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12-05-2001

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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To the Honorable Commissioner of I



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
▼ ▼ ▼
original documents or copy thereof.

1. Name of conveying party(ies):
Flower of the Month, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Michigan
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Scarlet Tanager Holdings III LLC
Internal
Address: c/o Niles Kinerk
Street Address: 7602 Hyland Lane
City: Guilford State: Indiana Zip: 47022
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company-Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: October 26, 2001

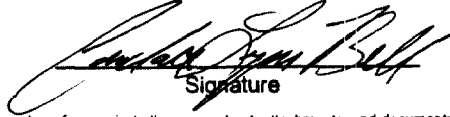
4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 0867325, 0867689, 0856582, 1026191
Additional number(s) attached Yes No

6. Total number of applications and registrations involved:

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Candace Lynn Bell, Esq.
Internal Address: Kavinoky & Cook, LLP
Street Address: 120 Delaware Avenue
City: Buffalo State: New York Zip: 14202

7. Total fee (37 CFR 3.41).....\$ 115.00
 Enclosed
 Authorized to be charged to deposit account for underpayment
8. Deposit account number:
50-1024
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Candace Lynn Bell, Esq.  November 1, 2001
Name of Person Signing Signature Date
00000071 0867325 Total number of pages including cover sheet, attachments, and document:

12/04/2001 DBYRNE

01 FC:481
02 FC:482

40.00 DP
75.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
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TRADEMARK
REEL: 002402 FRAME: 0441

FLOWER OF THE MONTH, INC.

a/k/a Flower of the Month Company

(LOT C)

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

Whereas Flower of the Month, Inc., a Michigan Corporation, a/k/a Flower of the Month Company, with offices at 1950 Waldorf N.W., Grand Rapids, Michigan 49950, Attention: Lawrence M. Adelman, has adopted and used the trademarks and/or service marks described as the "Marks" on Schedule A attached hereto; some of which Marks may be the subject of pending applications with the United States Patent and Trademark Office, some of which Marks may be the subject of registrations with the United States Patent and Trademark Office, some of which Marks may be the subject of pending applications with foreign trademark offices and some of which Marks may be the subject of registrations with foreign trademark offices, as more specifically described on Schedule A, and

Whereas Scarlet Tanager Holdings III LLC, a Delaware Limited Liability Company with a mailing address of 7602 Hyland Lane, Guilford, Indiana 47022 c/o Mr. Niles Kinerk, is desirous of acquiring said Marks and the goodwill associated therewith.

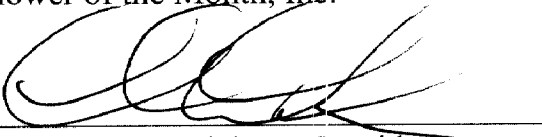
Now, therefore, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Flower of the Month, Inc. does hereby fully assign, transfer, and release unto Scarlet Tanager Holdings III LLC all of its right, title, and interest in and to the said Marks, including, but not limited to, all of its right, title, and interest in and to any pending applications and registrations for such Marks, together with the goodwill of the business symbolized by the Marks.

Flower of the Month, Inc. further assigns, transfers, and releases to Scarlet Tanager Holdings III LLC any and all claims for damages by reason of past, present, or future continuing infringement of said Marks, and the right to sue for and collect the same for its own use and benefit and that of its successors, assigns, or other legal representatives.

As of:
Date: October 26, 2001

Flower of the Month, Inc.

By:


Lawrence M. Adelman, President

170307

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TRADEMARK
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SCHEDULE A
(LOT C)

OWNER: Flower of the Month, Inc. in Asset Purchase Agreement listed as:
Flower of the Month Company
Michigan Corporation

MARK	STATUS	REG NUMBER	REG DATE	SERIAL NUMBER	FILE DATE	COUNTRY
FLOWER OF THE MONTH	REG	0867325	04/01/1969	72/277653	08/07/1967	USA
FLOWER OF THE MONTH	REG	0867689	04/01/1969	72/277654	08/07/1967	USA
FLOWER-OF-THE-MONTH CLUB GARDEN NEWS	REG	0856582	09/10/1968	72/278204	08/14/1967	USA
FLOWER OF THE MONTH				2001014972	01/31/2001	CHINA P.R.
FLOWER OF THE MONTH	REG	4347456	12/24/1999	11-008196	02/03/1999	JAPAN
FLOWER-OF-THE-MONTH	REG	1026191	12/02/1975	73/028482	08/02/1974	USA

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