

11-5-01

11-05-2001

RM COVER SHEET

PKS ONLY

Please record the attached original documents or copy thereof.

To the Honor



1. Name of conveyi

Infact Technologies, Inc

101893270

- Individual(s) Association
 - General Partnership Limited Partnership
 - Corporation - State of Delaware
 - Other _____
- Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: Insightful Corporation

Internal Address: _____

Street Address: 1700 Westlake Avenue North

City: Seattle State: Washington

ZIP: 98109

- Individual(s) citizenship _____
 - Association _____
 - General Partnership _____
 - Limited Partnership _____
 - Corporation - State of Delaware
 - Other _____
- If assignee is not domiciled in the United States, a domestic representative is attached Yes No
- Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: October 26, 2001

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s) 75/653,844, 75/604,160 and 75/604,148

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bradford S. Breen

Internal Address: Orrick, Herrington & Sutcliffe LLP

Street Address: 666 Fifth Avenue

City: New York State: New York ZIP: 10103

6. Total number of applications and registrations involved: [3]

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account for any deficiency in fees

8. Deposit account number: 15-0665

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 DP
50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bradford S. Breen, Esq.
Name of Person Signing

Signature

November 2, 2001
Date

Total number of pages including cover sheet, attachments, and document: [3]

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, INFACT TECHNOLOGIES, INC. (formerly known as Product Knowledge, Inc.), a corporation of the State of Delaware, with an address at 11991 W. 120th Ave., Suite 310, Bloomfield, CO 80021 (hereinafter "ASSIGNOR") has intended to use the marks INFACT.COM, INFACT and "Infact and Design" in commerce, and has previously filed applications now assigned application Serial Number 75/653,844 for INFACT.COM and Serial Nos. 75/604,160 and 75/604,148 for INFACT and "Infact and Design" (both of the latter two applications now abandoned), indicating that intention, but has not yet filed allegations of use under Section 1(c) or 1(d) of the Trademark Act with respect to pending application Serial Number 75/653,844 for INFACT.COM.

WHEREAS, INSIGHTFUL CORPORATION, a corporation of the State of Delaware, with an address at 1700 Westlake Avenue North, Suite 500, Seattle, WA 98109 (hereinafter "ASSIGNEE"), is desirous of acquiring the above referenced marks and trademark applications.

NOW, THEREFORE, consistent with the terms and conditions of the letter agreement dated October 24, 2001 between the ASSIGNOR and the ASSIGNEE, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the ASSIGNOR does hereby assign to the ASSIGNEE all right, title, and interest in and to the above-identified trademark applications, the goodwill of the business symbolized thereby and that portion of the business to which the marks pertain as required by 15 U.S.C. Sec. 1060.

ASSIGNOR agrees to execute any documentation reasonably necessary to effect the transfer of the ownership of said marks and said trademark applications to ASSIGNEE.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed as of the 26 day of October, 2001.



InFact Technologies, Inc. (Formerly Product Knowledge, Inc.)

By: _____

John D. Ord
Name: John D. Ord
Title: Attorney CFO

Gina Leppke

My Commission Expires
06/06/2004