



To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-1-1  
**MODERN MEDIA**

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: SEPTEMBER 14, 2001

2. Name and address of receiving party(ies):  
 Name: THE HOT MOMMIES CORPORATION  
 Internal Address: \_\_\_\_\_  
 Street Address: 12910 Culver Boulevard  
 City Los Angeles State CA ZIP 90045

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State CALIFORNIA  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):  
 A. Trademark Application No.(s)  
 U.S. Appln. No. 75/845,962  
 U.S. Appln. No. 75/872,148  
 U.S. Appln. No. 75/872,255  
 U.S. Appln. No. 75/872,257

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: FULWIDER PATTON LEE & UTECHT, LLP  
 Internal Address: ATTN: ELLSWORTH R. ROSTON, ESQ.

10/29/2001 6TON11 00000166 062425 75849962  
01 FC:481 40.00 CH  
02 FC:482 75.00 CH

Street Address: 6060 CENTER DRIVE,  
10TH FLOOR  
 City: LOS ANGELES State: CA ZIP 90045

6. Total No. of applications and registrations involved **4**

7. Total fee (37 CFR 3.41):.....\$ 115.00

Authorized to be charged to deposit account  
 Any deficiencies in fees

8. Deposit account number: 06-2425  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ELLSWORTH R. ROSTON

Name of Person Signing

Ellsworth R. Roston

Signature

09/28/01

Date

TRADEMARK

REEL: 002391 FRAME: 0590

**ASSIGNMENT**

WHEREAS MODERN MEDIA (Assignor), a corporation of the State of California, with offices at 12910 Culver Boulevard, Suite G, Los Angeles, CA 90045, in the County of Los Angeles, State of California, is the owner of the following trademarks and the following trademark applications filed in the United States Patent and Trademark Office:

APPLICATION SERIAL NO.	ATTORNEY DOCKET NO.	FILING DATE	TRADEMARK
75/845,962	MODME-52786	11/10/99	THE HOT MOMMIES
75/872,148	MODME-53061	12/15/99	THEHOTMOMMIES
75/872,255	MODME-53062	12/15/99	HOTMOMMIESCLUB
75/872,257	MODME-53063	12/15/99	THEHOTMOMMIES.COM

WHEREAS THE HOT MOMMIES CORPORATION (Assignee), a California corporation, with offices at 12910 Culver Boulevard, Suite G, Los Angeles, CA 90045, wishes to acquire the entire right, title and interest in and to the trademark applications specified above.

NOW, THEREFORE, to whom it may concern, for and in consideration of the sum of One Dollar (\$1.00) paid to the Assignor in hand by the Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignor, the Assignor by these presents does sell, assign and transfer the trademarks and the trademark applications specified above, and the goodwill of the portion of the business relating to, and associated with, the trademarks and the trademark applications specified above, to the Assignee, its successors, assigns and legal representatives.

Executed this 14 day of September, 2001.

  
\_\_\_\_\_  
MODERN MEDIA