

11-23-2001



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To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <u>11/19/01</u></p> <p>Mana Products, Inc. (a New York corporation)</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name Rite, L.L.C. 31797 Highway 79 South Temecula, California 92592</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: November 5, 2001 Effective Date: November 5, 2001</p>	<p><input type="checkbox"/> Individual(s) citizenship: <input type="checkbox"/> Association: <input type="checkbox"/> General Partnership: <input type="checkbox"/> Limited Partnership: <input type="checkbox"/> Corporation-State: <input checked="" type="checkbox"/> Other: Delaware Limited Liability Company</p> <p>If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: <input type="checkbox"/> Yes; <input type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment)</p>
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s):</p>	<p>B. Trademark Registration No.(s): 2,480,686</p>
<p>5. Name and address of party to whom correspondence document should be mailed:</p> <p>Brett I. Miller, Esq. Attn: TMSU Morgan, Lewis & Bockius LLP 1800 M Street, N.W. Washington, D.C. 20036</p> <p>Telephone: 202-467-7846 Facsimile: 202-467-7176 E-Mail: bmiller@morganlewis.com</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41) Cal. <u>1</u> x \$40.00 = \$ <u>40.00</u> <u>0</u> x \$25.00 = \$ <u>0.00</u> Total \$ 40.00</p> <p><input checked="" type="checkbox"/> Authorized to charge overpayments/deficiencies to deposit account.</p> <p>8. Deposit account number: DA 13-4520</p>

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brett I. Miller November 19, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: _____

OMB No. 0651-0011 (exp. 4/94)

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Mana Products, Inc., a New York corporation having a principal business address at 32-02 Queens Boulevard, Long Island City, New York 11101 (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company having a principal business address at 31797 Highway 79 South, Temecula, California 92592 (hereinafter "Assignee").

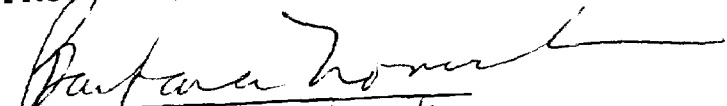
WHEREAS, Assignor is the owner of the U.S. trademark application for the mark ELSEWHERE, Serial No. 75/781,717 (hereinafter "the Mark") and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark and the application therefor and the goodwill of the business connected with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 5th day of November, 2001.

MANA PRODUCTS, INC.

By: 
Name: BARBARA NOVICK
Title: EX EC. V.P.

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