

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant Name: KelsenBisca A/S

Registrant Address: Bredgade 25-35, 8766 Norre-Snede, Denmark

Mark: KJELDESENS BUTTER COOKIES IMPORTED FROM DENMARK and Design

Reg. No. 1,655,684

Reg. Date: September 3, 1991

Class No. 30

Our Ref. No. 9795/75645

**POWER OF ATTORNEY
DESIGNATION OF REPRESENTATIVE**

The undersigned hereby appoints the attorneys named below of Pillsbury Winthrop LLP, 1600 Tysons Boulevard, McLean, Virginia 22102, (702) 905-2000, and all members of that firm and all other attorneys associated with that firm, to file this declaration, and to transact all business in the Patent and Trademark Office connected therewith. The undersigned further hereby designates Pillsbury Winthrop LLP, whose postal address is 1600 Tysons Boulevard, McLean, Virginia 22102, as a representative upon whom notices or processes affecting the mark may be served.

Please direct all communications to Paul W. Kruse at (703) 905-2120 or James R. Menker at (703) 905-2145.

By: _____



Name: Paul W. Kruse

Title: Applicant's Attorney

Date: September 4, 2001

Country	Trademark	Appln. No.	Reg. No.	Renew. Date	Proprietor	Our Ref.
USA	DANISH LEGEND wordmark	712552 Classes: 30	1529926	2009/03/14	KELSEN THE INTERNATIONAL BAKER VM	VM 131956
USA	DANISH LEGEND DEVICES word and design	757375 Classes: 30	1543788	2009/06/13	KELSEN THE INTERNATIONAL BAKER VM	VM 132744
USA	DANISH LEGEND figure 56 word and design	75736835 Classes: 30			KELSEN THE INTERNATIONAL BAKER VM	VM 146622
USA	INGMIS word and design	270623 Classes: 30	1195812	2002/05/18	DANISH BISCUIT COMPANY A/S	VM 103861
USA	KJELDSENS classé IV word and design	74/059444 Classes: 30	1555684	2001/09/03	KELSEN THE INTERNATIONAL BAKER VM	VM 118126
USA	KJELDSENS foodforme II word and design	426694 Classes: 30	1359468	2005/09/10	KELSEN THE INTERNATIONAL BAKER VM	VM 103040
USA	KJELDSENS-HOMESTYLE word and design	75/427235 Classes: 30	202242	2009/11/16	KELSEN THE INTERNATIONAL BAKER VM	VM 141879
USA	MAQUICE word and design	270623 Classes: 50	1195813	2002/05/18	KELSEN THE INTERNATIONAL BAKER VM	VM 109662
USA	WERNAD wordmark	304384 Classes: 30	1195316	2002/05/11	KELSEN THE INTERNATIONAL BAKER VM	VM 036459
USA	WERNAD classé word and design	307541 Classes: 30	1221107	2002/12/21	KELSEN THE INTERNATIONAL BAKER VM	VM 036458
USA	ROYAL DANSK + BONDEGÅRD word and design	75/36834 Classes: 30			KELSEN THE INTERNATIONAL BAKER VM	VM 140238
USA	ROYAL DANSK wordmark	75-373672 Classes: 30	1259572	2003/11/29	KELSEN THE INTERNATIONAL BAKER VM	VM 163114
USA	VIKING wordmark		1233167	2006/04/15	DANISH BISCUIT COMPANY A/S	VM 144855



Bearing the date of 12th January 1993 the notified amendments relating to the company:

"DANSK BISCUIT COMPAGNI A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

of the municipality of Nørre Snede

which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:

"KELSEN THE INTERNATIONAL BAKERY A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

And bearing the date of 13th November 2000 the notified amendments relating to the company:

"KELSEN THE INTERNATIONAL BAKERY A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

of the municipality of Nørre-Snede

which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:



"KELSEN BISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

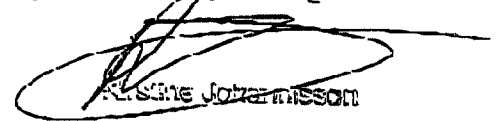
And bearing the date of 16th February 2001 the notified amendments relating to the company:

"KELSEN BISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

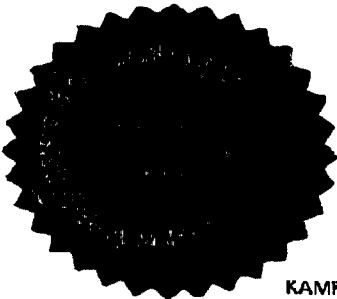
*of the municipality of Nørre-Snede
which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:*

"KELSENBISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

Copenhagen, 30th August 2001



Kirstine Johansson



KAMPMANNSGADE 1

1780 KØBENHAVN V

TELEFON 33 30 77 00

www.eogs.dk