

FORM PTO-1618A

RE

U.S. DEPARTMENT OF COMMERCE

(Rev. 6-99)

Patent and Trademark Office

101911260

To the Honorable Commissioner of

Original document or copy thereof.

## 1. Submission Type

☒ New☐ Resubmission (Non-Recordation)

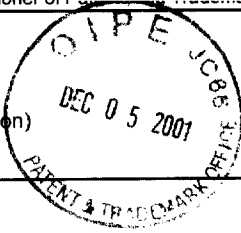
Document ID #

☐ Correction of PTO Error

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

☐ Corrective Document

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



## 2. Name of Conveying Party(ies):

**TBC CORPORATION****4770 HICKORY HILL ROAD****MEMPHIS, TENNESSEE 38141**

## 3. Name and Address of Receiving Party(ies):

Name: **TBC BRANDS, LLC**Street Address: **639 ISBELL ROAD, SUITE 390-P**City: **RENO**State: **NEVADA**Zip: **89509**☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☐ Corporation-State☒ Other **DELAWARE LIMITED LIABILITY COMPANY**If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State **DELAWARE**☐ Other: \_\_\_\_\_Additional Name(s) of conveying attached? ☐ Yes ☐ No

## 4. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other: \_\_\_\_\_Execution Date: **OCTOBER 30, 2001**

## 5. Application number(s) or registration number(s):

A. Trademark Applicant No.(s)

**SEE ATTACHED EXHIBIT A**

B. Trademark Registration No.(s)

**SEE ATTACHED EXHIBIT A**Additional Sheet attached? ☒ Yes ☐ No

## 6. Name and address of party to whom correspondence concerning this matter should be mailed:

**CUSTOMER NUMBER 00136****JACOBSON HOLMAN PLLC****400 7th Street, N.W.  
Washington, DC 20004  
Tel. 202-638-6666**Attorney Docket No. **1952/A-731**7. Number of applications and registrations involved: **64**8. Total fee (37 CFR 3.41)..... \$ **1,615.00**☒ Enclosed☒ Any deficiencies in enclosed fees are authorized to be charged to account **06-1358**

DO NOT USE THIS SPACE

## 10. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**MARSHA G. GENTNER**

Name of Person Signing

Signature

**December 4, 2001**

Date

Total number of pages excluding cover sheet: **5**

# EXHIBIT A

MARK	REGISTRATION NUMBER OR SERIAL NUMBER	REGISTRATION DATE
AQUA FLOW	1,815,411	1/4/94
AQUA FLOW III	76/128,049	Filed 9/13/00
CENTRED	2,437,511	3/20/01
CENTRON	1,357,941	9/3/85
CENTURY	2,470,426	7/17/01
CORDOVAN	1,419,104	12/2/86
CORDOVAN	730,712	5/1/62
CORDOVAN	755,493	8/27/63
CORDOVAN BONNEVILLE JET (stylized)	784,838	2/9/65
CORDOVAN RADIAL G/T	1,102,631	9/19/78
CORDOVAN WIDE 600	854,177	8/6/68
CORDY	1,999,007	9/10/96
CRITERION	1,169,191	9/15/81
EPIC	1,388,996	4/8/86
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FRONT LINE (and design)	1,368,849	11/5/85
FRONTLINE (and design)	1,224,146	1/18/83
GRAN ESPRIT	2,151,303	4/14/98
GRAND PRIX	1,183,571	12/29/81
GRAND PRIX	1,258,438	11/22/83
GRAND PRIX	1,075,901	10/25/77
GRAND PRIX	1,655,035	8/27/91
GRAND PRIX (and design)	1,224,147	1/18/83
GRAND PRIX (and design)	690,249	12/22/59
GRAND PRIX RADIAL G/T (stylized)	1,164,594	8/11/81
GRAND SPIRIT	1,958,273	2/27/96
GRAND SPORT	1,421,825	12/23/86
HARVEST KING	1,595,216	5/8/90
HIGHWAY SCOUT RADIAL HTP	76/004,068	Filed 3/17/00
LIVE ONE (stylized)	1,079,273	12/13/77
MATRIX	1,478,574	3/1/88
MULTI-MILE	1,259,363	11/29/83
MULTI-MILE	2,266,907	8/3/99
MULTI-MILE (stylized)	560,428	6/24/52
MULTI-MILE RADIAL G/T (stylized)	1,125,174	9/18/79
MULTI-MILE WIDE '600'	854,178	8/6/68
MULTI-TRAC	981,104	3/26/74
POWER KING	1,138,319	7/29/80
POWER KING (stylized)	1,272,524	4/3/84
PRESTIGE	607,037	6/7/55
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SCEPTOR	1,421,827	12/23/86

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SIGMA SUPREME TR	75/874,912	Filed 12/17/99
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SOVRAN	1,600,677	6/12/90
SPORTS POWER	1,171,025	9/29/81
STAMPEDE	1,337,798	5/28/85
SUSSEX	1,421,826	12/23/86
TALON	1,388,995	4/8/86
TBC	1,345,491	7/2/85
TBC	1,113,549	2/20/79
TBC	2,114,992	11/25/97
TBC ONLINE	2,312,424	1/25/00
TEMPEST	2,462,822	6/19/01
TODAY	2,032,519	1/21/97
TRAIL GUIDE RADIAL ATP	76/004,067	Filed 3/17/00
TRAIL SCOUT	2,466,356	7/3/01
ULTREX	1,968,838	4/16/96
WILD COUNTRY	1,755,187	3/2/93
WILD SPIRIT RADIAL GTX	1,822,004	2/15/94
WILD TRAC	1,122,304	7/17/79

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, dated and effective as of October 30, 2001, is made by TBC CORPORATION, a Delaware corporation having its principal place of business located at 4770 Hickory Hill Road, Memphis, Tennessee 38141 ("Assignor"), to and in favor of TBC BRANDS, LLC, a Delaware limited liability company having its principal place of business located at 639 Isbell Road, Suite 390-P, Reno, Nevada 89509 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted and used and is the owner of record of the trademarks more particularly described in Exhibit "A" attached hereto and incorporated herein by reference (collectively, the "Trademarks"), all of which are registered in, or for which applications are pending before, the United States Patent and Trademark Office (the "Trademark Office"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept and receive from Assignor, all right, title and interest of Assignor in and to the Trademarks and the registrations thereof and applications therefor; and

WHEREAS, the parties further desire for Assignor to execute and deliver a recordable instrument evidencing the foregoing transfer and assignment and to have title in and to the Trademarks and the registrations thereof and applications therefor recorded in the name of Assignee in the official books and records of the Trademark Office;

NOW, THEREFORE, for and in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of all of which are hereby acknowledged, Assignor hereby confirms that it has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer to Assignee, all of Assignor's right, title and interest in and to the Trademarks and the registrations thereof and applications therefor, as the case may be, together with all of Assignor's right, title and interest in and to (i) all of the goodwill associated with the Trademarks and (ii) all actions, causes of action, suits, claims and demands of Assignor of every nature whatsoever for any and all past, present or future infringements of the Trademarks by any other person or entity and the right to recover damages and profits directly or indirectly resulting from, arising out of or relating to such infringements.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this instrument as of the date first written above.

TBC CORPORATION

By: Thomas W. Garvey  
Thomas W. Garvey,  
Executive Vice President

ACKNOWLEDGMENT

STATE OF NEVADA

COUNTY OF Clark

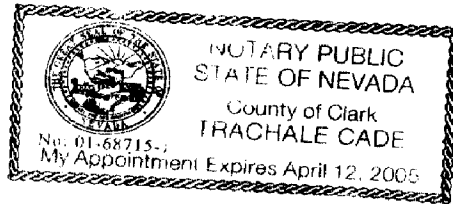
Before me, Thomas W. Garvey, of the state and county mentioned, personally appeared Thomas W. Garvey, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the Executive Vice President of TBC Corporation, the within named bargainor, a corporation, and that he as such Executive Vice President, executed the foregoing instrument for the purpose therein contained, by signing the name of the corporation by himself as Executive Vice President.

Witness my hand and seal, at office in Reno, Nevada, this 30<sup>th</sup> day of October, 2001.

Trachale Cade  
Notary Public

My commission expires:

April 12, 2005



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