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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

10-29-2001



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all documents or copy thereof.

1. Name of conveying party(ies):

Portillo's Food Service Inc.

10/29/01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Illinois
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 9/28/01

2. Name and address of receiving party(ies)

Name: Portillo's Hot Dogs, Inc.

Internal Address: _____

Street Address: 2001 Spring Road

City: Oak Brook State: IL ZIP: 60523

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Illinois
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
76/021,418

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James N. Videbeck

Internal Address: Patnaude & Videbeck

Street Address: 1 S 376 Summit Ave.,
Court C

City: Oakbrook Terrace State: IL ZIP: 60181

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James N. Videbeck

Name of Person Signing

James N. Videbeck
Signature

10-24-01

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002393 FRAME: 0162

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, Portillo's Food Service, Inc. a corporation organized under the laws of the State of Illinois, having principal offices at 2001 Spring Road, Oak Brook, Illinois 60523 hereby sells, assigns and transfers to Portillo's Hot Dogs, Inc., an Illinois corporation with principal offices at 2001 Spring Road, Oak Brook, Illinois 60523, its successors and assigns, the entire right, title and interest in and to the service mark PORTILLO'S FOOD SERVICE and Design for food preparation and wholesale distribution services and the application for registration of same based on actual use, filed in the United States Patent and Trademark Office on April 10, 2001 and given Ser. No. 76/021,418 and that portion of the business and good will in connection with which the said service mark is used.

Portillo's Food Service Inc.


Richard J. Portillo 9-28-01
President

State of Illinois)
) SS
County of Dupage)

On this 28 day of September, 2001, before me appeared Richard J. Portillo, to me personally known, who, being by me duly sworn, did say that he is President of Portillo's Food Service, Inc. and that said instrument was signed on behalf of said corporation by authority of its Board of Directors and said

Richard J. Portillo acknowledged said instrument to be the free act and deed of said corporation.



Notary Public

