

10-26-2001

mark Office

887165



101887345

To the Honorable Commissioner of Patent

1. Name of conveying party(ies): Performance Brands, Inc.

☐ Individual(s)☐ Association☐ General partnership☐ Limited Partnership

X Corporate-State: Florida

☐ OtherAdditional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

X Assignment

☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: 10/01/01

Name: Ecoly International, Inc.

Internal

Address:

Street

Address: 9232 Eton Avenue

City: Chatsworth State: CA ZIP: 91311

☐ Individual(s) citizenship☐ Association☐ General partnership☐ Limited Partnership

X Corporate-State: California

☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/021,257

B. Trademark Registration No.(s)

Additional number(s) attached ☐ Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roberta Jacobs-Meadway, Esquire

Internal Address:

Ballard Spahr Andrews & Ingersoll, LLP

Street Address: 1735 Market Street, 51st Floor

City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41)

\$ 40.00

☐ Enclosed

X Authorized to be charged to deposit account

8. Deposit account number: 02-0755

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roberta Jacobs-Meadway

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments, Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESS TO: U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF PUBLIC RECORDS, CRYSTAL GATEWAY 4, ROOM 335, WASHINGTON, DC 20231

By:

CAROLYN ANDRESS

DATE:

TRADEMARK

REEL: 002393 FRAME: 0702

ASSIGNMENT OF TRADEMARK

WHEREAS, Performance Brands, Inc., a Florida corporation having an address of 959 Shotgun Road, sunrise, FL 33326, has adopted and is using in its business the "SEXY BATH & BODY" trademark as shown in U.S. Trademark Application Serial No. 78/021,257.

WHEREAS, Ecoly International, Inc., a California corporation having an address of 9232 Eton Avenue, Chatsworth, CA 91311, is desirous of acquiring the said mark together with the goodwill of the business symbolized by the mark and the application therefore; and

WHEREAS, it is desired that the assignment of said application be made of record in the United States Patent and Trademark Office,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Performance Brands, Inc. hereby assigns to said Ecoly International, inc., the said "SEXY BATH & BODY" mark, together with the goodwill of the business symbolized by the said mark, and the application therefore, Serial No. 78/021,257

PERFORMANCE BRANDS, INC.

By: 

Stacy Kaufman

Title: President

Dated: 10-04-01

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By: 

Stacy Kaufman

Title: President

Dated: 10-04-01