FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

11-21-2001

U.S. Patent & TMOfc/TM Mail Ropt Dt. #34

11-28-2001



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| Name Health Choices, N.E. | Month Day Year |
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| Individual X General Partnership | Limited Partnership Corporation Association |
| Other | |
| X Citizenship/State of Incorporation/Organizati | ion New Mexico general partnership |
| Receiving Party | Mark if additional names of receiving parties attached |
| Name ConAgra Brands, Inc. | |
| DBA/AKA/TA | |
| Composed of | |
| Address (line 1) One ConAgra Drive | |
| Address (line 2) | |
| Address (line 3) Omaha | NE 68102 |
| Individual General Partnership | State/Country Zip Code Limited Partnership If document to be recorded is an |
| X Corporation Association Other | assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) |
| X Citizenship/State of Incorporation/Organization | |
| 2001 ANNED1 00000080 74733131 FOR C | OFFICE USE ONLY |
| 4A1 40.00 DP | |

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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| Correspondent Name and Address Area Code and Telephone Number 402.341.3070 | | |
| Name | Patrick C. Stephenson | |
| Address (line 1) | McGrath, North, Mullin & Kratz, P.C. | |
| Address (fine 2) | 222 South 15th Street, Suite 1400 | |
| Address (line 3) | Omaha, NE 68102 | |
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| | C. Stephenson e of Person Signing Date Signed | |

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ASSIGNMENT

WHEREAS, HEALTH CHOICES, N.E., a New Mexico general partnership composed of Glenn Wilcox and Angelique Wilcox, ("Assignor") is the owner of the following trademark now pending in the United States Patent and Trademark Office:

Mark

App. No.

App. Date

HEALTH CHOICES

74/733,131

September 8, 1995

WHEREAS, CONAGRA BRANDS, INC., a Nebraska corporation, ("Assignee") having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said trademark.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and any registration or future registration thereof.

Signed this ZNd day of November, 2001.

HEALTH CHOICES, N.E., Assignor

By:___

Name: Chenn

Title:

Owner

TRADEMARK
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