FORM PTO-1618A

Expires 06/30/99 OMB 0651-0027

11-16-2001



U.S. Department of Commerce Patent and Trademark Office **TRADEMARK**

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Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment Effective Date
Correction of PTO Error Reel # Frame #	Merger Month Day Year 11 02 01 Change of Name
Corrective Document Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year
Name The Turkey Store Company	
Formerly	
Individual General Partnership	Limited Partnership X Corporation Association
Other	
Citizenship/State of Incorporation/Organization	on Wisconsin
Receiving Party	Mark if additional names of receiving parties attached
Name Jennie-O Turkey Store, Inc.	
DBA/AKA/TA	
Composed of	
Address (line 1) 2505 Willmar Ave. SW	
Address (line 2)	Minnesota 56201-0778
Address (line 3) Willmar	Zip Code
City Individual General Partnership	Limited Partnership If document to be recorded to an assignment and the receiving party is not domiciled in the United
Corporation Association	States, an appointment of a domestic representative should be attached. (Designation must be a
Other	separate document from
	Minnesota
Citizenship/State of Incorporation/Organiza	FOR OFFICE USE ONLY
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Information Collection Budget Package 0651-0027, Patent and Traden Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D. C. 20231 ADDRESS.

TRADEMARK

REEL: 002395 FRAME: 0824

FORM PTO-1618B			U.S. Depa	rtment of Commerce
Expires 06/30/99 OMB 0651-0027	Page	e 2		d Trademark Office
Domestic Representative Nam				
		Enter for the first	Receiving Party or	nly.
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspondent Name and Add		Code and Telephone	Number 507-437-	5248
Name Kevin C. Jones				
Address (line 1) Horme Foods Corpe	oration			
Address (line 2) 1 Hormel Place				
Address (line 3) Austin MN 55912	-3 680			
Address (line 4)				
Pages Enter the total num Including any attac	ber of pages of the attac	ched conveyance do	ocument #	5
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Enter either the Trademark Application Number 1 Trademark Application N			<i>i </i>	
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76234132 76133820	75746036	2159328	1919991	1906713
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Statement and Signature To the best of my knowledge attached copy is a true copy	e and belief, the foregoil of the original docume	ng information is trunt. Charges to depo	ue and correct and osit account are au	any thorized, as
indicated herein.	0/1	Jones	Nov. 5	2001
Kevin C. Jones Name of Person Signing	Signatu	re	Date	

TRADEMARK REEL: 002395 FRAME: 0825

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

	ark if additional names of conveying part	ties attached
Enter Additional Conveying Party		Execution Date Month Day Year
Name The Turkey Store Company		11 02 01
Formerly		
Individual General Partnership Limited	Partnership X Corporation	Association
Other		
	Wisconsin	
	MISCOUSIN	
Receiving Party Enter Additional Receiving Party	Mark if additional names of receiving	parties attached
Name Jennie-O Turkey Store, Inc.		
DBA/AKA/TA		
Composed of		
Address (line 1) 2505 Willmar Ave. SW		
Address (line 2)		
Address (line 3) Willmar	Minnesota	56201-0778
City	rai literatii D	Zip Code nt to be recorded is an
	is not dom	nt and the receiving party niciled in the United
X Corporation Association	domestic	appointment of a representative should be
Other	attached. separate o	(Designation must be a locument from
Citizenship/State of Incorporation/Organization	Minnesota	
	on Number(s) Mark if ad	Iditional numbers attached
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Trademark Application Number(s)	Registration	Number(s)
	1748677 0843325	
75666059	1662621 0731926	
	1662622 0735005	
76164983	1665952 0735006	5
	1306238 0740292	2
	1353066 182843	5
	1351915	

ASSIGNMENT

WHEREAS, The Turkey Store Company, a Wisconsin corporation, having an office and place of business at 34 N. 7th Street, Barron, WI, 54812-0070, is the owner of certain rights with respect to the following trademark registrations:

ion Date	Registration	Registration No.	Trademark
19, 1999	October 19, 1	2,287,638	THE GREAT AMERICAN SANDWICH
May 19, 1998		2,159,328	IT'S TODAY'S MEAT
October 8, 1996		2,007,212	JEROME'S CRUMBLES
22, 1995	August 22, 1	1,913,555	SMART 'N TASTY
r 19, 1995	September 19,	1,919,991	THE TURKEY STORE
, 1996	May 28, 19	1,977,430	SEASONED CUTS
, 1995	July 25, 199	1,907,891	GOLD PLATE
, 1995	July 18, 199	1,906,713	THE OPERATOR FRIENDLY TURKEY
18, 1994	October 18, 1	1,859,214	GOBBLESTIX
26, 1993	January 26, 1	1,748,677	NORWESTERN FRESH DELI MEATS & Design
29, 1991	October 29, 1	1,662,621	JEROME'S
29, 1991	October 29, 1	1,662,622	EASY FEAST
r 26, 1991	November 26,	1,665,952	GOLDEN GLO
r 20, 1984	November 20,	1,306,238	THANKSGIVING DAY BREAST & Design
6, 1985	August 6, 19	1,353,066	NW NORWESTERN & Design
	July 30, 198	1,351,915	NORWESTERN & Design
30, 1968	January 30, 1	843,325	MISS COUNTY FAIR
., 1962	May 22, 19	731,926	DYNRITE & Design
	July 24, 196	735,005	OVENRITE & Design
	July 24, 196	735,006	GOLDEN GLO & Design
	November 6,	740,292	TASTERITE & Design
9, 1994	March 29, 1	1,828,435	Design Mark
			Design wark
	Filing Dat	Serial No.	Trademark
	April 2, 20	76/234,322	CREATIVE CUTS
2, 2001	April 2, 20	76/234,132	THE TURKEY STORE & Design
r 14, 2000	November 14	76/164,989	THE GREEN AWNING MEANS GREAT
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er 1, 2000	November 1,	76/157,776	THE GREEN AWNING MEANS GREAT
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TRADEMARK REEL: 002395 FRAME: 0827 WHEREAS, Jennie-O Turkey Store, Inc., a Minnesota corporation, having an office at 2505 Willmar Ave. SW, Willmar, MN 56201-0778, is desirous of acquiring any and all rights which The Turkey Store Company has in said listed trademarks and the goodwill of the business of The Turkey Store Company in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said The Turkey Store Company does hereby sell, assign and transfer unto said Jennie-O Turkey Store, Inc., its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations and applications thereof.

The Turkey Store Company, a Wisconsin Corporation

3y: ______

Title: President

STATE OF MINNESOTA

) SS

COUNTY OF KANDIJOHI)

On this and day of Normal 2001, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of The Turkey Store Company with authority to do so.

MARY E. RADDATZ
NOTARY PUBLIC-MINNESOTA
MY COMMISSION EXPIRES 1-31-2005

RECORDED: 11/05/2001

Notary Public

Mary E. Raddatz

[Seal]

TRADEMARK REEL: 002395 FRAME: 0828