

11-16-2001



RECORDED 101896866 .T  
**TRADEMARKS ONLY**

NOV 5 2001

11.5.01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Effective Date  
Month Day Year  
11 02 01

Merger

Change of Name

Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
11 02 01

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

11/15/2001 LMUELLER 00000023 76234322

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 DP  
825.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D. C. 20231

**TRADEMARK**  
REEL: 002395 FRAME: 0824

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

507-437-5248

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="76234322"/>	<input type="text" value="76157776"/>	<input type="text" value="75789969"/>	<input type="text" value="2287638"/>	<input type="text" value="1913555"/>	<input type="text" value="1907891"/>
<input type="text" value="76234132"/>	<input type="text" value="76133820"/>	<input type="text" value="75746036"/>	<input type="text" value="2159328"/>	<input type="text" value="1919991"/>	<input type="text" value="1906713"/>
<input type="text" value="76164989"/>	<input type="text" value="75789953"/>	<input type="text" value="75713191"/>	<input type="text" value="2007212"/>	<input type="text" value="1977430"/>	<input type="text" value="1859214"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin C. Jones

Name of Person Signing

  
Signature

Nov. 5 2001  
Date Signed

# RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

## Conveying Party

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date

Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

## Receiving Party

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

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## Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

### Trademark Application Number(s)

<input type="text" value="75666059"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="76164984"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="76164983"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

### Registration Number(s)

<input type="text" value="1748677"/>	<input type="text" value="0843325"/>	<input type="text"/>
<input type="text" value="1662621"/>	<input type="text" value="0731926"/>	<input type="text"/>
<input type="text" value="1662622"/>	<input type="text" value="0735005"/>	<input type="text"/>
<input type="text" value="1665952"/>	<input type="text" value="0735006"/>	<input type="text"/>
<input type="text" value="1306238"/>	<input type="text" value="0740292"/>	<input type="text"/>
<input type="text" value="1353066"/>	<input type="text" value="1828435"/>	<input type="text"/>
<input type="text" value="1351915"/>	<input type="text"/>	<input type="text"/>

ASSIGNMENT

WHEREAS, The Turkey Store Company, a Wisconsin corporation, having an office and place of business at 34 N. 7<sup>th</sup> Street, Barron, WI, 54812-0070, is the owner of certain rights with respect to the following trademark registrations:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
THE GREAT AMERICAN SANDWICH	2,287,638	October 19, 1999
IT'S TODAY'S MEAT	2,159,328	May 19, 1998
JEROME'S CRUMBLES	2,007,212	October 8, 1996
SMART 'N TASTY	1,913,555	August 22, 1995
THE TURKEY STORE	1,919,991	September 19, 1995
SEASONED CUTS	1,977,430	May 28, 1996
GOLD PLATE	1,907,891	July 25, 1995
THE OPERATOR FRIENDLY TURKEY	1,906,713	July 18, 1995
GOBBLESTIX	1,859,214	October 18, 1994
NORWESTERN FRESH DELI MEATS & Design	1,748,677	January 26, 1993
JEROME'S	1,662,621	October 29, 1991
EASY FEAST	1,662,622	October 29, 1991
GOLDEN GLO	1,665,952	November 26, 1991
THANKSGIVING DAY BREAST & Design	1,306,238	November 20, 1984
NW NORWESTERN & Design	1,353,066	August 6, 1985
NORWESTERN & Design	1,351,915	July 30, 1985
MISS COUNTY FAIR	843,325	January 30, 1968
DYNRITE & Design	731,926	May 22, 1962
OVENRITE & Design	735,005	July 24, 1962
GOLDEN GLO & Design	735,006	July 24, 1962
TASTERITE & Design	740,292	November 6, 1962
Design Mark	1,828,435	March 29, 1994
<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
CREATIVE CUTS	76/234,322	April 2, 2001
THE TURKEY STORE & Design	76/234,132	April 2, 2001
THE GREEN AWNING MEANS GREAT EATING	76/164,989	November 14, 2000
THE GREEN AWNING MEANS GREAT EATING	76/157,776	November 1, 2000
GOBBLETHINS	76/133,820	September 22, 2000
LET'S DO ITALIAN	75/789,953	September 1, 1999
LET'S DO MEXICAN	75/789,969	September 1, 1999
CLASSIC PATTIES	75/746,036	July 8, 1999
CREATIVE CUTS	75/713,191	May 24, 1999
THE GREEN AWNING MEANS GREAT EATING	75/666,059	March 23, 1999
MAKE IT GREAT FOR LESS	76/164,984	November 14, 2000
GOBBLESTIX	76/164,983	November 14, 2000

WHEREAS, Jennie-O Turkey Store, Inc., a Minnesota corporation, having an office at 2505 Willmar Ave. SW, Willmar, MN 56201-0778, is desirous of acquiring any and all rights which The Turkey Store Company has in said listed trademarks and the goodwill of the business of The Turkey Store Company in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

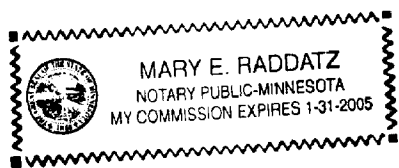
Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said The Turkey Store Company does hereby sell, assign and transfer unto said Jennie-O Turkey Store, Inc., its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations and applications thereof.

The Turkey Store Company,  
a Wisconsin Corporation

By: *Jerome K. Jerome*  
Jerome K. Jerome  
Title: President

STATE OF MINNESOTA    )  
                                  ) SS  
COUNTY OF KANDIJOHI )

On this 2<sup>nd</sup> day of November, 2001, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of The Turkey Store Company with authority to do so.



*Mary E. Raddatz*  
Notary Public

[ Seal ]