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TRADEMARKS ONE.

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

xp. 5/31/2002)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Real Time Research, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Active Decisions, Inc.

Internal

Address:

Street Address: 826 Burlway Road

Burlingame

State: CA

Zip: 94010

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: October 17, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,427,797

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne Hiaring, Esq.

Internal Address:

Street Address: 19 Brookmont

City: San Anselmo State: CA Zip: 94960

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anne Hiaring

Name of Person Signing

Signature

10-18-2001

Date

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Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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TRADEMARK
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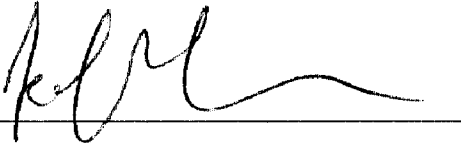
**ASSIGNMENT OF TRADEMARK
and TRADEMARK REGISTRATION**

Whereas Real Time research, Inc., with principal place of business at 81 Ord Street, San Francisco, California 94114 ("Registrant") is the owner of the trademark ACTIVE RESEARCH which is the subject of U.S. Trademark Registration No. 2,427,797 (the "Mark"); and

Whereas Active Decisions, Inc., with principal place of business at 826 Burlway Road, Burlingame, California 94010 ("Assignee") has acquired that portion of the goodwill of the business of Registrant associated with the Mark, including the registration, and is the successor in interest to that portion of business of the Registrant to which the mark pertains pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Registrant hereby assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of that portion of the business to which the Mark applies, and the above Certificate of Registration therefor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office.



Dated: 10/17/2011

PRESIDENT & CEO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of
Active Decisions, Inc.

**SUBSTITUTION OF COUNSEL AND
POWER OF ATTORNEY**

Mark: ACTIVE RESEARCH

Registration No.: 2,427,797

Issued: February 13, 2001

Commissioner of Patent & Trademarks
Box Assignments
2900 Crystal Drive
Arlington, VA 22202-3513

Certificate of Mailing by Express Mail

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Receipt No. EV007166999US pursuant to 37 CFR 1.10 in an envelope addressed to Commissioner of Patent & Trademarks, Box Assignments, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on November 7, 2001.



Dated: November 7, 2001

Signed: Eric Baxter

SUBSTITUTION and POWER OF ATTORNEY

Applicant hereby appoints and substitutes in as counsel in this registration Anne Hiaring, a member of the Bar of the State of California, whose mailing address is 19 Brookmont, San Anselmo, California 94960-1412, with full power to prosecute the above-identified registration and to transact all business in the Patent and Trademark Office in connection with it.

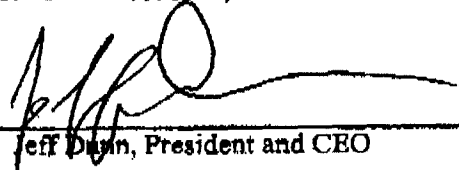
Please address all communications to this appointed attorney, as follows:

Anne Hiaring, Esq.
Attorney for Applicant
19 Brookmont
San Anselmo, California 94960-1412
Tel: (415) 457-2040
Fax: (415) 457-2822

Respectfully submitted,

ACTIVE DECISIONS, INC.

Dated: 11-6-01


By: Jeff Dain, President and CEO

SUBSTITUTION OF COUNSEL AND POWER OF ATTORNEY
ACTIVE 1.1

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