

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
09/01/1999
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name DDB Worldwide Communications Group Inc. Execution Date
Month Day Year
09/01/1999

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Omnicom International Holdings Inc.

- DBA/AKA/TA _____
- Composed of _____
- Address (line 1) 11501 Wilshire Boulevard
- Address (line 2) _____
- Address (line 3) Los Angeles California 90025
City State/Country Zip Code
- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
 - Corporation Association
 - Other _____
 - Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

FORM PTO-1618B
Expires 06/30/99
OMB 0951-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey C. Katz

1-3-02

Name of Person Signing

Signature

Date Signed

01/03/2002
700009565

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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- Security Agreement Nunc Pro Tunc Assignment
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09/01/1999
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- Change of Name
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Execution Date
Month Day Year
09/01/1999

Name DDB Worldwide Communications Group Inc.

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Omnicom International Holdings Inc.

DBA/AKA _____

Composed of _____

Address (line 1) 11601 Wilshire Boulevard

Address (line 2) _____

Address (line 3) Los Angeles California 90025
City State Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignments.)

FOR OFFICE USE ONLY

Please check reporting for the completion of information if available to average assignor(s) to advise the Patent and Trademark Office of the recording. Assigning time for processing the document and submitting the data needed to complete the Cover Sheet. Send comments regarding this or other services to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20531 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Regulatory Checklist Package (0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B
E-prior 01/20/02
OMB 0751-0177

Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name: _____
Address (line 1): _____
Address (line 2): _____
Address (line 3): _____
Address (line 4): _____

Correspondent Name and Address

Area Code and Telephone Number: 212-468-4823

Name: Jeffrey C. Katz
Address (line 1): Davis & Gilbert LLP
Address (line 2): 1740 Broadway
Address (line 3): New York, New York 10019
Address (line 4): _____

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers assigned

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

_____	_____	_____	1,891,819	_____	_____
_____	_____	_____	2,074,636	_____	_____
_____	_____	_____	_____	_____	_____

Number of Properties

Enter the total number of properties involved.

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65.00

Method of Payment:
Deposit Account

Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

501765

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey C. Katz

Name of Person Signing



Signature

1-3-02

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, DDB Worldwide Communications Group Inc., a corporation of the State of New York (hereinafter "Assignor"), has adopted, used and was using the marks listed below which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
OPTIMUM MULTINATIONAL MEDIA	1,891,819	April 25, 1995
OPTIMUM MEDIA	2,074,434	June 24, 1997

WHEREAS, Omnicom International Holdings Inc., a corporation of the State of Delaware with its principal place of business at 11601 Wilshire Boulevard, Los Angeles, California 90025 (hereinafter "Assignee"), was desirous of acquiring said marks and said registrations thereof;

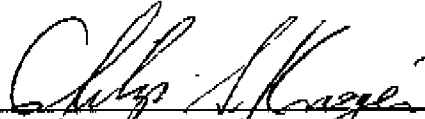
WHEREAS, on September 1, 1999, Assignor did assign unto said Assignee all right, title and interest in and to said marks together with the goodwill of the business symbolized by the marks, and to the above-identified registrations thereof and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, the parties reaffirm and reratify said assignment upon the aforesaid terms and conditions nunc pro tunc as of September 1, 1999.


IN WITNESS WHEREOF, this Assignment has been executed effective as of September 1, 1999.

Date: January 2, 2002

DDB WORLDWIDE COMMUNICATIONS GROUP INC.

By: 
Name: PHILIP S. KRIEGER
Title: SECRETARY

OMNICOM INTERNATIONAL HOLDINGS INC.

By: 
Name: ERNEST J. WAGNER
Title: SECRETARY

DAVIS & GILBERT LLP
1740 Broadway
New York, New York 10019
Telephone: (212) 468-4800
Fax: (212) 468-4888

FACSIMILE COVER PAGE

DATE: January 7, 2002

TIME: 3:18 PM

FAX NUMBER: 703-306-5995

ATTENTION: Kimberly White

COMPANY: U.S. Patent and Trademark Office

ORIGINATOR: Jeffrey C. Katz (ams)

CLIENT/MATTER NUMBER: 5360-0785-004

RE: Notice of Non-Recordation of Document
Document ID 700009565A

NO. OF PAGES TO FOLLOW: 12

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED, AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE

MESSAGE:

Please see the attached.

PLEASE TELEPHONE OUR OFFICE SERVICES DEPARTMENT AT (212) 468-4871 IN ANY OF THE FOLLOWING CIRCUMSTANCES.

1. THIS MESSAGE CANNOT BE DELIVERED TO ADDRESSEE; OR
2. FAULTY TRANSMISSION

OPERATOR: _____

TRADEMARK

REEL: 002391 FRAME: 0190

DAVIS & GILBERT LLP
1740 BROADWAY
NEW YORK, NEW YORK 10019
(212) 468-4800

DIRECT DIAL NUMBER
(212) 468-4823
EMAIL ADDRESS
jkatz@dglaw.com

MAIN FACSIMILE
(212) 468-4888
PERSONAL FACSIMILE

January 7, 2002

VIA FACSIMILE - 703-306-5995

U.S. Patent and Trademark Office
Assignment Division
Box Assignments, CG-4
1213 Jefferson Davis Highway, Suite 320
Washington, D.C. 20231

Re: Notice of Non-Recordation of Document
Document ID: 700009565A

Dear Ms. White:

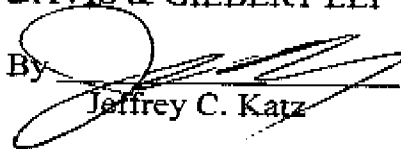
This is in response to the attached Notice of Non-Recordation.

We have inserted the name of the person and address to whom the correspondence concerning this document should be mailed in the section titled Correspondent Name and Address.

Sincerely,

DAVIS & GILBERT LLP

By



Jeffrey C. Katz

JCK:ams
Enclosure

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, DDB Worldwide Communications Group Inc., a corporation of the State of New York (hereinafter "Assignor"), has adopted, used and was using the marks listed below which are registered in the United States Patent and Trademark Office:

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OPTIMUM MEDIA	2,074,434	June 24, 1997

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WHEREAS, on September 1, 1999, Assignor did assign unto said Assignee all right, title and interest in and to said marks together with the goodwill of the business symbolized by the marks, and to the above-identified registrations thereof and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, the parties reaffirm and reiterate said assignment upon the aforesaid terms and conditions nunc pro tunc as of September 1, 1999.

IN WITNESS WHEREOF, this Assignment has been executed effective as of September 1, 1999.

Date: January 2, 2002

DDB WORLDWIDE COMMUNICATIONS GROUP INC.

By: *Philip S. Reardon*
Name: *Philip S. Reardon*
Title: *Secretary*

OMNICOM INTERNATIONAL HOLDINGS INC.

By: *Ernest S. Reardon*
Name: *Ernest S. Reardon*
Title: *Secy*