

11-26-2001

FORM PTO-1594
(Rev. 6-93)



101900963

FORM COVER SHEET :MARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No.

To the Assistant Commissioner of

Record the attached original documents or copy thereof.

1. Name of conveying party(ies):

11-19-2001
U.S. Patent & TMO/TM Mail Rcpt Dt. #59

Name and address of receiving party(ies)
Name: **Gaylord Entertainment Company**

Showpark Management, Inc.

11-19-01

Internal Address:

Street Address: **One Gaylord Drive**

City: **Nashville** State: **TN** Zip: **37214**

- Individuals(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 30, 2001

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
See Schedule A

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address:

11/26/2001 6TUN11 00000025 75737547

01 FC:481
02 FC:482

40.00 DP
225.00 DP

Street Address: 1100 Peachtree St., Suite 2800

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved 10

7. Total fee (37 CFR 3.41).....\$ 265.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lisa E. Furjanic
Name of Person Signing

Lisa E. Furjanic
Signature

11/16/01
Date

Total number of pages including cover sheet, attachments, and document: 7

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SCHEDULE A

MARK	GOODS	SERIAL NUMBER
OPRY	Stuffed toy animals, balloons, bath toys, beach balls, music box toys, collectable toy figures, costume masks, dolls and accessories therefor, play figures, flying discs, musical toys, plush toys, puppets, rubber action balls, sand toys, toy stamps, wind-up toys, yo-yos, amusement park rides, board games, card games, coin-operated video games, pinball-type games, jigsaw puzzles, manipulative games and puzzles, promotional game materials, golf ball markers, golf bag tags, golf balls, golf gloves, fishing tackle boxes, sporting balls, and Christmas tree ornaments and decorations except confectionery or illumination articles	75/737547
OPRY	Paper goods and printed matter, namely, address books, photograph albums, scrapbook albums, anniversary books, art pads, autograph books, paper bags, ball-point pens, binders, clip boards, book covers, bookmarks, children's activity books, printed music books, travel books, paper gift wrap, business cards, paper cake decorations, calendars, Christmas cards, occasion cards, note cards, trading cards, greeting cards, pencil cases, playing card cases, check books, checkbook covers, modeling clay, collages, coloring books, cook books, desk top organizers, diaries, hotel directories, easels, erasers, felt pens, fountain pens, guest books, guide books in the fields of travel, entertainment, and hospitality, hymn books, illustrations, arts and craft kits, legal pads, letter openers, log books, maps, marking pens, memo pads, sheet music, newsletters in the fields of travel, entertainment, and hospitality, painting sets, paper boxes, pencils, picture books, plastic bags, picture postcards, partially printed postcards, recipe books, scratch pads, pencil sharpeners, song books, stickers, tablecloths of paper, temporary tattoos, printed tickets, iron-on transfers, wall calendars, writing tablets, and magazines in the fields of travel, entertainment, and hospitality	75/737546
OPRY	clothing, namely, jackets, coats, shirts, T-shirts, shorts, pants, socks, headwear, footwear, infantwear, and underwear	75/737322
OPRY	Leather goods, namely, all purpose athletic bags, carry-on bags, billfolds, briefcases, coin purses, fanny packs, garment bags for travel, leather key fobs, luggage, luggage tags, purses, satchels, shoulder bags, travel bags, and wallets; book bags; umbrellas; and walking sticks	75/737330
OPRY	musical instruments and music boxes	75/737585
OPRY	jewelry and watches	75/737584
OPRY ALLEY	clothing, namely, shirts, T-shirts, shorts, pants, socks, headwear, footwear, and underwear	75/625862
	retail store services	
	educational services, including conducting classes, seminars, conferences and workshops in the fields of	

	<p>cooking, dance, drama, history, horticulture and music, and distributing course materials in connection therewith; educational demonstrations; entertainment services, namely providing facilities for exhibitions and live performances; and museums</p> <p>restaurant, bar and nightclub services</p>	
OPRY INSTITUTE	<p>pre-recorded audio and video tapes featuring music, dramatic, comedy, and variety performances</p> <p>printed matter, namely educational and reference books, magazines, manuals, and newsletters in the fields of music, art, drama, comedy and variety performance, horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>clothing, namely, shirts, T-shirts, shorts, headwear, footwear, and underwear</p> <p>educational services, namely conducting classes, seminars, conferences, and workshops in the fields of cooking, dance, drama, history, horticulture, and music, and distributing course materials in connection therewith; and providing facilities for live performances</p>	75/626457
OPRY U	<p>Pre-recorded audio and video tapes and prerecorded compact discs featuring dramatico-musical, musical, variety, and comedic presentations and instructional presentations in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>sheet music, printed music books, and educational books in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>clothing, namely, shirts, t-shirts and headwear</p> <p>educational services, namely conducting classes and seminars in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building, and distributing course materials in connection therewith</p>	75/731335
THE CIRCLE CLUB	<p>clothing, namely, shirts, t-shirts, headwear, footwear, socks, and underwear</p> <p>fan clubs; entertainment services, namely, production of live musical performances</p>	75/763247

ASSIGNMENT


THIS NUNC PRO TUNC ASSIGNMENT is made as of the 30th day of June, 2001 between SHOWPARK MANAGEMENT, INC., a corporation duly organized and existing under the laws of the State of Delaware, with its principal place of business at One Gaylord Drive, Nashville, Tennessee 37214 ("Assignor"), and GAYLORD ENTERTAINMENT COMPANY, a corporation duly organized and existing under the laws of the State of Delaware, with its principal place of business at One Gaylord Drive, Nashville, Tennessee 37214 ("Assignee").

WHEREAS, Assignor is the owner of the marks listed in the attached Schedule A (the "Marks"), including the corresponding pending applications to register each of the Marks (the "Applications");

WHEREAS, Assignor and its licensees are now using the Marks in connection with many of the goods identified in the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all rights, title and interest in and to the Marks, including the Applications, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Nunc Pro Tunc Assignment to be duly executed by its authorized representative.

By: 
Name: Carter R. Todd
Title: Senior Vice President and
General Counsel
Date: November 6, 2001

SCHEDULE A

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OPRY	jewelry and watches	75/737584
OPRY ALLEY	clothing, namely, shirts, T-shirts, shorts, pants, socks, headwear, footwear, and underwear retail store services educational services, including conducting classes, seminars, conferences and workshops in the fields of	75/625862

	<p>cooking, dance, drama, history, horticulture and music, and distributing course materials in connection therewith; educational demonstrations; entertainment services, namely providing facilities for exhibitions and live performances; and museums</p> <p>restaurant, bar and nightclub services</p>	
OPRY INSTITUTE	<p>pre-recorded audio and video tapes featuring music, dramatic, comedy, and variety performances</p> <p>printed matter, namely educational and reference books, magazines, manuals, and newsletters in the fields of music, art, drama, comedy and variety performance, horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>clothing, namely, shirts, T-shirts, shorts, headwear, footwear, and underwear</p> <p>educational services, namely conducting classes, seminars, conferences, and workshops in the fields of cooking, dance, drama, history, horticulture, and music, and distributing course materials in connection therewith; and providing facilities for live performances</p>	75/626457
OPRY U	<p>Pre-recorded audio and video tapes and prerecorded compact discs featuring dramatico-musical, musical, variety, and comedic presentations and instructional presentations in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>sheet music, printed music books, and educational books in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building</p> <p>clothing, namely, shirts, t-shirts and headwear</p> <p>educational services, namely conducting classes and seminars in the fields of horticulture, performing arts, culinary arts, fine arts, dance, adventure, corporate communications, and team building, and distributing course materials in connection therewith</p>	75/731335
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