

11-30-2001

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Spectrum Business Communications, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State WI, Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10/31/2000

2. Name and address of receiving party(ies) Name: Pflingsten Publishing, L.L.C.

Internal Address: Rock Run Center, Suite 280

Street Address: 5700 Lombard Ctr. Dr.

City: Seven Hills State: OH Zip: 44131

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,301,138 2,094,312 2,094,311 1,680,283

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ianya Curtis

Internal Address: KATHEN MICHIN ZAVIS

Street Address: 525 W. Monroe Street, Ste. 1600

City: Chicago State: IL Zip: 60661

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 115.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Becky A. Williams

Becky A. Williams Signature

11/21/01 Date

Name of Person Signing

3

Total number of pages including cover sheet, attachments, and document:

11/29/2001 DBYRNE 00000092 2301135

40.00 OP 75.00 OP

01 FC:481 02 FC:482

documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002400 FRAME: 0930

TRADEMARK REGISTRATION ASSIGNMENT

This Trademark Registration Assignment (the "Assignment") is made this 31st day of October, 2000 by Spectrum Business Communications, Inc., a Wisconsin corporation (the "Assignor") to Pfingsten Publishing, L.L.C., a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor has adopted and used in its business the following trademarks which are registered in the U.S. Patent and Trademark Office (the "Trademarks"):

Trademark	Registration Number	Registration Date
CONTRACTOR TOOLS AND SUPPLIES	2,301,138	12/14/99
PROGRESSIVE MRO DISTRIBUTOR	2,094,311	09/09/97
MRO TODAY	2,094,312	09/09/97
TODAY'S DISTRIBUTOR	1,680,283	01/08/98

WHEREAS, Assignee desires the entire right, title and interest in and to the Trademarks, together with the registrations therefor and the goodwill of the business associated with the use of and symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Trademarks and the registrations therefor, together with the goodwill of the business associated with and symbolized by the Trademarks.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, Assignor has executed this instrument.

SPECTRUM BUSINESS COMMUNICATIONS, INC.
a Wisconsin corporation

By: *R. B. Lederer*

STATE OF ~~ILLINOIS~~)
 WISCONSIN) SS:
COUNTY OF DANE)

On this 31st day of October, 2000, before me personally appeared Robert B Lederer known to me as the same individual whose name is subscribed to the foregoing instrument, and acknowledged that he executed the foregoing instrument in his free and voluntary act for the uses and purposes set forth.

OFFICIAL SEAL

Jayson W Younger
Notary Public
My Commission Expires is permanent