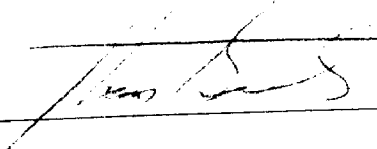
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

PETER STOKKEBYE TOBAKSFABRIK A/S, the applicant in the above-identified trademark application herewith appoints Bert J. Lewen and Amy L. Nelkin at DARBY & DARBY P.C., 805 Third Avenue, New York, New York 10022, its domestic representative on whom may be served notice or process in proceedings affecting the above-referenced trademark application, and the mark covered by such application, pursuant to Rule 2.24 of the Trademark Rules of Practice of the Patent Office.

Please address all correspondence to Darby & Darby P.C., 805 Third Avenue, New York, NY 10022, and direct all telephone calls to Amy L. Nelkin at (212) 527-7700.

PETER STOKKEBYE TOBAKSFABRIK A/S

Dated: October 2, 2001By: Print Name: Lars BernthPrint Title: Director

TRADEMARK ASSIGNMENT

WHEREAS, **ORLIK TOBACCO COMPANY A/S**, a corporation organized and existing under and by virtue of the laws of Denmark, and having a place of business at Tobaksvej 1, 5610 Assens, Denmark, hereinbelow called "Assignor", has intended to use the following trademark in commerce and has filed an application, indicating this intention, but has not yet filed an allegation of use under §§1(c) or 1(d) of the Trademark Act:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
MY OWN BLEND and Design	76/217,779	February 21, 2001

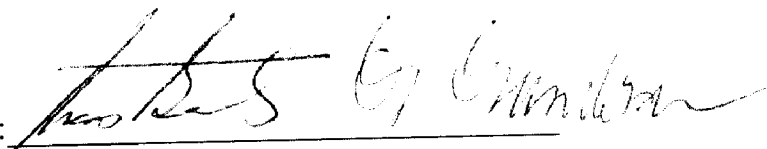
;and

WHEREAS, **PETER STOKKEBYE TOBAKSFABRIK A/S**, a corporation organized and existing under and by virtue of the laws of DENMARK, and having a place of business at Tobaksvej 1, 5610 Assens, Denmark, hereinbelow called "Assignee", the successor of the ongoing and existing business or portion thereof of **Orlik Tobacco Company A/S**, to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use trademark application therefor;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, all right, title and interest in and to the trademark, pending intent-to-use trademark application and the goodwill symbolized thereby.

ORLIK TOBACCO COMPANY A/S

Dated: October 2, 2001

By: 
 Print Name: Lars Bernth Georg Gundersen
 Print Title: Director Managing Director