

12-03-2001

FORM PTO-1594  
1-31-92  
OMB No. 0651-0011 (exp. 4/94)



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Y

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101905376

To the Honorable Commissioner of Pat

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Genender International, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Illinois
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: August 31, 2001

2. Name and address of receiving party(ies):

Name: Fossil, Inc.

NOV 15 2001

Internal Address:

Street Address: 2280 N. Greenville Avenue  
City: Richardson State: TX ZIP: 75082

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s): 1

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 720,978

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Molly Buck Richard

Internal Address: Strasburger & Price, L.L.P.

Street Address: 901 Main Street, Suite 4300

City: Dallas State: TX ZIP: 75202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) ..... \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 19-4547

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Molly Buck Richard

Name of Person Signing

Signature

November 15, 2001

Date

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002400 FRAME: 0969

11/30/2001 LHMELLE 00000147 720978 40.00 UP 01 FC:481

11/15/01

TRADEMARK ASSIGNMENT

WHEREAS, GENENDER INTERNATIONAL, INC. , an Illinois corporation having a mailing address of 44 Century Drive, Wheeling, Illinois, 60090 ( hereinafter referred to as "Assignor") is the owner of those trademark registrations listed in Schedule 1 attached hereto; and

WHEREAS, FOSSIL, INC., a Delaware corporation, whose address is 2280 N. Greenville Ave., Richardson, Texas 75082 (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's rights in such marks, including the registrations therefor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to those trademarks and the listed registrations on Schedule 1 attached hereto, together with the goodwill of the business symbolized by the marks.

Effective as of ~~Signed this~~ the 31 day of August, 2001.

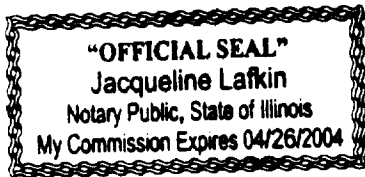
GENENDER INTERNATIONAL, INC.

*Kenneth J. Genender*  
By: Kenneth J. Genender  
Title: President

ILLINOIS  
THE STATE OF ~~TEXAS~~ §  
COUNTY OF ~~DALLAS~~ §  
COOK

BEFORE ME, on this day personally appeared Kenneth J. Genender , known to me to be the person signing below and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 29th day of August, 2001.



*Jacqueline Lafkin*  
Notary Public in and for the  
State of ~~Texas~~ Illinois

Printed Name: Jacqueline Lafkin  
My Commission Expires: 4-26-04

Schedule 1  
List of Marks

SCHEDULE II AS OF AUGUST 10, 2001  
 ASSET PURCHASE AGREEMENT BETWEEN GENENDER INTERNATIONAL, INC. AND FOSSIL, INC.

RE: ZODIAC TRADEMARK REGISTRATIONS (File Nos. - Griffes Consulting, S.A.)

Item No.	Description	File No.	Reg. No.	Country	Date of Registration	Deadline	Applicant
1	Zodiac "fig"	M- 38501- AE	12274	Emrats Arabes Unis	24-Jun-1995	24-Jun-2005	Montres Zodiac SA
2	Zodiac "fig"	M- 38501- AR	1.625.710	Argentina	31-Jan-1993	31-Jan-2007	Montres Zodiac SA
3	Zodiac "fig"	M- 38501- AU	A/270.127	Australia	10-Jul-1973	10-Jul-2008	Montres Zodiac SA
4	Zodiac "fig"	M- 38501- BO	29593-C	Bolivia	30-Jul-1974	30-Jul-2004	Montres Zodiac SA
5	Zodiac "fig"	M- 38501- BR	814.906.974	Brazil	16-Jul-1991	16-Jul-2001	Nouvelle Montres Zodiac SA
6	Zodiac "fig"	M- 38501- CA	TMA 393'806	Canada	7-Feb-1992	7-Feb-2007	Montres Zodiac SA
7	Zodiac "fig"	M- 38501- CH	258'773	Swiss	8-Apr-1992	8-Apr-2012	Genender Int'l Inc.
8	Zodiac "fig"	M- 38501- CL	413'035	Chili	26-Oct-1973	21-Sep-2003	Montres Zodiac SA
9	Zodiac "fig"	M- 38501- DK	0654'992	Danemark	2-Feb-1992	2-Feb-2002	Montres Zodiac SA
10	Zodiac "fig"	M- 38501- GB	1'001'412	United Kingdom	8-Nov-1979	8-Nov-2007	Montres Zodiac SA
11	Zodiac "fig"	M- 38501- GR	293'445	Greece	15-Jan-1973	15-Jan-2003	Montres Zodiac SA
12	Zodiac "fig"	M- 38501- HT	463-reg.64	Haiti	10-Dec-1981	10-Dec-2001	Montres Zodiac SA
13	Zodiac "fig"	M- 38501- HK	297 of 1975	Hong Kong	31-Aug-1973	31-Aug-2008	Montres Zodiac SA
14	Zodiac "fig"	M- 38501- ID	263'708	Indonesia	24-Oct-1990	24-Oct-2000	Zenith International SA
15	Zodiac "fig"	M- 38501- IL	225'40	Israel	16-Oct-1963	16-Oct-2012	Montres Zodiac SA
16	Zodiac "fig"	M- 38501- IN	172'684	India	12-Jan-1977	12-Jan-2005	Montres Zodiac SA
17	Zodiac "fig"	M- 38501- IR	71'982	Iran	14-Nov-1993	14-Nov-2003	Montres Zodiac SA
18	Zodiac "fig"	M- 38501- JP	1798'730	Japan	29-Aug-1985	29-Aug-2005	Montres Zodiac SA
19	Zodiac "fig"	M- 38501- KR	311'063	South Korea	15-Jan-1998	15-Jan-2009	Montres Zodiac SA
20	Zodiac "fig"	M- 38501- KW	145'36	Kuwait	28-Jun-1982	28-Jun-2002	Montres Zodiac SA
21	Zodiac "fig"	M- 38501- LT	29887	Lithuania	16-Oct-1998	16-Oct-2005	Montres Zodiac SA
22	Zodiac "fig"	M- 38501- MY	MA/7026'90	Malaysia	29-Oct-1990	29-Oct-2011	Montres Zodiac SA
23	Zodiac "fig"	M- 38501- MX	378.686	Mexico	30-Oct-1989	30-Oct-2004	Montres Zodiac SA
24	Zodiac "fig"	M- 38501- NZ	192'584	New Zealand	21-Apr-1989	21-Apr-2010	Montres Zodiac SA
25	Zodiac "fig"	M- 38501- PA	167'46	Panama	25-Aug-1972	25-Aug-2002	Montres Zodiac SA
26	Zodiac "fig"	M- 38501- PH	505'63	Philippines	13-May-1991	13-May-2011	Montres Zodiac SA
27	Zodiac "fig"	M- 38501- PU	18728	Puerto Rico	25-Jun-1974	25-Jun-2004	Montres Zodiac SA
28	Zodiac "fig"	M- 38501- PY	171'450	Paraguay	23-Nov-1973	23-Nov-2003	Montres Zodiac SA
29	Zodiac "fig"	M- 38501- SA	60'16	Saudi Arabia	11-Feb-1974	20-Mar-2003	Montres Zodiac SA
30	Zodiac "fig"	M- 38501- SE	221.714	Sweden	8-Mar-1991	6-Mar-2001	Zenith International SA
31	Zodiac "fig"	M- 38501- SG	58.270	Singapore	5-Jul-1980	5-Jul-2004	Montres Zodiac SA
32	Zodiac "fig"	M- 38501- TH	TM25910	Thailand	10-Jan-1993	9-Jan-2003	Montres Zodiac SA
33	Zodiac "fig"	M- 38501- TR	95'50	Turkey	30-Dec-1976	30-Dec-2006	Montres Zodiac SA
34	Zodiac "fig"	M- 38501- TW	6208062081	Taiwan	1-Jan-1973	31-Dec-2002	Montres Zodiac SA
35	Zodiac "fig"	M- 38501- WO-1	R262.818	International 1	30-Nov-1982	30-Nov-2002	Equity Management Sys. SA
36	Zodiac "fig"	M- 38501- WO-2	644'363	International 2	25-Sep-1995	25-Sep-2015	Nouvelle Montres Zodiac SA



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Item No.	Description	File No.	Reg. No.	Country	Date of Registration	Deadline	Applicant
55	Zodiac "fig" & "caracres arabes"	M- 38504- QA	1770	Qatar	24-Jun-1981	24-Jun-2001	Nouvelle Moitres Zodiac SA
56	Zodiac "olympus"	M- 38505- CH	188 084	Swiss	18-Jun-1981	18-Jun-2001	Genender Int'l Inc.
57	Zodiac "olympus"	M- 38505- WO-1	R256 831	International 5	21-Jun-1982	21-Jun-2002	Equity Management Sys. SA
	Austria						
	Spain						
	Liechtenstein						
	Benelux						
	France						
	Portugal						
	Egypt						
	Italy						
58	Zodiac "olympus"	M- 38505- WO-2	466,002	International 6	27-Nov-1981	27-Nov-2001	Equity Management Sys. SA
	Russia						
59	Zodiac "corsair"	M- 38506- CH	142578	Swiss	4-Jul-1983	4-Jul-2003	Genender Int'l Inc.
60	Zodiac "corsair"	M- 38506- WO	R271 305	International 7	4-Jul-1983	4-Jul-2003	Equity Management Sys. SA
	Germany						
	Spain						
	Monaco						
	Austria						
	France						
	Portugal						
	Benelux						
	Italy						
61	Zodiac "astrogaphic"	M- 38507- CH	239531	Swiss	10-May-1989	10-May-2009	Genender Int'l Inc.
62	Zodiac "astrogaphic"	M- 38507- WO	R 375410	International 8	22-Dec-1990	22-Dec-2010	Equity Management Sys. SA
	Germany						
	Benelux						
	France						
	Liechtenstein						
	Macedonia						
	Yugoslavia						
	Algeria						
	Egypt						
	Hungary						
	Morocco						
	Romania						
	Austria						
	Spain						
	Italy						
	Monaco						
	Saint Marino						
63	Zodiac "king line"	M- 38508- WO	R 284064	International 9	26-May-1984	26-May-2004	Zodiac LeLocle SA
	Germany						
	France						
	Austria						
	Italy						
	Benelux						
64	Ariste Calane	M- 38509- CH	408 698	Swiss	26-Mar-1993	26-Mar-2013	Genender Int'l Inc.
65	Sea Wolf	M- 38511- US	790 978	US	5-Sep-1981	5-Sep-2001	Zodiac LeLocle SA

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