

R 10-30-2001

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To the Honorable Commissioner of

101888891

attached original

10-19-2001

1. Name of conveying party(ies): 10-19-01
 Conopco, Inc. dba Helene Curtis, Inc.
 325 N. Wells Street
 Chicago, IL 60610

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of recipient: 10-19-2001
 U.S. Patent & TMO/TM Mail Rcpt Dt. #26
 Name: Helene Curtis, Inc.
 Internal Address: _____
 Street Address: 501 Silverside Drive
Wilmington Delaware 19809
 City: _____ State: _____ ZIP: _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designator is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 12, 2001

4. Application number(s) or patent number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
2,488,700
A GIRL COULD GET USED TO THIS

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
03-1595
 (Attach duplicate copy of this page if paying by deposit account)

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Jennifer Davies
 Internal Address: Unilever HPC

 Street Address: 33 Benedict Place

 City: Greenwich State: CT ZIP: 06830

10/29/2001 6TON11 00000227 031595 2488700
 01 FC 481 40.00 CN

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Jennifer Davies
 Name of Person Signing

[Signature]
 Signature

10/19/01
 Date

Total number of pages including cover sheet, attachments, and document: 1



ASSIGNMENT

10-19-2001

U.S. Patent & TMOrc/TM Mail Rcpt Dt. #26

WHEREAS, CONOPCO, INC. dba HELENE CURTIS, INC., a corporation organized under the laws of the State of New York, with its address at 325 N. Wells Street, Chicago, IL 60610 (hereinafter called "ASSIGNOR") is owner of the Trademark Registration No. 2,488,700 for A GIRL COULD GET USED TO THIS,

WHEREAS, HELENE CURTIS, INC., a corporation organized under the laws of the State of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the above identified Trademark Registration No. 2,488,700 for A GIRL COULD GET USED TO THIS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the trademark registration therefor, together with the goodwill of the business connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 12th day of September, 2001.

CONOPCO, INC. dba HELENE CURTIS, INC.

By: 

Name: Kenneth C. Leonard

Title: Assistant Secretary