



UNITED STATES  
EXHIBIT C  
ASSIGNMENT OF U.S. RIGHTS

WHEREAS, Commercial Risk Partners Limited, a corporation organized and existing under the laws of Bermuda with a principal place of business at Continental Building, 25 Church Street, Hamilton HMBX Bermuda ("Assignor"), adopted and used in the United States at least as early as May 1999 the mark BEHIND THE PROMISE in connection with insurance and reinsurance services (the "Mark");

WHEREAS on January 12, 1999, Assignor filed a service mark application (Serial No. 75/619,553) for the mark BEHIND THE PROMISE with the United States Patent and Trademark Office for use in connection with "reinsurance underwriting, insurance services, namely, underwriting in the fields of property, casualty and life insurance" in Class 36 (the "Application"); and

WHEREAS, General Re Corporation, a Delaware corporation with a principal place of business at 695 East Main Street, Stamford, Connecticut 06904 ("Assignee"), acquired all rights, title and interest in and to the Mark, the goodwill of the business symbolized thereby, and the Application from Assignor by a Settlement Agreement and Release dated/effective August 27, 2001.

NOW THEREFORE, good and valuable consideration being extant, Assignor has assigned and hereby assigns to Assignee, effective as of Aug. 27, 01, all of its rights, title and interest in and to the Mark, the goodwill of the business symbolized thereby, and the Application.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the Mark.

Assignor further warrants that there are no licenses, encumbrances or other agreements, either written, oral or implied, relating to the Mark of which Assignee is not aware, and that it believes it has good and valid title to the Mark to assign to Assignee.

COMMERCIAL RISK PARTNERS LIMITED

By: Christopher D. Spivak  
Title: S.V.P.

On this \_\_\_\_\_ day of \_\_\_\_\_ 2001, personally appeared \_\_\_\_\_, to me known and known to me to be the \_\_\_\_\_ of Commercial Risk Partners Limited, and acknowledged that he executed the foregoing Assignment of U.S. Rights as his free act and deed and as the free act and deed of said corporation.

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