

12-05-2001



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

101906995

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

12.8.01

1. Name of conveying party(ies):

Dana Perfumes Corp.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 7/30/99

2. Name and address of receiving party(ies)

Name: Guus Wauben Holding B.V.

Internal Address:

Street Address: Herengracht 548

City: Amsterdam State: Netherlands Zip: 1017 CG

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Netherlands Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,756,000

DEC - 5 2001

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael B. Fein

Internal Address: Cozen O'Connor

The Atrium

Street Address: 1900 Market Street

City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

50-1275

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael B. Fein

Michael B. Fein (Signature)

November 29, 2001

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 30

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

12/04/2001 LNUELLER 00000039 501275 1756000

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TRADEMARK REEL: 002402 FRAME: 0281

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Dana Perfumes Corp., a Delaware corporation, having an address at 3 Landmark Square, 5<sup>th</sup> Floor, Stamford, CT 06901-2501 (hereinafter "Assignor") has used or intends to use the trademarks, trademark rights, trade names, trade name rights, service marks, service mark rights, service names, service name rights, brand names, trade dress, business and product names, logos and slogans including but not limited to those listed on Schedule A attached hereto (hereinafter referred to as "the said marks"); and


WHEREAS, Guus Wauben Holding B.V., a Netherlands corporation, through its agent St. Honoré Holding, Inc., a Delaware corporation (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks in the United States and throughout the world and to the pending or issued registrations also including but not limited to those set forth on Schedule A attached hereto (hereinafter referred to as "the said registrations"), together with the goodwill of the business in connection with which the said marks and said registrations are used and which are symbolized by the said marks and said registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

NOW, THEREFORE, for good and valuable consideration including, without limitation, the consideration paid to Assignor pursuant to that certain Asset Purchase Agreement by and among DPC Acquisition Corp., Assignor and certain other affiliates of Assignor dated as of June 28, 1999 (the "Asset Purchase Agreement"), receipt of which is hereby acknowledged, pursuant to and in accordance with the Asset Purchase Agreement, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the said marks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks and registrations are used and which are symbolized by the said marks and registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

Assignor agrees to, at Assignee's request and without expense (including without limitation expenses relating to recordals), execute and deliver such other instruments and take such other actions as Assignee may reasonably request to more effectively put Assignee in possession and operating control of all or any part of said marks and registrations. Assignor will cooperate with Assignee to deliver such bills of sale, endorsements, assignments, and other good and sufficient instruments of conveyance and transfer (including but not limited to assignment of any said marks and registrations in recordable form), in form and substance reasonably satisfactory to Assignee and its counsel, as are commercially reasonable under the circumstances to vest in Assignee good and valid title to said marks and registrations free and clear of any Encumbrances (as such term is defined in the Asset Purchase Agreement); provided, however, that Assignor shall have no obligation to record any of said marks and the parties shall be responsible for fees, taxes and expenses as set forth in the Asset Purchase Agreement. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement,

assignment and other good and sufficient instruments of conveyance as contemplated by the Asset Purchase Agreement.

DANA PERFUMES CORP.

By:   
Name: John R. Jackson  
Title: Vice President and Secretary

Corporate Acknowledgement Form

STATE OF )  
 )  
COUNTY OF ) ss.:

On this 30<sup>th</sup> day of July, 1999, before me personally came John R. Jackson to me known, who being by me duly sworn did depose and say s/he is the Vice President and Secretary of Dana Perfumes Corp., the Corporation described in and which executed the foregoing instrument and that s/he signed his/her name hereto.

*Hannah Singal*  
\_\_\_\_\_  
Notary Public **HANNAH SINGAL**  
Notary Public, State of New York  
No. 01SI6023405  
Qualified in Kings County  
Certificate Filed in New York County  
Commission Expires April 19 2001

**SCHEDULE A**

**Marks**

Renaissance Cosmetics, Inc.

Record Owner: DANA PERFUMES CORP.

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Algeria	NAVY	3	926	12/ 3/90	42874	4/ 8/92	Registered
Argentina	NAVIGATOR	3	2075299	3/31/97			FILED
Argentina	SHADES BY NAVY	3	2132754	2/23/98			FILED
Armenia	NAVY	3	1831	5/16/96	1515	6/11/97	Registered
Australia	NAVIGATOR	3	739941	7/23/97	739941	7/23/97	Registered
Australia	SHADES BY NAVY	3	751535	12/19/97			FILED
Austria	INCOGNITO	3	AM124/94	1/13/94	152093	4/13/94	Registered
Austria	NAVY	3	AM5352/89	11/ 7/89	130527	4/20/90	Registered
Belarus	NAVY	3	144903	12/27/93	2832	12/27/93	Registered
Benelux	INCOGNITO	3	779679	4/29/92	779679	4/29/92	Registered
Benelux	NAVY	3	68985	12/20/89	473424	12/20/89	Registered
Benelux	NAVY	3	787830	10/27/92	523173	10/27/92	Registered
Benelux	OLYMPIAN	3	765622	6/21/91	503305	6/21/91	Registered
Bophuthatswana	CALIFORNIA FOR MEN	3	90/1365	11/13/90			FILED
Brazil	SHADES BY NAVY	NA 3	820462390	1/13/98			FILED
Canada	SHADES BY NAVY	3	866566	1/16/98			FILED
Chile	JACLYN SMITH'S CALIFORNIA	3	149948	5/19/89	375217	7/ 4/90	Registered
Chile	SHADES BY NAVY	3					DOCKETED
China (People's Republic Of)	DREAMS BY TABU	3	9800011177	2/11/98			FILED
China (People's Republic Of)	HEFBISSIMO	3	9900043956	4/26/99			FILED

## Renaissance Cosmetics, Inc.

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<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
China (People's Republic Of)	NAVIGATOR	3	9800011178	2/11/98			FILED
Colombia	SHADES BY NAVY	3	97/074161	12/22/97			FILED
Costa Rica	JACLYN SMITH'S CALIFORNIA	3	N/A	5/17/95	96055	8/13/96	Registered
Costa Rica	SHADES BY NAVY	3			109486	10/27/98	Registered
Czech Republic	NAVY	3	67228-92	3/12/92	174357	12/15/93	Registered
Democratic Republic of Congo	ENSIGN	3	0001232/87	10/24/97	1232/87	10/24/87	Registered
Denmark	NAVY	3	8095/1989	10/31/89	2254/94	4/15/94	Registered
Ecuador	SHADES BY NAVY	3	84185	12/19/97			FILED
European Union	NAVIGATOR	3	649707	10/10/97			FILED
Finland	NAVY	3	5584/89	10/31/89	137736	5/22/95	Registered
France	NAVY	3	N/A	4/16/46	1344397	5/16/46	Registered
France	NAVY (& ARABIC)	3	302/150554	2/11/91	55144	2/11/91	Registered
Germany	INCOGNITO	3	N24809/3WZ	4/24/92	2028323	1/20/93	Registered
Germany	INCOGNITO	3	D35154	2/25/37	495920	8/30/37	Registered
Germany	JACLYN SMITH'S CALIFORNIA	3	F37596/3WZ	6/9/89	1176849	5/24/91	Registered
Germany	NAVY	3	N22749/3WZ	11/7/89	1184963	6/1/93	Registered
Guatemala	SHADES BY NAVY	3					FILED
Honduras	JACLYN SMITH'S CALIFORNIA	3	2512-95	3/8/95	63,147	9/27/95	Registered
Hungary	NAVY	3	282791	6/26/91	139538	6/26/91	Registered

TRADEMARK  
REEL: 002402 FRAME: 0287

## Renaissance Cosmetics, Inc.

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India	CLASSIC GARDENIA	3	734749	9/17/96			FILED
India	CLASSIC GARDENIA	4	734751	9/17/96			FILED
India	NAVIGATOR	3	734758	9/17/97			FILED
Indonesia	SHADES BY NAVY	3	UNKNOWN	1/19/98			FILED
Israel	JACLYN SMITH'S CALIFORNIA	3	72716	6/ 7/89	72716	7/15/93	Registered
Israel	NAVY	3	78359	12/ 6/90	78359	12/ 8/93	Registered
Japan	AR DESIGN & ARDOR IN ROMANCE	3	47058/1985	5/10/85	2009392	12/18/87	Registered
Japan	AR WITH KATAKANA	3	136108/1984	12/24/84	2194390	12/25/89	Registered
Japan	JACLYN SMITH'S	3	54705/1994	6/ 2/94	3234683	12/25/96	Registered
Japan	SHADES BY NAVY	3	8188/1998	2/ 3/98			FILED
Japan	TOUJOURS MOI	3	31691/1993	3/29/93	3097553	11/30/95	Registered
Kazakhstan	NAVY	3	2999	10/20/93	1774	6/ 6/95	Registered
Kyrgyz Republic	NAVY	3	329	10/24/91	232	10/24/91	Registered
Lithuania	NAVY	3	ZP10931	9/ 3/93	23242	7/17/96	Registered
Malaysia	SHADES BY NAVY	3	98/00944	1/23/98			FILED
Mexico	CALIFORNIA FOR MEN	3	129743	12/20/91	419587	8/10/92	Registered
Mexico	JACLYN SMITH'S CALIFORNIA	3	67094	7/17/89	371317	12/28/89	Registered
Mexico	NAVIGATOR	3	276036	10/ 4/96	549169	5/27/97	Registered
Mexico	NAVY	3	231329	5/ 9/95	495769	6/28/95	Registered

TRADEMARK  
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Renaissance Cosmetics, Inc.

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Mexico	SHADES BY NAVY	NA 3	318928	1/7/98			FILED
New Zealand	NAVIGATOR	3	280034	7/24/97	280034	7/24/97	Registered
New Zealand	NAVY	3	198429	12/18/89	198429	12/18/89	Registered
New Zealand	SHADES BY NAVY	3	286306	9/8/97	286306	9/8/97	Registered
Nicaragua	JACLYN SMITHS CALIFORNIA	3	151895	5/29/95	30,028	1/3/96	Registered
Norway	INCOGNITO	3	92/1447	3/20/92	157875	7/15/93	Registered
Norway	NAVY	3	89/5359	10/31/89	145310	5/30/91	Registered
Panama	SHADES BY NAVY	3	092889	3/9/98			FILED
Panama	TOUJOURS MOI	3	14144	8/1/66	14144	6/11/71	Registered
Philippines	HERBISSIMO	3					DOCKETED
Philippines	SHADES BY NAVY	3	4-1998-01605	3/5/98			FILED
Poland	NAVY	3	Z-100246	6/28/91	73477	6/28/91	Registered
Poland	SHADES BY NAVY	3	Z-181407	12/17/97			FILED
Portugal	INCOGNITO	3	282081	9/4/92	282081	12/6/93	Registered
Portugal	NAVY	3	277673	10/21/91	277673	8/6/93	Registered
Puerto Rico	SHADES BY NAVY	3					FILED
Russian Federation	NAVY	3	144903	10/24/91	107442	8/24/92	Registered
Saudi Arabia	SHADES BY NAVY	3	42403	1/21/98			FILED
Singapore	JACLYN SMITHS CALIFORNIA	3	S/3498/89	6/3/96	S/3498/89	6/3/89	Registered
Singapore	NAVY	3	1147/90	2/15/90	1147/90	2/15/90	Registered

Renaissance Cosmetics, Inc.

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Singapore	SHADES BY NAVY	3	S/15628/97	12/24/97			FILED
Singapore	TOUJOURS MOI	3	39857	8/11/66	39857	8/11/66	Registered
Slovak Republic	NAVY	3	67228-92	3/12/92	172654	3/12/92	Registered
Slovenia	NAVY	3	Z-91 81 342	2/14/94	91 81 342	7/28/98	Registered
South Africa	NAVY	3	98/11548	7/3/98			FILED
South Africa	SHADES BY NAVY	3					FILED
South Korea	JACLYN SMITH'S CALIFORNIA		16906/89	7/1/89	209554	2/6/91	Registered
South Korea	JACLYN SMITH'S CALIFORNIA		17445/89	7/11/89	204026	11/3/90	Registered
South Korea	NAVIGATOR	12	98-4631	2/20/98			FILED
South Korea	NAVIGATOR	13	98-4632	2/20/98			FILED
South Korea	SHADES BY NAVY	NA 12	2029/98	1/30/98	432689	12/8/98	Registered
South Korea	SHADES BY NAVY	13	2030/98	1/30/98	434678	12/21/98	REGISTERED
Spain	NAVY	3	1941819	1/17/95	1941819	1/17/95	Registered
Sweden	NAVY	3	89-10335	10/31/89	227043	10/11/91	Registered
Switzerland	NAVY	3	2637/89	11/7/89	377188	11/7/89	Registered
Thailand	SHADES BY NAVY	3	355805	3/9/98			FILED
Transkei	CALIFORNIA FOR MEN	3	90/1270	11/12/90			FILED
Ukraine	NAVY	3	TZ602672	6/16/93	8243	10/24/91	Registered
United Arab Emirates	SHADES BY NAVY	3	25581	3/7/98			FILED
United States	AMBUSH	3			425304	11/12/46	Registered

Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>DANA PERFUMES CORP.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	AMBUSH	3			392021	12/ 2/41	Registered
United States	CALIFORNIA FOR MEN	3	74/069703	6/15/90	1756000	3/ 2/93	Registered
United States	CANOE	25			1447663	7/14/87	Registered
United States	CANOE	3			1169805	9/22/81	Registered
United States	CANOE	3			423843	9/10/46	Registered
United States	CANOE	3			425306	11/12/46	Registered
United States	CANOE DANA AND DESIGN	3			786219	3/ 2/65	Registered
United States	CANOE DANA AND DESIGN	3			795799	9/ 7/65	Registered
United States	CANOE SPORT	3			1827984	3/29/94	Registered
United States	CAPTURE THE DREAM	3	75/072012	3/13/96	2033928	1/28/97	Registered
United States	CLASSIC GARDENIA	3 4	75/162233	9/ 9/96	2127855	1/ 6/98	Registered
United States	CONFIGURATION OF BOTTLE AND CAP (AMBUSH)	3			790523	6/ 1/65	Registered
United States	DANA	3			580767	10/ 6/53	Registered
United States	DANA (SCRIPT)	3			1626590	12/11/90	Registered
United States	DANA (SCRIPT)	3			535318	12/26/50	Registered
United States	DESIGN [OF BOTTLE]	3	73/339309	12/11/92	1786427	8/10/93	Registered
United States	DESIGN [OF BOTTLE]	3	73/339308	12/11/92	1786426	8/10/93	Registered
United States	DESIGN [OF BOTTLE]	3	73/828458	9/28/89	1639407	3/26/91	Registered
United States	DREAMS BY TABU	3	74/731288	9/19/95	2122113	12/16/97	Registered
United States	FLAG DESIGN	25			1498712	8/ 2/88	Registered

Renaissance Cosmetics, Inc.

Record Owner: DANA PERFUMES CORP.

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	FLAG DESIGN	3			731261	5/ 8/62	Registered
United States	FLEURS DE TABAC AND DESIGN	3			849136	5/14/68	Registered
United States	GAUCHO	3			822089	1/10/67	Registered
United States	HERBISSIMO	3			1249554	8/30/83	Registered
United States	TM BABY SOFT	9, 16, 18, 21, 24, 25, 26, 28	75/485639	5/15/98			FILED
United States	INCOGNITO	3	73/801186	5/19/89	1592690	4/24/90	Registered
United States	LET THE ROMANCE BLOSSOM	3	74/670465	5/ 5/95	1959051	2/27/96	Registered
United States	LOVE'S	9, 16, 18, 21, 24, 25, 26, 28	75/485947	5/15/98			FILED
United States	LOVE'S BABY SOFT	9, 16, 18, 21, 24, 25, 26, 28	75/485750	5/15/98			FILED
United States	LOVE'S BERRY BLUE	3	75/688109	4/21/99			FILED
United States	LOVE'S SHEER PETALS	3	75/688108	4/21/99			FILED
United States	LOVE'S VANILLA POP	3	75/688110	4/21/99			FILED
United States	MISC. DESIGN[DESIGN OF BOTTLE][JACLYN SMITH'S CALIFORNIA]	3	73/809935	6/30/89	1582172	2/13/90	Registered
United States	MISCELLANEOUS DESIGN(TABU LABEL)	3			432410	9/ 2/47	Registered
United States	NAVIGATOR	3	74/731287	9/19/95	2186205	9/ 1/98	Registered
United States	NAVY	3	73/801384	5/19/89	1585257	3/ 6/90	Registered
United States	NAVY	3	75/071473	3/12/96	2032286	1/21/97	Registered
United States	NAVY & WHITE STRIPES	3	75/072011	3/13/96	2024750	12/17/96	Registered

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<u>Record Owner:</u>	DANA PERFUMES CORP.						
<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
	DESIGN						
United States	NAVY WHITE	3	74/414567	7/19/93	1848042	8/ 2/94	Registered
United States	PRIORITE	3			395171	5/12/42	Registered
United States	RAINBLOSSOM	3	74/573256	9/14/94	1914458	8/29/95	Registered
United States	SHADES BY NAVY	3	75/361119	9/ 4/97			FILED
United States	SHADES BY NAVY (STYLIZED)	3	75/402543	12/ 9/97			FILED
United States	SUPERSTITIION	3			422602	7/30/46	Registered
United States	TABOO	3			437162	3/ 9/48	Registered
United States	TABOU	3			436028	1/20/48	Registered
United States	TABU	4			959206	5/22/73	Registered
United States	TABU	3			425630	11/26/46	Registered
United States	TABU	3			314493	7/ 3/34	Registered
United States	TABU (STYLIZED)	3			407797	6/27/44	Registered
United States	TABU (STYLIZED)	3			393970	3/10/42	Registered
United States	TABU (STYLIZED)	3			427576	2/11/47	Registered
United States	TABU (STYLIZED)	18			408920	9/ 5/44	Registered
United States	TABU (STYLIZED)	3			426323	12/24/46	Registered
United States	TOTO	3	75/172093	9/26/96			FILED
United States	TOUJOURS MOI	3	72/229449	10/ 6/65	816263	10/ 4/66	Registered
United States	TOUJOURS MOI	3	73/597909	5/ 9/86	1420749	12/16/86	Registered
United States	ULTRAGEL	3	75/004024	10/11/95			FILED

**TRADEMARK**  
**REEL: 002402 FRAME: 0293**

Renaissance Cosmetics, Inc.

Record Owner: DANA PERFUMES CORP.

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	VIOLINIST DESIGN	3			414146	5/29/45	Registered
United States	YOU ALWAYS FEEL PERFECTIN NAVY	3	74/670464	5/ 5/95	1963403	3/19/96	Registered
Uruguay	SHADES BY NAVY	3	300896	9/ 8/97			FILED
Uzbekistan	NAVY	3	MBGU9300637.3	6/ 9/93	2141	11/25/94	Registered
Venda	CALIFORNIA FOR MEN	3	90/1290	11/14/90			FILED
Venezuela	JACLYN SMITHS	3	9.981-89	7/ 7/89	154109	2/16/94	Registered

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# Renaissance Cosmetics, Inc.

**Owner:** DANA PERFUMES CORP. (Record Owner: PARFUMS CORDAY S.A.)

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
New Zealand	TOUJOURS MOI	3	79,758	10/26/65	79758	11/14/66	Registered
Australia	TOUJOURS MOI	3	A171850	1/31/62	171850	6/20/63	Registered
Bophuthatswana	TOUJOURS MOI	3	1759/43	12/21/43	175943	12/21/43	Registered
United Kingdom	TOUJOURS MOI	3	483923	9/9/27	483923	9/9/27	Registered

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Bahrain	CANOE	3			9583	7/15/85	Registered
Bahrain	DANA (SCRIPT)	3			BUK 1603	1/ 5/64	Registered
Bahrain	TABU	3			BUK 1604	1/ 5/64	Registered
Germany	AMBUSH	3			965339	8/ 5/76	Registered
Germany	CANOE	3			970005	8/ 5/76	Registered
Germany	DANA (SCRIPT)	3			645074	4/11/50	Registered
Germany	HERBISSIMO	3			964320	11/25/76	Registered
Germany	TABU	3			617817	4/11/50	Registered
Germany	TABU	3			449048	1/ 2/32	Registered
Germany	TABU (LABEL)	3			624516	4/11/50	Registered
Gibraltar	DANA (SCRIPT)	NA 3			2116	2/ 1/46	Registered
Gibraltar	TABU	NA 3			5035	11/ 3/80	Registered
Ireland	DANA (SCRIPT)	3			42760	12/ 4/46	Registered
Ireland	TABU	3			41576	7/11/46	Registered
United Kingdom	AMBUSH (SCRIPT)	3			768727	8/28/57	Registered
United Kingdom	BON VOYAGE	3			766597	6/17/57	Registered
United Kingdom	CANOE	3			649124	6/25/46	Registered
United Kingdom	CANOE	21			978431	7/29/71	Registered
United Kingdom	CANOE	3			978429	7/29/71	Registered
United Kingdom	CANOE	5			978430	7/29/71	Registered

SAF/SAF/19235/00/371859.1

**TRADEMARK**  
**REEL: 002402 FRAME: 0296**



Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United Kingdom	DANA	3			940150	3/24/69	Registered
United Kingdom	DANA & CANOE AND FLAG DESIGN	3			978992	8/10/71	Registered
United Kingdom	DANA & CANOE AND FLAG DESIGN	5			978993	8/10/71	Registered
United Kingdom	DANA & CANOE AND FLAG DESIGN	21			978994	8/10/71	Registered
United Kingdom	DANA & HEAD OF GODDESSFLORA AND DESIGN	3			B674919	11/29/48	Registered
United Kingdom	DANA (SCRIPT)	3		2/ 1/46	644407	2/ 1/46	Registered
United Kingdom	DANA AND SHIELD DESIGN	3			654441	12/ 9/46	Registered
United Kingdom	DANA AND SHIELD DESIGN	5			921091	2/14/68	Registered
United Kingdom	DANAE	5			978995	8/10/71	Registered
United Kingdom	DANALAK	3			674918	11/29/48	Registered
United Kingdom	FORBIDDEN	3			642059	11/20/45	Registered
United Kingdom	HERBISSIMO	3			1064979	6/28/76	Registered
United Kingdom	HERBISSIMO	5			1064980	6/28/76	Registered
United Kingdom	PRIORITE DANA	3			649126	6/25/46	Registered
United Kingdom	SPORTRAVEL	3			1113273	4/26/79	Registered
United Kingdom	SQUASH	3			1221467	6/25/84	Registered
United Kingdom	SUPERSTITON	3			649123	6/25/46	Registered
United Kingdom	SYMBOLE	3			1303807	3/13/87	Registered

SAF/SAF/19235/00/371859.1

# Renaissance Cosmetics, Inc.

**Owner:** DANA PERFUMES CORP. (Record Owner: LES PARFUMS DE DANA, INC.)

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United Kingdom	TABU	3			649125	6/25/46	Registered
United Kingdom	TABU-DANA LABEL	3			608921	8/23/39	Registered
Yemen (Arab Republic)	DANA (SCRIPT)	3		2/ 1/63	1857	1/21/64	Registered
Yemen (Arab Republic)	TABU	3		1/21/64	1856	1/21/64	Registered

# Renaissance Cosmetics, Inc.

**Owner:** DANA PERFUMES CORP. (Record Owner: HOUBIGANT, INC.)

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Benelux	CIAO	3		10/24/88	355714	10/24/88	Registered
Canada	CIAO		437848	11/12/82	273768	11/12/82	Registered
Chile	CIAO	3			402398	2/19/93	Registered
Denmark	CIAO	3			2821/1980	7/25/90	Registered
France	CIAO	3		7/18/96	1364082	7/18/96	Registered
France	CIAO	3		9/ 2/88	1486449	9/ 2/88	Registered
Guernsey	CIAO	3			NONE	10/20/84	Registered
Hong Kong	CIAO	3			2085/1980	1/12/79	Registered
Jersey	CIAO	3			R4875	10/20/84	Registered
New Zealand	CIAO	3		2/ 4/88	177399	2/ 4/88	Registered
Oman	CIAO	3		12/16/89	3565	12/16/89	Registered
Qatar	CIAO	3			2941	6/26/92	Registered
Saudi Arabia	CIAO	3			120/32	12/20/92	Registered
Singapore	CIAO	3		3/ 3/79	79321	3/ 3/79	Registered
United Kingdom	CIAO	3		10/20/77	1085316	10/20/77	Registered
United States	CIAO	3	72/261215	12/21/66	842990	1/23/68	Registered
Venezuela	CIAO	3			113759-F	9/17/85	Registered

# Renaissance Cosmetics, Inc.

**Owner:** DANA PERFUMES CORP. (Record Owner: SHULTON, INC.)

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Bophuthatswana	ENSIGN	3	88/1457	10/25/88	88/1457	10/25/88	Registered
Botswana	ENSIGN	3	N/A	3/20/91	S.A. 11462	3/20/91	Registered
Kenya	ENSIGN	3	N/A	9/21/87	35710	9/21/87	Registered
Lesotho	ENSIGN	3	N/A	1/24/90	LS/M/90/00533	1/24/90	Registered
Malawi	ENSIGN	3	N/A	9/10/87	169/87	9/10/87	Registered
Namibia	ENSIGN	3	N/A	10/20/88	83/1336	10/20/88	Registered
Nigeria	ENSIGN	3	2741	9/ 9/87	49147	9/ 9/87	Registered
Swaziland	ENSIGN	3	348/1989(SA)	9/22/89	348/1989(SA)	9/22/89	Registered
Transkei	ENSIGN	3	88/1420	10/27/88	88/1420	10/27/88	Registered
Venda	ENSIGN	3	88/1140	10/26/88	88/1140	10/26/88	Registered
Zambia	ENSIGN	3	N/A	9/18/87	208/87	9/18/87	Registered
Zimbabwe	ENSIGN	3	0000536/87	9/11/87	536/87	9/11/87	Registered

Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Benelux	CALIFORNIA FOR MEN	3	754574	11/9/90	487535	7/1/91	Registered
Benelux	JACLYN SMITH'S CALIFORNIA	3	729660	6/1/89	460889	6/1/89	Registered
Brazil	JACLYN SMITH'S CALIFORNIA		815744722	9/6/90	815744722	11/24/92	Registered
Cambodia (Kampuchea)	CALIFORNIA FOR MEN	3	3593	9/14/93	3591	11/23/93	Registered
Cambodia (Kampuchea)	JACLYN SMITH'S CALIFORNIA	3	3617	9/14/93	3615	11/23/93	Registered
Colombia	JACLYN SMITH'S CALIFORNIA	3	306115	7/18/89			FILED
El Salvador	JACLYN SMITH'S CALIFORNIA	3	848/95	2/17/95			FILED
El Salvador	TOUJOURS MOI	3	13,606	5/24/66	13606	5/24/66	Registered
Guatemala	CALIFORNIA FOR MEN	3	2032/94	3/25/94			FILED
Guatemala	JACLYN SMITH'S CALIFORNIA	3	2530	4/4/95			FILED
Laos	CALIFORNIA FOR MEN	3	2440	8/27/93	2355	8/27/93	Registered
Laos	JACLYN SMITH'S CALIFORNIA	3	2400	8/27/93	2271	8/27/93	Registered
Malaysia	JACLYN SMITH'S CALIFORNIA	3	MA/1153/90	2/19/90	1153/90	2/19/90	Registered
Malaysia	TOUJOURS MOI	3	46310	8/13/66	M46310	8/13/66	Registered
Namibia	CALIFORNIA FOR MEN	3	90/1646	6/12/90	90/1646	6/24/96	Registered
Panama	JACLYN SMITH'S CALIFORNIA	3	76116-95	6/28/95	76116	8/20/96	Registered
South Africa	CALIFORNIA FOR MEN	3	90/8315	9/25/90	90/8315	9/25/90	Registered

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Renaissance Cosmetics, Inc.

<u>Owner:</u>	DANA PERFUMES CORP. (Record Owner: THE PROCTER & GAMBLE COMPANY)						
<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
South Africa	TOUJOURS MOI	3	1759/43	12/21/43	1759/43	12/21/43	Registered
Sweden	TOUJOURS MOI	3	414/62	2/1/62	104348	11/16/62	Registered
Switzerland	JACLYN SMITH	3	9571/90	11/28/90	386750	11/28/90	Registered
Transkei	TOUJOURS MOI	3	1759/43	12/21/43	175943	12/21/43	Registered
Trinidad And Tobago	TOUJOURS MOI		3395	11/9/65	3395	11/9/65	Registered
Venezuela	JACLYN SMITH'S CALIFORNIA	3	362-90	1/12/90			FILED
Vietnam	CALIFORNIA FOR MEN	3	11665	3/19/93	9663	3/19/93	Registered
Vietnam	JACLYN SMITH'S CALIFORNIA	3	11664	3/19/93	9962	3/19/93	Registered

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Australia	TOUJOURS MOI	3	A171850	1/31/62	171850	6/20/63	Registered
United Kingdom	TOUJOURS MOI	3	483923	9/ 9/27	483923	9/ 9/27	Registered

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Australia	JACLYN SMITH'S CALIFORNIA	3	510625	5/12/89	A510625	5/12/89	Registered
Dominican Republic	TOUJOURS MOI		14607	12/10/65	14607	1/17/66	Registered
Hong Kong	TOUJOURS MOI	3	1047/65	10/27/65	675/66	5/ 6/66	Registered
Indonesia	JACLYN SMITH'S CALIFORNIA	3	274747	11/27/89	274747	5/ 7/92	Registered
Ireland	TOUJOURS MOI	3	64086	2/ 2/62	64086	2/ 2/62	Registered
Malaysia	CALIFORNIA FOR MEN	3	MA/7715/90	11/23/90			FILED
New Zealand	JACLYN SMITH'S CALIFORNIA	3	199517	2/ 5/90	B199517	2/ 5/90	Registered
South Africa	CALIFORNIA BRONZE	3	90/8316	9/25/90	90/8316	9/25/90	Registered
South Africa	JACLYN SMITH'S CALIFORNIA	3	89/5312	6/15/89	89/5312	6/15/89	Registered
Thailand	JACLYN SMITH'S CALIFORNIA	3	192011	7/27/89	138103	7/27/89	Registered



Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Albania	NAVY	3	225	8/14/91	5065	8/14/91	Registered
Australia	NAVY	3	522483	11/ 3/89	A522483	11/ 3/89	Registered
Azerbaijan	NAVY	3	1533/224-PRT	12/30/93	970075	1/15/97	Registered
Bahrain	INCOGNITO	3	854/92	8/31/92	15399	8/31/92	Registered
Bahrain	NAVY (& ARABIC)	3	136/91	3/31/91	14039	3/31/91	Registered
Brazil	INCOGNITO		817215360	4/20/93			FILED
Brazil	NAVY		815568207	6/26/90	815568207	4/21/92	Registered
Bulgaria	NAVY	3	16323	8/30/91	20479	5/28/93	Registered
Cambodia (Kampuchea)	INCOGNITO	3	3706	9/14/93	3704	11/23/93	Registered
Cambodia (Kampuchea)	NAVY	3	3707	9/14/93	3705	11/23/93	Registered
Chile	NAVY	3	172534	4/10/91	370606	6/28/91	Registered
Denmark	INCOGNITO	3	1722/1992	3/ 9/92	1111/93	2/ 5/93	Registered
Egypt	INCOGNITO	3	82692	3/25/92	82692	10/10/94	Registered
Estonia	NAVY	3	4466	5/ 7/93	14838	2/ 8/95	Registered
Ethiopia	NAVY	3	01385	3/13/92	01385	3/13/92	Registered
Finland	INCOGNITO	3	2263/92	5/ 7/92	126972	7/ 5/93	Registered
Georgia (U.S.A.)	NAVY	3	4919/03	7/30/93	7546	11/17/97	Registered
Greece	INCOGNITO	3	109289	6/ 8/92			FILED
Iran	NAVY	3	99320	11/28/90	65983	1/27/91	Registered

SAF/SAF/19235/00/371885.1

# Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Ireland	INCOGNITO	3	663/92	2/ 5/99	147131	2/ 5/92	Registered
Ireland	NAVY	3	5911/89	11/ 2/89	136311	11/ 2/89	Registered
Italy	NAVY	3	42478C/89	11/15/89	575723	10/ 1/92	Registered
Japan	NAVY	3	126130/1989	11/ 6/89			FILED
Kenya	NAVY	3	38710	12/20/90	38710	12/20/90	Registered
Kuwait	INCOGNITO	3	26001	10/ 1/92			FILED
Kuwait	NAVY	3	25207	2/ 6/92			FILED
Laos	INCOGNITO	3	2474	8/27/93	2438	8/27/93	Registered
Laos	NAVY	3	2473	8/27/93	2473	8/27/93	Registered
Latvia	NAVY	3	M-93-3732	4/12/93	M31730	2/20/96	Registered
Macedonia	NAVY	3	Z-1-1486/94	4/ 7/94			FILED
Malaysia	NAVY	3	89/07045	11/14/89	89/07045	11/14/89	Registered
Moldova	NAVY	3	002964	9/28/94	2577	9/11/95	Registered
Morocco	INCOGNITO	3	49348	8/21/92	49348	8/21/92	Registered
Morocco	NAVY	3	46202	2/28/91	46202	2/28/91	Registered
Morocco	NAVY (& ARABIC)	3	45799	12/12/90	45799	12/12/90	Registered
Nigeria	NAVY	3	9604/90	10/13/90			FILED
Oman	INCOGNITO	3	7276	8/ 5/92			FILED
Oman	NAVY	3	5544	5/22/91			FILED
Panama	NAVY	3	54546	9/14/90	54546	11/21/91	Registered

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Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
	DANA PERFUMES CORP. (Record Owner: NOXELL CORPORATION)						
Qatar	NAVY (& ARABIC)	3	8529	12/17/90			FILED
Ras Al-Khaimah	INCOGNITO		8832	11/16/92	8687	11/16/92	Registered
Ras Al-Khaimah	NAVY	NA 3	7563	4/4/91	7388	4/4/91	Registered
Romania	NAVY	3	26537	3/19/92			FILED
Saudi Arabia	INCOGNITO	3	18452	8/25/92	27720	3/16/93	Registered
Saudi Arabia	NAVY (& ARABIC)	3	271/3	3/27/91	13289	12/9/91	Registered
Sweden	INCOGNITO	3	92-1249	2/11/92	256392	3/11/94	Registered
Taiwan	NAVY	3	503350	2/23/90	503350	11/1/90	Registered
Tajikistan	NAVY	3	94001582	12/12/94	1139	12/12/94	Registered
Thailand	NAVY	3	223228	1/9/92	163146	1/9/92	Registered
Tunisia	NAVY	3	N/A	11/12/90	EE.90.1068	11/12/90	Registered
Turkey	INCOGNITO		1091/92	2/14/92	133729	2/14/92	Registered
Turkmenistan	NAVY		1(1838) <sup>1</sup>	12/19/95			FILED
United Arab Emirates	NAVY	3	5004	2/9/94	4958	5/26/96	Registered
United Kingdom	INCOGNITO	3	529990	3/7/32	529990	3/7/32	Registered
United Kingdom	INCOGNITO	3	1468147	6/20/91	1468147	6/20/91	Registered
United Kingdom	NAVY	3	1403125	10/31/89	1403125	10/31/89	Registered
Uruguay	INCOGNITO		269.808	4/29/94	269.808	3/25/96	Registered
Uruguay	NAVY	3	230437	7/13/66	230437	11/6/68	Registered

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Renaissance Cosmetics, Inc.

Owner: DANA PERFUMES CORP. (Record Owner: NOXELL CORPORATION)

<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Venda	TOUJOURS MOI		1759/43	12/21/43	1759/43	12/21/43	Registered
Venezuela	NAVY	3	17.862-89	11/22/89			FILED
Yemen (Arab Republic)	NAVY	3	1484	7/27/94			FILED
Yugoslavia	NAVY	3	Z-1342/91	6/27/91			FILED

**Renaissance Cosmetics, Inc.**

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Australia	JACLYN SMITH'S CALIFORNIA	3	510625	5/12/89	A510625	5/12/89	Registered
Dominican Republic	TOUJOURS MOI		14607	12/10/65	14607	1/17/66	Registered
Hong Kong	TOUJOURS MOI	3	1047/65	10/27/65	675/66	5/ 6/66	Registered
Indonesia	JACLYN SMITH'S CALIFORNIA	3	274747	11/27/89	274747	5/ 7/92	Registered
Ireland	TOUJOURS MOI	3	64086	2/ 2/62	64086	2/ 2/62	Registered
Malaysia	CALIFORNIA FOR MEN	3	MA/7715/90	11/23/90			FILED
New Zealand	JACLYN SMITH'S CALIFORNIA	3	199517	2/ 5/90	B199517	2/ 5/90	Registered
South Africa	CALIFORNIA BRONZE	3	90/8316	9/25/90	90/8316	9/25/90	Registered
South Africa	JACLYN SMITH'S CALIFORNIA	3	89/5312	6/15/89	89/5312	6/15/89	Registered
Thailand	JACLYN SMITH'S CALIFORNIA	3	192011	7/27/89	138103	7/27/89	Registered

## Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Argentina	AMBUSH	3	1118095	3/14/85	1578094	3/14/85	Registered
Argentina	AMBUSH (SPECIAL LETTERING)	3	1.951.880	12/14/94	1.575.514	9/14/95	Registered
Argentina	CANOE (LABEL U.S.A.)	3	1831200	1/24/92	1478756	10/29/93	Registered
Argentina	DANA	3		5/29/92	1395479	5/29/92	Registered
Argentina	DREAMS BY TABU	3	2012905	12/11/95	1665977	4/22/98	Registered
Argentina	HERBISSIMO (SPECIAL LETTERING)	3	1652449	1/31/95	1548954	1/31/95	Registered
Argentina	HERBISSIMO (WORDMARK)	3		5/31/93	1444657	5/31/93	Registered
Argentina	TABU (LABEL)	3	1737440	5/29/92	1398116	5/29/92	Registered

AXK/AXK/19235/00/372316.1

RECORDED: 12/03/2001

TRADEMARK  
REEL: 002402 FRAME: 0310