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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Spectrum Business Communications, Inc.

- Individual(s)
- General Partnership
- Corporation-State WI
- Other _____

11-21-01
 Association
 Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Pfingsten Publishing, L. L. C.

Internal Address: Rock Run Center, Suite 200

Street Address: 5700 Lombard Ctr. Dr.

City: Seven Hills State: OH Zip: 44131

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 10/31/2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/090,322
75/090,320

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Janya Curtis

Internal Address: KATEEN MUCHIN ZAVIS

Street Address: 525 W. Monroe St., Ste., 1600

City: Chicago State: IL Zip: 60661

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Becky A. Williams

Becky A. Williams
Signature

11/21/01
Date

3

11/29/2001 09:00:00

01 FC:401
02 FC:402

40.00 OP
25.00 MP

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK REGISTRATION APPLICATION ASSIGNMENT

This Trademark Registration Application Assignment (the "Assignment") is made this 31st day of October, 2000 by Spectrum Business Communications, Inc., a Wisconsin corporation (the "Assignor") to Pfingsten Publishing, L.L.C., a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor, having a bona fide intent to use in its business the following trademarks, is the owner of such marks and the trademark registration applications therefor filed in the U.S. Patent and Trademark Office (the "Trademarks"):

Trademark	Serial No.	Filing Date
MRO WIRED	76/090,322	07/17/00
PROGRESSIVE DISTRIBUTOR	76/090,320	07/17/00

WHEREAS, Assignor has transferred all of its business to which the Trademarks pertain to Assignee and Assignee, being the successor to all of the business of Assignor to which the Trademarks pertain, desires the entire right, title and interest in and to the Trademarks, together with the registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Trademarks and the registration applications therefor, together with any goodwill of the business associated with and symbolized by the Trademarks.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, Assignor has executed this instrument.

SPECTRUM BUSINESS COMMUNICATIONS, INC.
a Wisconsin corporation

By: R. B. Lederer

STATE OF ~~ILLINOIS~~)
 WISCONSIN) SS:
COUNTY OF DANE)

On this 31st day of October, 2000, before me personally appeared Robert B Lederer, known to me as the same individual whose name is subscribed to the foregoing instrument, and acknowledged that he executed the foregoing instrument in his free and voluntary act for the uses and purposes set forth.

OFFICIAL SEAL

Jessy W. Meyer
Notary Public

My Commission Expires is permanent