

10-29-2001



FORM PATENT AND TRADEMARK OFFICE-1594

T

U.S. DEPARTMENT OF

101888654
TRADEMARKS ONL.

PATENT AND TRADEMARK OFFICE

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS: PLEASE RECORD ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF

1. NAME OF CONVEYING PARTY(IES):

News Australia Publishing Limited (f/k/a Chris-Craft Industries, Inc.)

INDIVIDUAL(S) ASSOCIATION
 GENERAL PARTNERSHIP LIMITED PARTNERSHIP
 CORPORATION-STATE OF DELAWARE
 OTHER

10/19/01

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
NAME:

CC Marine Brand Acquisition, LLC

INTERNAL ADDRESS:

STREET ADDRESS:
8161 15th Street E.
Sarasota, FL 34243

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? Yes No

3. NATURE OF CONVEYANCE:

ASSIGNMENT MERGER
 SECURITY AGREEMENT CHANGE OF NAME
 OTHER

INDIVIDUAL(S) CITIZENSHIP
 ASSOCIATION
 GENERAL PARTNERSHIP
 LIMITED PARTNERSHIP
 CORPORATION-STATE OF DELAWARE
 OTHER

EXECUTION DATE: August 13, 2001

IF ASSIGNEE IS NOT DOMICILED IN THE UNITED STATES, A DOMESTIC REPRESENTATIVE DESIGNATION IS ATTACHED Yes No

ADDITIONAL NAME(S) AND ADDRESS(ES) ATTACHED? Yes No

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):

A. TRADEMARK APPLICATION No(s):

B. TRADEMARK REGISTRATION No(s):

(See Attached Schedule A)

007 19 200

ADDITIONAL NUMBERS ATTACHED? Yes No

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

NAME: Andrew C. Greenberg
INTERNAL ADDRESS: Carlton, Fields, et al.
STREET ADDRESS: P. O. Box 3239
Tampa, FL 33601-3239

6. TOTAL NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED: 24

7. TOTAL FEE (37 CFR 3.41) \$ 615.00

ENCLOSED

AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT¹
¹ NOTE: (ONLY IF AMOUNT ENCLOSED IS INCORRECT)

8. DEPOSIT ACCOUNT NUMBER:

03-0683

(ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT)

Do NOT USE THIS SPACE

10/26/2001 DBYRNE 00000219 819803

01 FC:481 40.00 OP
02 FC:482 575.00 OP

9. STATEMENT AND SIGNATURE.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew C. Greenberg

NAME OF PERSON SIGNING

SIGNATURE

DATE

10/18/2001

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 2

SCHEDULE A

	MARK	REG'N. NO.
1.	CAPRICE	819,803
2.	CAVALIER	770,646
3.	CCC	737,046
4.	CCC & Arrow Design	737,047
5.	CHRIS-CRAFT	747,479
6.	CHRIS-CRAFT	751,541
7.	CHRIS-CRAFT	779,402
8.	CHRIS-CRAFT	979,337
9.	CHRIS-CRAFT	737,045
10.	CHRIS-CRAFT	954,464
11.	CHRIS-CRAFT	1,226,313
12.	CHRIS-CRAFT and Design	234,707
13.	CHRIS-CRAFT and Design	774,868
14.	CHRIS CRAFT and Design	1,231,039
15.	CHRIS CRAFT and Design	1,255,601
16.	Emblem Design	1,916,355
17.	COMMANDER	845,304
18.	CONSTELLATION	839,900
19.	CRUSADER	839,901
20.	LANCER	858,829
21.	ROAMER	841,952
22.	SEA SKIFF CHRIS CRAFT and Design	819,028
23.	THERMOCON-DEVELVO	754,573
24.	TRANSDRIVE	750,431

Trademark Assignment


WHEREAS, News Australia Publishing Limited, a Delaware corporation ("Assignor") has acquired Chris-Craft Industries, Inc. which is the owner of the registered trademarks in the Classes set forth opposite each trademark on Schedule A attached hereto, including the registrations listed therein (collectively, the "Marks") and all goodwill represented thereby; and

WHEREAS, CC Marine Brand Acquisition, LLC, a Delaware limited liability company ("Assignee"), desires to acquire, and Assignor desires to transfer, convey, assign and set over, all of its right, title and interest in and to the Marks and the goodwill represented thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee all of its right, title and interest in and to: (i) the Marks and the goodwill represented thereby; (ii) all causes of action both at law and equity for past and future claims arising out of or relating to the ownership, use or exploitation of the Marks and (iii) all of the rights, title and interests in, to and under Assignor's rights as licensor of the Marks under the Third Party License Agreements (as defined in the Trademark Option Agreement, dated as of March 8, 2001, by and between Assignor and Assignee).

ASSIGNOR:

NEWS AUSTRALIA PUBLISHING LIMITED

By: 
Name: Michael L. Burke
Title: Vice President

Dated: August 13, 2001

EXHIBIT "A"

MARK Goods	CTRY	CLASS	REG DATE	REG NO	RENEWAL	DUE
CAPRICE Boats and parts therefor	US	12	06-Dec-66	819,803	06-Dec-06	N
CAVALIER Boats	US	12	02-Jun-64	770,646	02-Jun-04	N
CCC Boats	US	12	04-Sep-62	737,046	04-Sep-02	N
CCC & Arrow Design Boats	US	12	04-Sep-62	737,047	04-Sep-02	N
CHRIS-CRAFT Paints for Boats and Marine Engines	US	2	02-Apr-63	747,479	02-Apr-03	N
CHRIS-CRAFT Lubricants and Other Engine Conditioning Chemicals Including Carburetor and Combustion Chamber Cleaner, Fuel Conditioner and Valve Lubricant, Crank- Case Oil Supplement and Gum and Sludge Remover	US	4	25-Jun-63	751,541	25-Jun-03	N
CHRIS-CRAFT Engines	US	7	03-Nov-64	779,402	03-Nov-04	N
CHRIS-CRAFT Navigation, communication, and safety electrical equipment - namely radio telephones, gas fume alarm detectors, amplifiers, generators, depth sounders, radar, radio direction finders, loran, automatic pilots, speedometers, odometers, and magnetic compasses	US	9	26-Feb-74	979,337	26-Feb-04	N
CHRIS-CRAFT Boats	US	12	04-Sep-62	737,045	04-Sep-02	N
CHRIS-CRAFT Men's and women's clothing - namely, suits, pants, jackets, sweaters, shirts, skirts, blouses, caps and shoes	US	25	06-Mar-73	954,464	06-Mar-03	N
CHRIS-CRAFT Department Store Services	US	42	01-Feb-83	1,226,313	01-Feb-03	N

EXHIBIT "A"

MARK Goods	CTRY	CLASS	REG. DATE	REG NO	RENEWAL	DUE
CHRIS-CRAFT And Design (Hyphen Logo) Marine runabouts, boats and launches	US	12	01-Nov-27	234,707	01-Nov-07	
CHRIS-CRAFT And Design (Star Logo) Boats	US	12	11-Aug-64	774,868	11-Aug-04	N
CHRIS-CRAFT And Design (Star Logo) Sales Catalog Published Periodically	US	16	15-Mar-83	1,231,039	15-Mar-03	N
CHRIS-CRAFT And Design (Star Logo) Mail Order Catalog Services	US	42	25-Oct-83	1,255,601	25-Oct-03	N
CHRIS-CRAFT Emblem Design (Class 12) Boats and structural parts thereof; and (Class 25) men's and women's clothing, namely jackets, sweaters, shirts, blouses, and caps	US	12,25	05-Sep-95	1,916,355	§ 8 due 05-Sep-01 § 9 due 05-Sep-05	Y
COMMANDER Boats	US	12	05-Mar-68	845,304	05-Mar-08	N
CONSTELLATION Boats	US	12	05-Dec-67	839,900	05-Dec-07	N
CRUSADER Boats	US	12	05-Dec-67	839,901	05-Dec-07	N
LANCER Boats	US	12	22-Oct-68	858,829	22-Oct-08	N
ROAMER Boats	US	12	09-Jan-68	841,952	09-Jan-08	N
SEA SKIFF/ CHRIS-CRAFT And Design Boats	US	12	22-Nov-66	819,028	22-Nov-06	
THERMOCON-DEVELO Marine Engines and Cooling Systems Therefor	US	7	13-Aug-63	754,573	13-Aug-03	N
TRANSDRIVE Boats Provided with Outboard-Inboard Driving Mechanisms	US	12	04-Jun-63	750,431	04-Jun-03	N

CHRIS-CRAFT Boats	AR		MAR 23 73 D	1,444,598	
CHRIS-CRAFT EMBLEM Design (See Design D) Boats and structural parts thereof, as well as	AR	SEP 27 94 D	1,938,928	MAY 31 95 D	1,582,601
			all other goods in International Class 12;		MAY 31
CHRIS-CRAFT Boats	AT		SEP 13 62 D	48,798	OCT 31 01
		and service parts			
CHRIS-CRAFT Design (See Design B) marine runabouts, boats and launches	AU		JAN 03 65 D	71,479	JAN 04 03
CHRIS-CRAFT Design (See Design B) marine runabouts, boats and launches	BR		FEB 22 61 D	00247,8609	OCT 28 00
CHRIS-CRAFT Design (See Design B) marine motors and outboard motors	BR		SEP 29 69 D	00397,1147	SEP 29 99
CHRIS-CRAFT EMBLEM Design (See Design D) Boats and structural parts thereof, as well as	BR	JAN 25 95 D	818302046		
			all other goods in International Class 7		
CHRIS-CRAFT Design (See Design B) marine	BX		OCT 26 71 D	67,257	OCT 26 96
		runabouts, boats and launches			
AQUA HOME Boats	CA		JAN 31 86 D	310,831	JAN 31 01
CAVALIER Design (See Design A) Boats	CA		MAR 29 68 D	156,160	MAR 29 96
CHRIS CAT Boats	CA		JUN 26 87 D	547,357	JUN 26 01

MARK
COOCS

CHRIS-CRAFT Navigation, namely radio telephones, 935 tune alarm	CA	AUG 30 74 D	201,432	AUG
				communication, and safety electrical equipment - detectors, amplifiers, generators, etc.
CHRIS-CRAFT Design (See Design B) MARINE RUNABOUTS, BOATS AND LAUNCHES	CA	SEP 09 29 D	218,47,410	SEP 09 99
CHRIS-CRAFT Design (See Design C) BASES: BOOKS AND LOGS PAGES;	CA	NOV 22 85 D	308,600	NOV 22 00
				SERVICES: Mail order retailing
CHRIS-CRAFT Design (See Design C) Life saving equipment, namely, life vests; and life preserver, swim goggles and swim apparatus to assist the beginning swimmer	CA	SEP 25 87 D	332,373	SEP 25 02
				floatation units featuring a buoyant cushion training units in the nature of floatation
CHRIS-CRAFT Emblem Design (See Design D) BOATS AND STRUCTURAL PARTS THEREOF;	CA	APR 03 95 D	779,412	MAY 31 96 D
				458,602
				MAY 31 11
COMMANDER BOATS	CA	JUL 05 68 D	157,520	JUL 05 93
CORSAIR BOATS	CA	MAY 09 69 D	163,668	MAY 09 99

BOOMER Boats	CA			DEC 01 67 D	156,444	
TRANSORIVE Boats, provided with outboard-inboard driving mechanisms	CA			DEC 22 67 D	154,739	DEC 22 9,
CHRIS-CRAFT Racing boats, boats, launches, marine runabouts and parts thereof	CM			SEP 30 64 D	206,822	SEP 21 04
CHRIS-CRAFT EMBLEM Design (See Design D) Boats and structural parts thereof, as well as all other goods in International Class 12;	EM	SEP 20 94 D	Δ185/1994	SEP 20 94 D	426,862	SEP 20 04
CHRIS-CRAFT Design (See Design C) Boats	CL	JUL 27 93 D		MAR 29 94 D	424,310	MAR 29 04
CHRIS-CRAFT Design (See Design C) Boats	CO	AUG 13 93 D	402,290			
CHRIS-CRAFT Marine runabouts, boats and launches	CU			SEP 09 63 D	106,888	SEP 09 03
CHRIS-CRAFT Watercraft and parts thereof	DE			DEC 03 63 D	760,665	JUL 31 02
CHRIS-CRAFT EMBLEM Design (See Design D) vehicles; apparatus for locomotion by land, air or water; boats and structural parts thereof; parts of the aforesaid goods;	DE	SEP 19 94 D	Δ47540/124	MAY 02 95 D	2,905,244	SEP 19 0
CHRIS-CRAFT vehicles; apparatus for locomotion by land, air, or water	DK			SEP 05 64 D	2842-1964	SEP 05 1
CHRIS-CRAFT 7 - Machinery	EM	APR 01 96 D	12 - Vehicles			
EMBLEM DESIGN 7 - Machinery	EM	APR 01 96 D	148775 12 - Vehicles			

CHRIS-CRAFT Design Marine runabouts, boats and launches	ES	FEB 16 66 D	165,622	FEB 16 66 J		
CHRIS-CRAFT Marine runabouts, boats and launches;	FR	FEB 24 75 D	1,298,391	FEB 07 05 J		
COMMANDER Vehicles, in particular boats of all types	FR	AUG 05 68 D	1,492,418	JUL 13 98 J		
CONSTELLATION Vehicles, in particular boats of all types	FR	AUG 05 68 D	1,492,417	JUL 13 98 J		
Chris-Craft EMALUX Design (See Design D) BOATS and structural parts thereof, as well as	FR	SEP 30 94 D	94,538,261	SEP 30 94 D	94,538,261	SEP 30 04 J
CHRIS-CRAFT Navigation instruments, and apparatus; depth tune detection apparatus; radio telephones, sound amplifiers, transducers, speedometers,	CB	AUG 04 71 D	984,055	AUG 04 06 J		
			sounding apparatus, radar apparatus and gas radio detection finders; automatic pilots, odometers, magnetic compasses, and parts, etc.			
CHRIS-CRAFT Design (See Design E) Marine runabouts, boats and launches	CB	MAY 06 57 D	502,500	MAY 06 99 J		
Chris-Craft EMBLEM Design (See Design D) BOATS; apparatus for locomotion by water; parts	CB	SEP 22 94 D	1,586,004	SEP 22 94 D	1,586,004	SEP 22 01 J
			and fittings for all the aforesaid goods			
CHRIS-CRAFT BOATS and service parts	CR	JUL 18 63 D	28,778	AUG 23 02 J		
CHRIS-CRAFT Marine runabouts, boats and launches	CT	MAR 22 61 D	12,689	MAR 22 01 J		

GOODS

CHRIS-CRAFT Boats and parts thereof	KK	SEP 30 64 D	1422,1965	SEP 30 64
CHRIS-CRAFT Design (See Design C) marine runabouts, boats and launches	LE	MAY 06 57 D	36,093	MAY 06 99
CAVALIER Boats	IT	JUN 22 64 D	105,620	JAN 18 00
CHRIS-CRAFT Design (See Design B) marine boats and service parts	IT	MAR 23 64 D	487,305	NOV 30 00
ROAMER BOATS	IT	JUN 22 64 D	408,151	JAN 19 01
SEA SLIPF Boats	IT	APR 30 66 D	489,098	JAN 10 02
CHRIS-CRAFT Boats and parts thereof	JP	FEB 07 77 D	1,247,554	FEB 07 97
CHRIS-CRAFT Design (See Design C) Life vests and other goods fallen in this class	JP	OCT 26 83 D	2,084,839	OCT 26 98
CHRIS-CRAFT Boats	KV	JAN 18 73 D	5,484	JAN 15 03
CHRIS-CRAFT MARINE RUNABOUTS, BOATS AND LAUNCHES	KX	NOV 30 83 D	307,111	NOV 30 03

CHRIS-CRAFT marine runabouts, boats and launches;	NO	marine engines and parts thereof	SEP 23 65 D	67,034	
CHRIS-CRAFT Design (See Design C) marine runabouts, boats and launches	NO		FEB 21 58 D	26,154	FEB 21 98
CHRIS-CRAFT Design (See Design B) boats	PM		AUG 21 91 D	51,234	AUG 21 11
CHRIS-CRAFT boats and parts thereof	PT		OCT 07 65 D	126,557	OCT 07 05
CHRIS-CRAFT Design (See Design C) boats	PT		JUL 01 94 D	169,546	JUL 01 04
CHRIS-CRAFT boats	SE		DEC 15 61 D	101,673	DEC 15 01 A
CHRIS-CRAFT Design (See Design B) marine runabouts, boats and launches	TR		DEC 12 60 D	87,093	AUG 31 05 J
CHRIS and Star Design (See Design E) marine runabouts, boats and launches	TW		AUG 15 83 D	411,239	AUG 15 98 J
CHRIS-CRAFT Design (See Design C) boats	UT		JUL 27 93 D	264,267	
CHRIS-CRAFT marine runabouts, boats and launches	VS		MAR 02 55 D	12,110	MAR 02 00

CHRIS-CRAFT INDUSTRIES, INC

DESIGN EXHIBITS

DESIGN A

Canalier

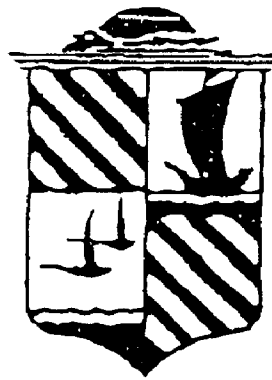
DESIGN B

Chris-Craft

DESIGN C

*Chris * Craft*

DESIGN D



DESIGN E

*Chris**

Andrew Lambert

From: Gantcher, Kimberly [kgantcher@wilkie.com]
 Sent: Tuesday, March 06 2001 1:27 PM
 To: 'alambert@squadroniaw.com'
 Cc: Ried, William, Astrachan, Gregory
 Subject: Marks

Andrew

As per our conversation, please make the following changes to Schedule/Exhibit A:

1. Each of the foreign registrations noted as "Design" marks for scripted text of the term CHRIS-CRAFT, should instead read "Stylized" marks.

2. The listed Canadian registrations contain various inaccuracies and omissions as follows:

- * AQUAHOME, Reg. No. 310,831, is registered for "house boats" and not just "boats" as the schedule reads.

- * CHRIS-CRAFT, is listed under the number 547,357 which is, in fact the Application Number. The Registration Number should read 329,147.

- * CHRIS-CRAFT, Reg. No. 201,432, has an incomplete description of goods and services, which should include, in addition to the current description: "...men's and women's clothing, namely suits, pants, jackets, sweaters, shirts, blouses, caps and shoes."

- * CHRIS-CRAFT, listed as Reg. No. 218/47,410, should instead be listed as Reg. No. 647,410, and should also be listed as a Stylized rather than a Design mark.

- * CHRIS-CRAFT, Reg. No. 308,640, should list the following additional wares, which read, "...men's and women's clothing, namely jackets, sweaters, shirts, blouses and caps and print publications, namely sales catalogs."

- * CHRIS-CRAFT, Reg. No. 456,602, should list the following additional wares, "...men's and women's clothing, namely jackets, sweaters, shirts, blouses and caps."

- * COMMANDER, Reg. No. 157,520, and require a separate assignment since they are registered under the Florida address and CORSAIR, Reg. No. 162,666.

- * ROAMER, Reg. No. 154,444, has been EXPUNGED, or abandoned.

- * TRANSDRIVE, Reg. No. 154,739, has also been EXPUNGED.

- * CHRIS-CRAFT Emblem Design, Reg. No. 426,862, lists wares in International Class 12, but should also list "...and clothing in International Class 25."

3. The marks in the Benelux, Switzerland, Germany, Denmark, EM, France, Great Britain and Italy include the following inaccuracies and omissions:

- * COMMANDER, Reg. No. 1,492,418, lists the goods and services as, "vehicles, in particular boats of all types," whereas the French description translates as: "vehicles, apparatuses for movement on land, in the air, or over water, especially boats of all types."

- * CONSTELLATION, Reg. No. 1,492,417, lists the goods and services as, "vehicles, in particular boats of all types," whereas the French description translates as: "vehicles, apparatuses for movement on land, in the air, or over water, especially boats of all types."

- * CHRIS-CRAFT Emblem Design, Reg. No. 94,539,261, lists goods in International Class 12, but should also list "...and clothing in International Class 25."

- * CHRIS-CRAFT, Reg. No. 502,500, should read "Stylized" and not "Design" and should have a renewal date of May 12, 1999, not May 6, 1999.

CAVALIER, Reg. No. 165,620, has in fact been re-registered under Reg. No. 408,050.

CHRIS-CRAFT, Reg. No. 487,305, should read "Stylized" and not "Design" and then have goods and services should read: "motor boats, marine motors and service parts."

5 Additionally, the following CHRIS-CRAFT registrations had been omitted from the Schedule:

* CHRIS-CRAFT, Germany Reg. No. 48,798, registered on November 30, 1962, for IC 12, boats.