

11-21-2001

Form PTO-1595
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

IEET

11.16.01

101899016

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sherman Cooper Limited, Portadown Road, Lurgan, Ireland

Individual(s) Association
 General Partnership Partnership
 Corporation-UK
 Other

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
Ben Sherman Group Limited, Portadown Road, Lurgan, Ireland

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-UK
 Other

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached?
 yes no

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: June 12, 2001

4. Application number(s) or registration number(s): registration no. 2,104,981

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s) B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Gary D. Krugman, Esq.
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

6. Total number of applications and registration involved:
one

7. Total Fee (37 CFR 3.41): \$ 40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880
(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary D. Krugman November 16, 2001
Name Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94) Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

11/20/2001 T91A21 00000106 2104981
01 EC:481 40.00 UP

TRADEMARK
REEL: 002397 FRAME: 0442



Gary D. Krugman, Esq.
T 202/663-7484
gkrugman@sughrue.com



November 16, 2001

Assistant Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ATTN.: Assignment Division

Re: Recordation of Change of Name
U.S. Trademark Registration No. 2,104,981
Mark: BEN SHERMAN
Our Ref.: M-8804

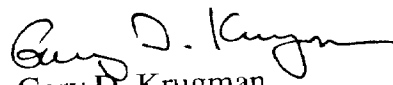
Sir:

Please record the Change of Name of Sherman Cooper Limited to Ben Sherman Group Limited against the registration identified above.

Enclosed is the required assignment cover sheet as well as a check in the amount of \$40.00, believed to be the fee in connection with the recordation of the Change of Name.

Please send notice of the recordation to the undersigned in due course.

Respectfully submitted,


Gary D. Krugman
Attorney for Applicant/Registrant

GDK:cs

Enclosures: 1. Assignment Cover Sheet
2. Check for \$40.00