



10-17-2001

RECO SHEET

10-30-2001



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

2) TRAD

101888883

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Agritalk, Inc. 10-17-01

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation - State \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

Execution Date: 10/10/01

2. Name and address of receiving party(ies):  
Name: Doane, L.L.C. d/b/a Doane Agricultural Services  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 11701 Borman Drive  
City: St. Louis State: MO Zip: 63146

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Limited Liability Corporation / Missouri

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,948,784

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
If fee insufficient, please debit

8. Deposit account number: 11-0160

5. Name and address of party to whom correspondence concerning document should be mailed:  
Wendy L. Boldt, Esq.  
Name: Blackwell Sanders Peper Martin LLP  
Internal Address: \_\_\_\_\_  
Street Address: 720 Olive Street - 24<sup>th</sup> Floor  
City: St. Louis State: MO Zip: 63101

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing	Signature	Date
Wendy L. Boldt		

10/29/2001 6TDN11 00000219 110160 1948784  
01 FC:481 40.00 CH  
Total number of pages including cover sheet, attachments and document 4

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is entered into by and between Agritalk, Inc., a Missouri corporation ("Assignor"), and Doane, L.L.C. d/b/a Doane Agricultural Services Company, a limited liability company duly organized under the laws of the State of Missouri, ("Assignee").

**WITNESSETH:**

WHEREAS, Assignor has used and is the owner of the entire right, title and interest in and to AGRITALK and Design and Trademark Registration No. 1,928,664 and to INFORMATION YOU WANT AND THE VOICE YOU NEED and Trademark Registration No. 1,948,784 (the "Marks"), together with the goodwill associated therewith;

WHEREAS, Assignor, desires to assign its right, title and interest in the Marks to Assignee; and

WHEREAS, Assignee desires to obtain the right, title and interest in the Marks.

NOW THEREFORE, for and in consideration of valuable consideration paid to it by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign to said Assignee, Assignor's entire right, title and interest in the Marks, together with the goodwill of the business associated therewith, including the right to sue for past, present and future infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

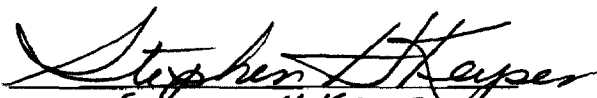
Assignor hereby covenants and agrees that it will do everything reasonably possible to aid the Assignee, its successors, legal representatives, and assigns, in obtaining any additional

trademark protection that Assignee may deem appropriate in all countries in which the Mark is registered or used and in the implementation and perfection of this Trademark Assignment.

Signed at St. Louis, Missouri this 10<sup>TH</sup> day of OCTOBER, 2001.

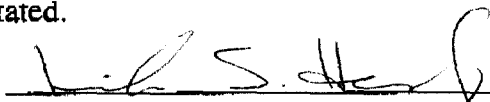
ASSIGNOR:

AGRITALK, INC.

  
Name: STEPHEN H. KEYSER  
Title: ASST. SECRETARY

COUNTY OF St. Charles :  
: SS  
STATE OF MISSOURI :

On this 10 day of October in the year 2001 before me, LINDA S. HEADY, a Notary Public in and for said state, personally appeared Stephen Keyser, a Asst Sec. of Innovative Broadcast Communications, Inc., known to me to be the person who executed the within Trademark Assignment in behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.


  
Notary Public

My Commission Expires:

[SEAL] LINDA S. HEADY  
NOTARY PUBLIC - NOTARY SEAL  
STATE OF MISSOURI, ST. CHARLES COUNTY  
MY COMMISSION EXPIRES JULY 17, 2004

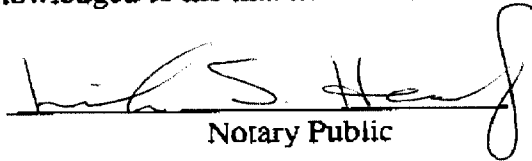
ASSIGNEE:

DOANE, LLC

  
 Name: STEPHEN H. KEYSER  
 Title: Asst. SECRETARY

COUNTY OF ~~ST. LOUIS~~ St. Charles  
 : SS  
 STATE OF MISSOURI :

On this 10 day of October in the year 2001 before me, LINDA S. HEADY, a Notary Public in and for said state, personally appeared Stephen Keyser, a Asst. Sec. of Doane, LLC, known to me to be the person who executed the within Trademark Assignment in behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.

  
 Notary Public

My Commission Expires:

[SEAL] LINDA S. HEADY  
 NOTARY PUBLIC - NOTARY SEAL  
 STATE OF MISSOURI, ST. CHARLES COUNTY  
 MY COMMISSION EXPIRES JULY 17, 2004