



101893691

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-7901

MODERN MEDIA

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State California
 Other _____
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: TORSO TIGER, INC.

Internal Address: _____

Street Address: 12910 Culver Boulevard
 City Los Angeles State CA ZIP 90045

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State CALIFORNIA
 Other _____

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: SEPTEMBER 14, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
U.S. Appln. No. 76/116,481

B. Trademark Registration No

10-29-2001
 U.S. Patent & TMO/TM Mail Rcpt Dt. #70

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: FULWIDER PATTON LEE & UTECHT, LLP

Internal Address: ATTN: ELLSWORTH R. ROSTON, ESQ.

Street Address: 6060 CENTER DRIVE,
10TH FLOOR

City: LOS ANGELES State: CA ZIP 90045

6. Total No. of applications and registrations involved **1**

7. Total fee (37 CFR 3.41):.....\$ 40.00

Authorized to be charged to deposit account
 Any deficiencies in fees

8. Deposit account number: 06-2425
 (Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ELLSWORTH R. ROSTON

Name of Person Signing

OMB No. 0651-0011

Ellsworth R. Roston

Signature

10/25/01

TRADEMARK

Date

REEL: 002394 FRAME: 0452

TRADEMARK ASSIGNMENT

WHEREAS, MODERN MEDIA, a California corporation, is the owner of the following trademark for which an application is now pending in the United States Patent and Trademark Office:

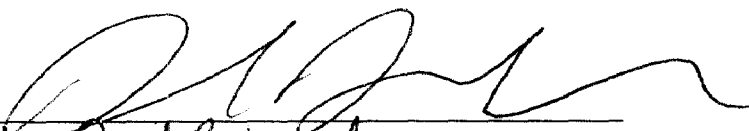
MARK	SERIAL NO.	FILING DATE
TORSO TIGER within a design element including a tiger	76/116,481	August 24, 2000

WHEREAS, TORSO TIGER, INC, a California corporation, having its principal place of business at 12910 Culver Boulevard, Suite G, Los Angeles, CA 90066, is desirous of acquiring said trademark and pending application;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, MODERN MEDIA. hereby assigns to TORSO TIGER, INC. all right, title and interest in and to said trademark and pending application thereof, together with the goodwill of the business symbolized by said trademark and said pending application.

Executed this 12 day of September, 2001, at Los Angeles, California.

MODERN MEDIA

By 
Name David Richard
Title Chairman

CONSENT

Lenice, Inc., a California corporation, with offices at 12910 Culver Boulevard, Suite G, Los Angeles, CA 90066 and MODERN MEDIA, a California corporation with offices at 12910 Culver Boulevard, Suite G, Los Angeles, CA 90066, are related companies with common ownership. Lenice, Inc. is the owner of registration 2,394,269 cited by the U.S. Patent and Trademark Office (USPTO) in application 76/116,481. Lenice, Inc. hereby consents to the use by MODERN MEDIA of the mark shown in application 76/116,481 (attorney file MODME-54942) in the USPTO and consents to the registration of the mark shown in application 76/116,481.

Dated: September 14, 2001



DAVID RICHMOND
President

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