

11-27-2001



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

RG

To the Honorable Commissioner of

101902399

original documents or copy thereof.

1. Name of conveying party(ies):

DJR Holdings, L.L.C
20 Old Farm Road, Oakhurst, New Jersey

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State New Jersey
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 20, 2001

2. Name and address of receiving party(ies)

Name: Crazy Eddie, Inc.

Internal

Address:

Street Address: 970b New Brunswick Avenue

City: Rahway State: NJ Zip: 07065

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,231,225

1,283,149

1,283,148

1,283,436

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Driscoll, Esq.

Internal Address:

Street Address: Kay Collyer & Boose LLP
One Dag Hammarskjold Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41).....\$ 115.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Driscoll, Esq.
Name of Person Signing

Signature

July 20, 2001
Date

Total number of pages including cover sheet, attachments, and document:

3

08/03/2001 DBYRNE 00000110 2231225

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 OP
75.00 OP

TRADEMARK
REEL: 002399 FRAME: 0224

U.S. TRADEMARK ASSIGNMENT

WHEREAS, DJR HOLDINGS, L.L.C. (hereinafter "Assignor"), a New Jersey limited liability company, with offices at 20 Old Farm Road, Oakhurst, New Jersey 07755, is the owner of the entire right, title, and interest in and to the following trademarks, trademark applications, and trademark registrations:

CRAZY EDDIE	Reg. No. 2,231,225	Reg. Mar. 9, 1999
CRAZY EDDIE	Reg. No. 1,283,148	Reg. June 26, 1984
CRAZY EDDIE	Reg. No. 1,283,149	Reg. June 26, 1984
CRAZY EDDIE	Reg. No. 1,283,436	Reg. June 26, 1984
CRAZY QUOTE	Appln. No. 76/113,713	Filed Aug. 21, 2000
IF YOU'D RATHER CLICK THE MOUSE THAN LEAVE THE HOUSE	Appln. No. 76/113,714	Filed Aug. 21, 2000
BLOWOUT BLITZ	Appln. No.	Pending
HIS PRICES ARE INSANE!	Appln. No.	Pending
HEAD LOGO	Appln. No.	Pending

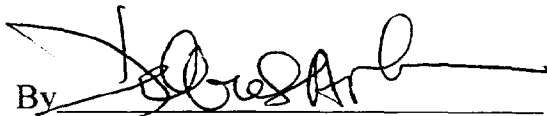
WHEREAS, CRAZY EDDIE, INC. (hereinafter "Assignee"), a Delaware corporation, having a place of business at 970B New Brunswick Avenue, Rahway, New Jersey 07065, is desirous of acquiring the entire right, title, and interest in

and to said trademarks, trademark applications, and trademark registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its right, title, and interest in and to said trademarks, trademark applications, and trademark registrations, and the goodwill associated therewith; and


Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** right, title, and interest in and to said trademarks, trademark applications, and trademark registrations in **Assignee** or its successor.

DJR HOLDINGS, L.L.C.

By 
DEBBIE S. ANTAR
Authorized Member

On this 20th day of March, 2001, before me appeared the person who signed this instrument, who is authorized to sign this instrument on behalf of the identified limited liability company or other juristic entity, who being sworn, acknowledged that she signed this instrument as a free act.

MARCOS ZALTA
Notary Public, State of New York
No. 02ZA6051698
Qualified in New York County
Commission Expires 12/04/20 2


Notary Public