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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
TVCM, Inc. 11-7-01

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CFRC, Inc.
Internal
Address: _____
Street Address: 2325-B Renaissance Drive
City: Las Vegas State: Nevada Zip: 89119

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 5, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1,575,404

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Jennifer Silver, Esq.
Internal Address: Room 1888
Proskauer Rose LLP
Street Address: _____
1585 Broadway
City: New York State: NY Zip: 10036-8299

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
16-2500
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Silver, Esq.
Name of Person Signing [Signature] 11/7/01 Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002396 FRAME: 0954

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, TVCM, Inc., a Delaware corporation located and doing business at 40 Eastern Avenue, Malden, Massachusetts 02148 ("Assignor"), has adopted, used and is using the trademark listed on Schedule A attached hereto (the "Mark"); and

WHEREAS, Assignor owns the U.S. Trademark Registration listed on Schedule A attached hereto (the "U.S. Trademark Registration"); and

WHEREAS, CFRC, Inc., a Nevada corporation located and doing business at 2325-B Renaissance Drive, Las Vegas, Nevada 89119 ("Assignee"), desires to obtain all rights in and to the Mark and the U.S. Trademark Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, the U.S. Trademark Registration and all other registrations and applications to register the Mark, the right to recover for any and all past infringements of the Mark, and the goodwill of the business in connection with which the Mark is used.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this 5th day of November, 2001.

TVCM, INC.

By: 

Name: Stephen Rubin

Title: Secretary

SCHEDULE A

Mark	Reg No.	Reg. Date
TRAVCORPS	1,575,404	January 2, 1990