



10-30-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

10-22-2001



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Patents and Trad

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or copy thereof.

10-22-01

Hulman & Company

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State of Indiana
- Other _____

Additional name(s) of conveying parties(ies) attached: Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: September 28, 2001

2. Name and address of receiving party(ies):

Name: Clabber Girl Corporation

Internal Address: _____

Street Address: 900 Wabash Avenue

City: Terre Haute State: IN Zip: 47807

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Indiana
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s): 181,239; 779,570; 784,915; 134,786; 60,394; 866,498; 205,175; 385,210; 423,627; 843,553; 46,619; 186,093; 176,722; 188,169

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angela M. Fifelski

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41): \$ 365.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ANGELA M. FIFELSKI
Name of Person Signing

Angela Fifelski
Signature

10-19-01
Date

Total number of pages including cover sheet: 8

OMB No. 0651-0011 (exp 4/94)

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TRADEMARK
REEL: 002391 FRAME: 0339

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Hulman & Company, an Indiana corporation ("Assignor"), is the owner of certain (i) common law trademarks and trademark applications and registrations that have been filed with and/or issued by the United States Patent and Trademark Office or the Trademark Offices of other countries, together with the goodwill symbolized thereby, that are set forth in Schedule A attached hereto (the "Trademarks"); (ii) internet domain names that are set forth in Schedule B attached hereto (the "Domain Names"); (iii) trade secrets associated with Assignor's baking powder operations, including, without limitation, the baking powder and mix formulas; and, (iv) copyrights associated with Assignor's baking powder operations.

WHEREAS, Clabber Girl Corporation, an Indiana corporation ("Assignee"), is desirous of acquiring the Trademarks together with the goodwill symbolized thereby, Domain Names, trade secrets, and copyrights that are associated with the baking powder operations owned by Hulman & Company; and,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns to Assignee all its right, title and interest in and to: (i) the Trademarks; (ii) Domain Names; (iii) trade secrets associated with Assignor's baking powder operations; and, (iv) works of authorship subject to protection under the copyright laws of the United States, copyright registrations and copyright applications and any renewals or extensions thereof, associated with Assignor's baking powder operations (collectively, the "Intellectual Property"), together with the goodwill of the business associated with or symbolized by the Trademarks, including the right to sue and collect damages for any past or future infringements of the Intellectual Property;
2. Assignor shall execute and deliver or shall cause to be executed and delivered all such transfers, assignments, conveyances, powers of attorney, assurances or any other documents necessary to confirm, effectuate or record the assignments granted herein and shall take all such further action, including, without limitation, making all filings with the United States Patent and Trademark Office, foreign trademark offices and agents, Registrar of Copyrights and registrar(s) of the Domain Names in order to confirm, effectuate or record this assignment of the Intellectual Property to Assignee granted herein as Assignee may from time to time reasonably request.

Effective as of the 28th day of Sept, 2001.

HULMAN & COMPANY

By: Jeffrey G. Belkus
Printed: JEFFREY G. BELKUS
Title: Exec. VP

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Sworn to and subscribed before me, a Notary Public, in and for said County and State,
this 28th day of September, 2001.



Susan A. Criswell
Notary Public

My Commission Expires:

My county of residence: Marion

June 14, 2008

Susan A. Criswell

Printed

848947

UNITED STATES TRADEMARK REGISTRATIONS
 OF HULMAN & COMPANY ASSIGNED TO CLABBER GIRL CORPORATION
 SCHEDULE A

Serial No.	Reg. No.	Trademark (Original Applicant)	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
71/184612	181,239	CLABBER GIRL BAKING POWDER and Design	30/46 Baking Powder	7/13/1923	3/18/1924	3/18/1984	3/18/2004
72/187868	779,570	CLABBER GIRL	30/46 Baking Powder	1/1/1899	11/3/1964	11/3/1984	11/3/2004
72/190806	784,915	CLABBER GIRL with Design	30/46 Baking Powder	5/1/1945	2/9/1965	2/9/1985	2/9/2005
71/123454	134,786 (50,290) (8,453)	RUMFORD BAKING POWDER and Design (Rumford Chem. Works)	30/46 Baking Powder	5/1897	9/14/1920	1/11/2001	1/11/2011
71/022634	60,394	RUMFORD (Rumford Chem. Works)	30/46 Yeast Powder and Baking Powder	1858	2/5/1907	2/5/1987	2/5/2007
72/282586	866,498	RUMFORD (Rumford Chem. Works)	30/46 Baking Powder Potato Pancake Mix	1858	3/11/1969	3/11/1989	3/11/2009

Serial No.	Reg. No.	Trademark (Original Applicant)	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
71/214423	205,175	KC BAKING POWDER Design (Jaques Mfg. Co.)	30/46 Baking Powder	7/1890	11/3/1925	11/3/1985	11/3/2005
71/436701	385,210	HEARTH CLUB (Rumford Chem. Works)	30/46 Baking Powder	7/16/1940	2/18/1941	1/11/2001	1/11/2011
71/494706	423,627	HEARTH CLUB BAKING POWDER Design (Rumford Chem. Works)	30/46 Baking Powder	10/18/1945	9/3/1946	9/3/1986	9/3/2006
72/253878	845,553	FARMERS PRIDE	29/46 Various Foods	1906	3/5/1968	3/5/1988	3/5/2008
71/008642	46,619	REX	30/46 Coffee	1885	9/26/1905	9/26/1985	9/26/2005
71/170,819	186,093	FARMERS PRIDE and Design	46 Various Foods	1906	7/1/1924	7/1/1984	7/1/2004

Serial No.	Reg. No.	Trademark (Original Applicant)	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
170,919	176,722	DAUNTLESS and Design	46 Various Foods	1906	11/27/1923	11/27/1944	1/10/1986
170,817	188,169	CRYSTAL	46 Various Foods	1906	8/19/1924	8/19/1944	1/10/1986

FOREIGN

Serial No.	Reg. No. (Appl. No.)	Trademark	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
MEXICO	390,949	CLABBER GIRL with design	30 Baking Powder			7/24/95	10/30/2005
	392,460	CLABBER GIRL with design	30 Baking Powder			7/24/95	10/30/2005

Serial No. Reg. No. (Appl. No.)	Trademark	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
428,251 120,077 (82,036) (lapsed on 2/6/1974)	KC BACKING POWDER with design * (Assigned on 7/3/50 from Jacques Mfg. Co.	30	7/3/1950	8/13/1991		8/31/2001
417,262 120,078 (12,615) (lapsed on 9/14/1974)	KC	30	1949 (9/14/1912)	8/13/1991		8/13/2001
LIBERIA 30697/271	CLABBER GIRL with design					6/30/2012
SAUDIA ARABIA 440/41 40032	RUMFORD	30 Baking Powder and Potato Pancake Mix		5/7/1998 (7/30/1997)		4/11/2007

Serial No. Reg. No. (Appl. No.)	Trademark	Class Intl/U.S.	First Use Date	Regis. Date	Renewal Date	Expiration Date
SWEDEN						
24,792	RUMFORD BAKING POWDER & Design	30		1921		5/ /2001
24,793	RUMFORD	30		1921		5/ /2001
CANADA						
403,080 (685,034)	CLABBER GIRL with design	Baking Powder	8/4/1992	9/25/92		9/25/2007
403,325 (685,833)	RUMFORD	Yeast Powder and Baking Powder	2/5/1907	10/2/1992		10/2/2007

DOMAIN NAMES
OF HULMAN & COMPANY ASSIGNED TO CLABBER GIRL CORPORATION
SCHEDULE B

CLABBERGIRL.COM

BAKEWITHLOVE.COM