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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

AURICCHIO CHEESE, Inc.

11-13-01

- Individual(s) Association General Partnership Limited Partnership Corporation-State DELAWARE Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: NOVEMBER 14, 1995

2. Name and address of receiving party(ies)

Name: BELGIDISO CHEESE, Inc.

Internal Address:

Street Address: 5810 HWY. NN

City: DENMARK State: WI Zip: 54208

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State DELAWARE Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,953,073, 1,953,074, 2,016,180, 2,066,021

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT B.G. HOROWITZ, ESQ.

Internal Address:

COOPER & DURHAM, LLP

Street Address: 1185 AVENUE OF THE AMERICAS

City: N.Y. State: N.Y. Zip: 10036

6. Total number of applications and registrations involved: 400 4

7. Total fee (37 CFR 3.41) \$ 115.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT B.G. HOROWITZ

Name of Person Signing

Robert B. G. Horowitz

Signature

NOVEMBER 6, 2001

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002396 FRAME: 0891

State of Delaware
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AURICCHIO CHEESE INC.", CHANGING ITS NAME FROM "AURICCHIO CHEESE INC." TO "BELGIOIOSO CHEESE, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF NOVEMBER, A.D. 1995, AT 9 O'CLOCK A.M.



A handwritten signature in cursive script that reads "Edward J. Freel".

Edward J. Freel, Secretary of State

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AUTHENTICATION: 8277881

971007688

DATE: 01-08-97

TRADEMARK
REEL: 002396 FRAME: 0892

CERTIFICATE OF AMENDMENT

OF THE

CERTIFICATE OF INCORPORATION

OF

AURICCHIO CHEESE INC.

It is hereby certified that:

FIRST: The name of the corporation (hereinafter called the "Corporation") is AURICCHIO CHEESE INC.


SECOND: Article FIRST of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"FIRST: The name of the corporation is BelGioioso Cheese, Inc. (hereinafter called the "Corporation")."

THIRD: The amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the applicable provisions of sections 228 and 242 of the General Corporation Law of the State of Delaware.
Signed and attested to on November 14, 1995.


ERRICO AURICCHIO
President

ATTEST:


GEORGE M. PAVIA
Secretary