



10-12-2001

10-30-2001

U.S. Patent & TMO/TM Mail Rept D t 411



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

(REV. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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Tab settings →→→

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Darn Good Foods, LLC

10-12-01

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional Name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 22, 2001

2. Name and address of receiving party(ies)

Name: Mr. Steve Velazquez

Street Address: 12396 World Trade Drive, Suite 210

City: San Diego State: CA Zip: 92128

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/653,830

B. Trademark Registration No.(s)

2,311,935

406

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas F. Lebens, Fitch, Even, Tabin & Flannery

Internal Address: _____

Street Address: Suite 1600 - 120 South LaSalle Street

City: Chicago State: IL Zip: 60603-3406

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41). \$ 80

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-1135

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas F. Lebens
Name of Person Signing

Signature

October 9, 2001
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

10/29/2001 6TON11 00000217 061135 75653830

01 FC:481 40.00 CH

A S S I G N M E N T

WHEREAS, DARN GOOD FOODS, LLC, A LIMITED LIABILITY COMPANY, of 1312 Camino Del Mar, Suite C, Del Mar, of the County of San Diego, State of California, U.S.A., (hereinafter DARN GOOD FOODS) has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,311,935, dated January 25, 2000; and

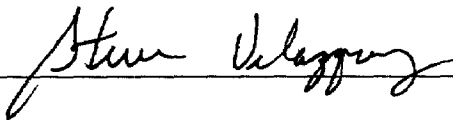
WHEREAS, DARN GOOD FOODS has adopted, used and is using a mark which is currently being applied for in the United States Patent and Trademark Office, Serial No. 75/653,830, filed March 4, 1999; and

WHEREAS, STEVE VELAZQUEZ, of 12396 World Trade Drive, Suite 210, San Diego, California, his successors, assigns and legal representatives, are desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said DARN GOOD FOODS does hereby assign unto the said STEVE VELAZQUEZ all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

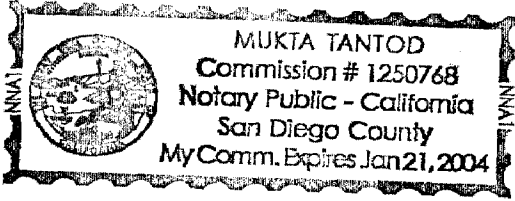
DARN GOOD FOODS, LLC

DATE: 5.22.01



STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On May 22 2001, before me, Mukta Tantod,
personally appeared Steven A. Velazquez,
personally known to me -OR- proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed
to the within instrument and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by
his/her signature on the instrument the person, or the entity
upon behalf of which the person acted, executed the instrument.



WITNESS my hand and official seal.

Mukta Tantod
Signature of Notary