



RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

101914241

..s. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Coach, Inc.

Individual(s)       Association  
 General Partnership       Limited liability company  
 Corporation of Maryland  
 Other 12-10.01

Additional name(s) & address(es) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Coach Services, Inc.  
Street Address: 516 West 34<sup>th</sup> Street  
City New York State New York Zip 10001

Individual(s) citizenship \_\_\_\_\_

3. Nature of Conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: August 3, 2001

Association \_\_\_\_\_ 12-10-2001  
 General Partnership \_\_\_\_\_ U.S. Patent & TMO/TM Mail Rcpt Dt. #11  
 Limited Partnership \_\_\_\_\_  
 Corporation - Maryland  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
See Shedule A Attached

B. Registration No.(s)  
See Schedule B Attached

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman H. Zivin  
Internal Address: Cooper & Dunham LLP  
Street Address: 1185 Avenue of the Americas  
23rd Floor  
City: New York State: New York ZIP 10036

6. Total number of applications involved: 49

7. Total fee (37 CFR 3.41): ..... \$ 1,240

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
03-3125  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Norman H. Zivin      [Signature]      12/7/01  
Name of Person Signing      Signature      Date

Total Number of pages including cover sheet: 9

OMB No. 0651-0011 (exp. 4/94)  
Do not detach this portion  
Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

12/13/2001 TBIAZ1 00000006 78007596  
01 FC:481 40.00 DP  
02 FC:482 1200.00 DP

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## Schedule A

1. Appn. No. 78/007,596 Filed May 10, 2000  
TM CC Design
2. Appn. No. 78/007,598 Filed May 10, 2000  
TM CC Design
3. Appn. No. 75/431,412 Filed February 9, 1998  
TM COACH
4. Appn. No. 75/788,254 Filed August 30, 1999  
TM COACH
5. Appn. No. 75/617,040 Filed January 7, 1999  
TM COACH
6. Appn. No. 75/765,675 Filed August 2, 1999  
TM COACH
7. Appn. No. 75/765,677 Filed August 2, 1999  
TM COACH
8. Appn. No. 75/493,465 Filed May 29, 1998  
TM COACH
9. Appn. No. 75/765,676 Filed August 2, 1999  
TM COACH
10. Appn. No. 75/431,411 Filed February 9, 1998  
TM COACH & LOZENGE Design (Single Line)
11. Appn. No. 75/471,782 Filed April 21, 1998  
TM COACH & LOZENGE Design (Single Line)
12. Appn. No. 75/539,804 Filed August 20, 1998  
TM COACH & LOZENGE Design (Single Line)
13. Appn. No. 75/788,253 Filed August 30, 1999  
TM COACH & LOZENGE Design (Single Line)
14. Appn. No. 75/355,226 Filed September 11, 1997  
TM COACH NEO
15. Appn. No. 75/064,011 Filed February 26, 1996  
TM MADISON
16. Appn. No. 76/282,888 Filed July 9, 2001  
TM HAMPTONS

## Schedule B

1. Reg. No. 2,131,491 Issued January 20, 1998  
TM ARCHIVE LOCK Design
2. Reg. No. 2,401,151 Issued November 7, 2000  
TM CITY BAG
3. Reg. No. 1,846,801 Issued February 26, 1993  
TM COACH
4. Reg. No. 2,061,826 Issued May 13, 1997  
TM COACH
5. Reg. No. 2,231,001 Issued March 9, 1999  
TM COACH
6. Reg. No. 751,493 Issued June 25, 1963  
TM COACH
7. Reg. No. 2,088,706 Issued August 19, 1997  
TM COACH
8. Reg. No. 1,071,000 Issued August 9, 1977  
TM COACH
9. Reg. No. 2,074,972 Issued July 1, 1997  
TM COACH
10. Reg. No. 2,291,341 Issued November 9, 1999  
TM COACH
11. Reg. No. 2,035,056 Issued February 4, 1997  
TM COACH & LOZENGE Design
12. Reg. No. 1,309,779 Issued June 21, 1983  
TM COACH & LOZENGE Design
13. Reg. No. 2,045,676 Issued December 26, 1995  
TM COACH & LOZENGE Design
14. Reg. No. 2,169,808 Issued June 30, 1998  
TM COACH & LOZENGE Design
15. Reg. No. 2,055,818 Issued April 22, 1997  
TM COACH & LOZENGE Design
16. Reg. No. 1,070,999 Issued August 9, 1977  
TM COACH & LOZENGE Design
17. Reg. No. 2,291,368 Issued November 9, 1999  
TM COACH & LOZENGE Design (Single Line)
18. Reg. No. 2,252,847 Issued June 15, 1999  
TM COACH & LOZENGE Design (Single Line)
19. Reg. No. 2,088,707 Issued August 19, 1997  
TM COACH & TAG Design
20. Reg. No. 2,162,303 Issued June 2, 1998  
TM COACH & TAG Design
21. Reg. No. 1,663,706 Issued November 5, 1991  
TM COACH FOR BUSINESS

22. Reg. No. 1,242,098 Issued June 14, 1983  
TM COACH LEATHERWARE & TAG Design
23. Reg. No. 2,403,335 Issued November 14, 2000  
TM COACH NEW YORK
24. Reg. No. 2,148,423 Issued March 31, 1998  
TM LINK CHAIN/ZIPPER PULL Design
25. Reg. No. 2,027,303 Issued December 31, 1996  
TM MAYFAIR
26. Reg. No. 2,131,489 Issued January 20, 1998  
TM MAYFAIR TIP Design
27. Reg. No. 2,131,490 Issued January 20, 1998  
TM MAYFAIR TIP WITH LOCK Design
28. Reg. No. 2,174,077 Issued July 14, 1998  
TM PIGSKIN/BRIDLE LEATHER INLAY Design
29. Reg. No. 2,261,783 Issued July 20, 1999  
TM SONOMA
30. Reg. No. 2,017,884 Issued November 19, 1996  
TM STATION BAG
31. Reg. No. 1,664,527 Issued November 12, 1991  
TM THE COACH FACTORY STORE & LOZENGE Design
32. Reg. No. 2,451,168 Issued May 15, 2001  
TM COACH
33. Reg. No. 2,446,607 Issued April 24, 2001  
TM COACH

*ASSIGNMENT*

ASSIGNMENT dated August 3, 2001, between Coach, Inc., a Maryland corporation ("ASSIGNOR"), and Coach Services, Inc., a Maryland corporation ("ASSIGNEE").

WITNESSETH:

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned, ASSIGNOR, hereby assigns and transfers to ASSIGNEE, its successors, and assigns, all of ASSIGNOR'S right, title and interest, in the United States of America, in:

- 1) all domestic patents, patent applications, trade marks, trade mark applications, trade mark registrations, trade names, and know how owned by ASSIGNOR and listed on Exhibit A hereto (collectively the "Intellectual Property"), together with the goodwill of the business associated with such Intellectual Property and all common law rights related there to; and
- 2) all license agreements to which any of such Intellectual Property is subject and the royalties and other rights thereunder, subject to the ongoing obligations of ASSIGNOR as the licensor thereunder.


ASSIGNOR agrees to indemnify, defend and hold harmless from and against any loss, liability or damage arising from any breach by ASSIGNOR with respect to any of the obligations assumed by ASSIGNEE hereunder or the use of the Intellectual Property occurring prior to the date hereof. No Term of this Assignment shall be deemed to release ASSIGNOR from any responsibility it might have for any of the obligations assumed by ASSIGNEE hereunder.

ASSIGNEE hereby accepts the foregoing assignment and agrees to indemnify, defend and hold ASSIGNOR harmless from and against any loss, liability or damage arising from any breach by ASSIGNEE of any obligations assumed by it hereunder or from the use of the Intellectual Property after the date hereof.


ASSIGNOR agrees for itself, its successors and assigns, but at the expense of ASSIGNEE, hereafter to execute all applications, amended specifications, deeds, powers of attorney, acknowledgments and other instruments, and to do all acts necessary or proper to secure the grant of the Intellectual Property in the United States to ASSIGNEE, and to vest and confirm in ASSIGNEE, its successors and assigns, the legal title to all such Intellectual Property. If requested by ASSIGNEE, ASSIGNOR will take all reasonable actions to inform the licensees under the licenses subject hereto of the assignment thereof.

IN WITNESS, WHEREOF, ASSIGNOR and ASSIGNEE have set their hands this third day of August, 2001.

Coach, Inc.

By:   
Carole P. Sadler,  
Senior Vice President and General Counsel

Coach Services, Inc.

By:   
Daniel J. Ross,  
Assistant Secretary

STATE OF New York )

COUNTY OF New York )

I, April E. Pyatt, a Notary Public, in and for the State and County aforesaid, whose commission expires on the ~~30th~~ day of April, 2003, do hereby certify that Carole P. Sadler, Senior Vice President and General Counsel of Coach, Inc., whose name is signed to the foregoing Assignment, appeared before me in my County and State aforesaid and acknowledged the same before me.

GIVEN under my hand this third day of August, 2001.

  
Notary Public

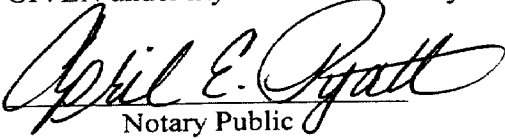
APRIL E. PYATT  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01PY6057881  
QUALIFIED IN NEW YORK COUNTY  
COMMISSION EXPIRES APRIL 30, 2003

STATE OF New York )

COUNTY OF New York )

I, April E. Pyatt, a Notary Public, in and for the State and County aforesaid, whose commission expires on the ~~30th~~ day of April, 2003, do hereby certify that Daniel J. Ross, Assistant Secretary of Coach Services, Inc., whose name is signed to the foregoing Assignment, appeared before me in my County and State aforesaid and acknowledged the same before me.

GIVEN under my hand this third day of August, 2001.

  
Notary Public

APRIL E. PYATT  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01PY6057881  
QUALIFIED IN NEW YORK COUNTY  
COMMISSION EXPIRES APRIL 30, 2003

**Exhibit A**

TRADEMARKREGISTRATION NO.

Archive Lock Design (See Remarks)	2131491
City Bag	2401151
Coach	1846801
Coach	2061826
Coach	2231001
Coach	751483
Coach	2066706
Coach	1071000
Coach	2074972
Coach	2291341
Coach & Lozenge Design	2035056
Coach & Lozenge Design	1309779
Coach & Lozenge Design	2045676
Coach & Lozenge Design	2169808
Coach & Lozenge Design	2055818
Coach & Lozenge Design	1070999
Coach & Lozenge Design (Single Line)	2291368
Coach & Lozenge Design (Single Line)	2252847
Coach & Tag Design	2088707
Coach & Tag Design	2162303
Coach At Carmel & Lozenge Design	1700967
Coach For Business	1663706
Coach Leatherware & Tag Design	1242098
Coach New York	2403335
Link Chain/Zipper Pull Design	2148423
Mayfair	2027303
Mayfair Tip Design	2131489
Mayfair Tip With Lock Design	2131490
Pigskin/Bridle Leather Inlay Design	2174077
Sonoma	2261783
Station Bag	2017884
The Coach Factory Store & Lozenge Design	1664527
Coach	2451168
Coach	2446607



**TRADEMARK** **APPLICATION NO.**

CC Design	78/007596
CC Design	78/007598
Coach	75/431412
Coach	75/788254
Coach	75/617040
Coach	75/765675
Coach	75/765677
Coach	75/493465
Coach	75/765676
Coach & Lozenge Design (Single Line)	75/431411
Coach & Lozenge Design (Single Line)	75/471782
Coach & Lozenge Design (Single Line)	75/539804
Coach & Lozenge Design (Single Line)	75/788253
Coach Neo	75/355226
Madison	75/064011
Hamptons	76/282888

**PATENT TITLE** **PATENT NUMBER**

Purse (Anderson zip)	D381507
Purse (Multi zip)	D381506
Purse (small side pack)	D396554
Watch face design	D419078
Water bottle holder (design)	D379119
Electronic Device Retention Case	6206187