

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Martin Peretz, Inc., f/k/a The New Republic, Inc.**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: **The New Republic, LLC**  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
**1220 19th Street, NW**  
Street Address: \_\_\_\_\_  
City: **Washington** State: **DC** Zip: **20036**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other **Delaware Limited Liability Company**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: **January 7, 2002**

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
**2511593 1736984 0987916 2443989 2438195**

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: **5**

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **Steven M. Rosenthal**  
 Internal Address: **Skadden, Arps, Slate Meagher & Flom LLP**  
 Street Address: **Four Times Square**  
 City: **New York** State: **NY** Zip: **10036-6522**

7. Total fee (37 CFR 3.41).....\$ **140.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**19-2385 [Our Ref: 067640/1]**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Steven M. Rosenthal**      *Steve M. Rosenthal*      **January 17, 2002**  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **6**

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

### **TRADEMARK ASSIGNMENT**

WHEREAS, MARTIN PERETZ, INC., a Delaware corporation formerly known as THE NEW REPUBLIC, INC., with offices at 1220 19<sup>th</sup> Street, NW, Washington, DC, ("Assignor") is the owner of the trademark(s) and/or service mark(s), listed on Schedule A hereto (collectively, the "Trademarks") and the goodwill of the business symbolized by the Trademarks;

WHEREAS, Assignor agrees to assign its entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, to THE NEW REPUBLIC, LLC, a Delaware limited liability company with offices at 1220 19<sup>th</sup> Street, NW, Washington, DC ("Assignee"); and

WHEREAS, Assignee agrees to acquire Assignor's entire right, title and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, effective as of the date indicated below, to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks; all registrations and applications which may have been or may be issued or filed in respect thereto and any renewals thereof; the goodwill of the business symbolized by the Trademarks; all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademarks and all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, dilution, or other violation of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, whose duty it is to issue trademark registrations, to issue the Certificate of Registration, Renewal, or Assignment, for any registration of the Trademarks, to Assignee, its successors, and assigns, in accordance with the terms of this Assignment.

This Assignment is pursuant to the Contribution Agreement, dated of even date herewith, between Assignor and Assignee, and does not contain any representations or grant any rights not contained or granted in such Contribution Agreement.

From time to time and after the date of this Agreement, upon the reasonable request of Assignee, Assignor shall execute and deliver or cause to be executed and delivered such further instruments of conveyance, assignment and transfer and take such further action as Assignee may reasonably request in order to more effectively contribute, assign, convey, transfer, reduce to possession and record title to the Trademarks, as the case may be.

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01/07/02 12:18 FAX 3053725128  
JAN-07-2002 11:25 FROM

HUGHES HUBBARD & REED  
TO

13053718759 P.02  
009/012

This Assignment is effective as of January 7, 2002.

ASSIGNOR:



Martin Peretz, Inc., formerly known as  
The New Republic, Inc.

By:

Name: Martin Peretz

Title: Chairman of the Board

ASSIGNEE:

The New Republic, LLC

By:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

This Assignment is effective as of January 7, 2002.

ASSIGNOR:

\_\_\_\_\_  
Martin Peretz, Inc., formerly known as  
The New Republic, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE:

  
\_\_\_\_\_  
The New Republic, LLC

By: \_\_\_\_\_

Name: Roger Hertog

Title: Chairman of the Management Committee

**United States Registered Trademarks**

MARK	REG. NO. (APP. NO.)	REG. DATE (FILING DATE)	RECORD OWNER	COMMENTS
DIARIST	2,511,593 (75/808,153)	11/27/01 (09/24/99)	THE NEW REPUBLIC, INC.	REGISTERED
PUBLIC POLICY BULLETIN BOARD (stylized)	1,736,984 (74/221,425)	12/01/92 (11/14/91)	THE NEW REPUBLIC	REGISTERED
THE NEW REPUBLIC	0,987,916 (72/452,680)	07/09/74 (03/27/73)	THE NEW REPUBLIC, INC.	REGISTERED
TRB	2,443,989 (75/808,152)	04/17/01 (09/24/99)	THE NEW REPUBLIC, INC.	REGISTERED
WHITE HOUSE WATCH	2,438,195 (75/808,154)	03/27/01 (09/24/99)	THE NEW REPUBLIC, INC.	REGISTERED