

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

Asst. Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202

RE: Our File: T-72005

1. <u>Name (and address) of conveying party(ies)</u> John de Mol Producties B.V. Sumatralaan 47 Hilversum 1217 GP The Netherlands	2. <u>Name and Address of receiving party(ies)</u> Endemol Nederland B.V. Van Cleeffkade 15 1431 BA Aalsmeer The Netherlands
( ) Individual	( ) Individual(s) citizenship
( ) Association	( ) Association
( ) General Partnership	( ) General Partnership
( ) Limited Partnership	( ) Limited Partnership
(X) Corporation- The Netherlands	(X) Corporation- The Netherlands
( ) Other-	( ) Other -

If assignee is not domiciled in the United States, a domestic representative designation is attached: ( ) Yes (X) No

3. Nature of conveyance:

- |                         |                       |
|-------------------------|-----------------------|
| ( ) Assignment;         | ( ) Merger            |
| ( ) Security Agreement; | (X) Change of Name    |
| ( ) Other;              | ( ) Change of Address |

Execution Date: December 4, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) No.(s) 78/045,192	B. Trademark Reg.
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Additional numbers attached ( ) Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP, Intellectual Property Law, P.C.  
 The Holyoke-Manhattan Building  
 80 South Highland Avenue  
 Town of Ossining, Westchester County, New York 10562

6. Total number of applications and registrations involved: 1

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7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
  - Authorized to be charged to deposit account
  - Already submitted
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8. Deposit account number:  
03-2465

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

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9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jess M. Collen

Name of person signing

*Jess M. Collen*  
 Signature

January 17, 2002

Date

Total number of pages comprising cover sheet, attachments and documents: 2

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JMC/MC

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

Collen Law Associates, P. C.  
*Counselors at Law*  
 HOLYOKE-MANHATTAN BUILDING  
 80 SOUTH HIGHLAND AVENUE  
 OSSINING, NEW YORK 10562  
 TEL: (914) 941-5668  
 FAX: (914) 941-6091

Attorney Docket No.: T- 72005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE : US Trademark Application  
 Application . No. : 78/045,192  
 Mark : FEAR FACTOR

Assistant Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, Virginia 22202  
 Branch: Assignments

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY THAT THIS PAPER FOR THE ABOVE-REFERENCED TRADEMARK APPLICATION 78/045,192 , ( 3 PAGES IN ALL) IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE FACSIMILE NUMBER 1(703) 306-5995 ON THE DATE SHOWN BELOW.

NAME OF PERSON SIGNING CERTIFICATION: Mariana Cana

SIGNATURE *Mariana Cana*

DATED: January 17, 2002  
 COLLEN LAW ASSOCIATES, P.C.  
 THE HOLYOKE-MANHATTAN BUILDING  
 80 SOUTH HIGHLAND AVENUE  
 OSSINING, NEW YORK 10562  
 TELEPHONE: (914) 941-5668  
 FACSIMILE: (914) 941-6091

NOTE: IF THERE IS ANY ADDITIONAL FEE DUE PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT 03-2465 AND ADVISE US OF ANY CHARGE THAT YOU MAKE.