

Form PTO-1594

(Rev. 03/01)

OMB NO. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings => =>

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gaylord Creative Group, Inc.

- Individual(s)
- General Partnership
- Corporation—State —
- Other _____
- Association
- Limited Partnership
- Delaware

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Idea Entertainment LLC

Internal

Address: _____

Street Address: 25 Music Square West

City: Nashville State: TN Zip: 37203

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation — State _____
- Other Tennessee Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 4, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached Schedule A

B. Trademark Registration No.(s)

See attached Schedule A

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hayley Werner, Esq.

Paul, Weiss, Rifkind, Wharton &

Internal Address: Garrison

Street Address: 1285 Avenue of the Americas

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: 19

7. Total fee (37 CFR 3.41) \$ 490.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0706

(Attach duplicate copy of this page if paying by deposit account)

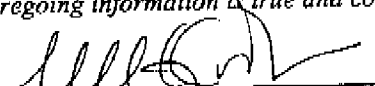
DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Minter Krotzer

Name of Person Signing


Signature

1/23/02
Date

Total number of pages including cover sheet, attachments, and documents: 10

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

SCHEDULE A**Registered Service Marks and Trademarks**

Mark Country	Registration No.	Registration Date
US	2008197	10/15/96
US	1951462	1/23/96
US	1953046	1/30/96
US	2068295	6/10/97
US	2005101	10/1/96
US	1970969	4/30/96
US	2054261	4/22/97
US	1833172	4/26/97
US	1130259	2/5/80
US	1957485	2/20/96
US	1971058	4/30/96
US	2207504	12/1/98
US	2051349	4/8/97
US	2005211	10/1/96
US	1998497	9/3/96
US	1859307	10/18/94
US	2179943	8/11/98
US	1953047	1/30/96

Pending Service Mark or Trademark Applications

Mark Country	Application Number	Application Date
US	75/448,995	3/12/98

Assignment of Service Marks, Trademarks, and Copyrights

ASSIGNMENT OF SERVICE MARKS, TRADEMARKS AND COPYRIGHTS (the "Assignment") made as of the 4th day of January, 2002, by Gaylord Creative Group, Inc., a Delaware corporation with its principal place of business at One Gaylord Drive, Nashville, Tennessee 37214 ("Assignor"), to Idea Entertainment LLC, a limited liability company with its principal place of business at 25 Music Square West, Nashville, Tennessee 37203 ("Assignee").

RECITAL

Assignee and Assignor are parties to a Contribution Agreement dated as of January 4, 2002 (the "Agreement"), pursuant to which Assignor has agreed to transfer to Assignee, and Assignee as agreed to accept, certain Assets (as defined in the Agreement), including, without limitation, the service marks, trademarks, trade names, and copyrights of Assignor used in connection with its Music Business as defined in the Contribution Agreement.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names (the "Marks"), copyrights and copyright applications (the "Copyrights"), domain names and domain name registrations (the "Domains"), in each case included in the Assets, including those listed on Schedule A annexed hereto and incorporated herein by reference.

Assignor, in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, that portion of Assignor's business included in the Assets in connection with which it has a bona fide intent to use those Marks that are the subject of pending applications filed on an intent-to-use basis for which an Amendment to Allege Use, a Statement of Use or otherwise required proof of use has not yet been filed and accepted by the relevant Trademark Office or other governing authority, all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made. Notwithstanding the foregoing, this Assignment shall not be deemed to transfer or assign any Marks, or any applications or registrations for any Marks, that may be deemed invalid, abandoned or canceled due to such transfer or assignment until such time as such Mark, application or registration will not be invalidated, abandoned or canceled due to such transfer or

assignment, and at such time, any and all of Assignor's right, title and interest thereto shall be automatically deemed to be transferred and assigned to Assignee.

In addition, Assignor also hereby transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's worldwide right, title and interest in, to and under the Copyrights, all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for infringement, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

Furthermore, Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's right, title and interest in and to the Domains. Assignor makes no representations or warranties with regard to the Marks, the Copyrights or the Domains or any other rights conveyed hereby.

Assignor agrees to cooperate fully and in good faith with Assignee, at Assignee's expense, for the purpose of securing and preserving Assignee's rights in and to the Marks, Copyrights and Domains, including, but not limited to, executing any documents and taking any actions at Assignee's reasonable request, in the form agreed by Assignor and Assignee, to confirm Assignee's legal title in and to the Marks, Copyrights and Domains.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Tennessee without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

GAYLORD CREATIVE GROUP, INC.

By: C. R. Toll
Name: Carter R. Toll
Title: VP

STATE OF Tennessee)
) ss.:
COUNTY OF Davidson)

On this 4th day of January, 2002, before me, Caroline C. Jones, personally appeared Carter K. Todd, V.P. & Secretary of Gaylord Creative Group, Inc. personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[SEAL]

Caroline C. Jones
Notary Public

My Commission Expires: 11/26/05

SCHEDULE A

Registered Service Marks and Trademarks

Mark Country	Registration No.	Registration Date
US	2008197	10/15/96
US	1951462	1/23/96
US	1953046	1/30/96
US	2068295	6/10/97
US	2005101	10/1/96
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US	2005211	10/1/96
US	1998497	9/3/96
US	1859307	10/18/94
US	2179943	8/11/98
US	1953047	1/30/96
US	358889	4/9/81
Australia		

Pending Service Mark or Trademark Applications

Mark Country	Application Number	Application Date
US	75/448,995	3/12/98

Registered Copyrights

Copyright	Registration No.	Registration Date
Before the river came	SR-247-056	Aug 18, 1998
For such a time as this	SR-247-059	Aug 18, 1998
Look what love has done	SR-247-065	Aug 18, 1998
At the foot of the cross	SR-247-066	Aug 18, 1998
The great revival	SR-247-067	Aug 18, 1998
Listen with your heart	SR-247-072	Aug 18, 1998
God so loved the world	SR-247-073	Aug 18, 1998
I believe, help my unbelief	SR-247-074	Aug 18, 1998
All along the way	SR-247-076	Aug 18, 1998
My lips will praise you	SR-247-082	Aug 18, 1998

Valley of the shadow / by Rhonda Gunn	SR-247-605	March 3, 1998
Sweet peace of God / by Cheri Keaggy	SR-247-610	March 3, 1998
He walked a mile / by Clay Crosse	SR-247-614	March 3, 1998
His name is wonderful / aCarman	SR-247-615	March 3, 1998
Behind the eyes / Amy Grant	SR-248-860	March 3, 1997
The power of His love : changing lives for eternity : a dramatic resurrection musical / created by Steve Moore, Steve Wilkinson and David T. Clydesdale; arr. David T. Clydesdale	SR-248-862	March 3, 1997
Maranatha] Music Praise Chorus audio series : vol. 2	SR-248-997	March 3, 1998
100 million eyeballs / aMiss Angie	SR-249-002	March 3, 1998
Father knows best / Celeste Clydesdale	SR-249-011	March 3, 1998
Maranatha] Music Praise chorus audio series : vol. 3	SR-249-012	March 3, 1998
Promesa / aGuardian	SR-249-024	March 3, 1998
It's still the Cross : songs for the soul-winning church	SR-249-181	March 3, 1998
A miracle in Heaven / Shirley Caesar	SR-249-182	March 3, 1998
Artist of my soul / Sandi Patty	SR-249-183	March 3, 1998
Our recollections / Roy Rogers & Dale Evans	SR-249-185	March 3, 1998
Until I found you / Skip Ewing	SR-249-186	March 3, 1998
More / Scott Krippayne	SR-249-187	March 3, 1998
A mystery of majesty / Dennis Jernigan	SR-249-188	March 3, 1998
Praise celebration / Babbie Mason	SR-249-190	March 3, 1998
Grace & mercy / Marvin Sapp	SR-249-191	March 3, 1998
Pat Boone	SR-249-192	March 3, 1998
My Redeemer lives] : a celebration of God's Resurrection power / created by Greg Nelson & David Hamilton	SR-249-193	March 3, 1998
Hymns from the Ryman	SR-249-194	March 3, 1998
It took a miracle / The aMiracles	SR-249-195	March 3, 1998
Angel songs of Christmas : for solo piano / arr. by Carol Tornquist	SR-249-196	March 3, 1998
Stand up : no. 3 : a collection of America's greatest gospel songs	SR-249-197	March 3, 1998
Mindy's revenge	SR-249-198	March 3, 1998
For the record / Bruce Carroll	SR-249-199	March 3, 1998
A mighty fortress : hymns of celebration / The Gary Bonner Singers	SR-249-200	March 3, 1998
Moments : jewels for the crown / Wanda Geddie Brickner and Kurt Kaiser	SR-249-201	March 3, 1998
He's still good / Rev. Milton Brunson's aThompson Community Singers	SR-249-202	March 3, 1998
Tennessee Ernie Ford	SR-249-203	March 3, 1998
I get lifted / aKelli Williams	SR-249-205	March 3, 1998

Praise chorus audio series : vol. 4	SR-249-206	March 3, 1998
Candy Cane Lane: A recipe for life : a Christmas musical for young voices ; created & written by Celeste Clydesdale ; arr. By David T. Clydesdale	SR-249-207	March 3, 1998
My utmost for His highest: a worship musical / created by Claire Cloninger & Gary Rhodes	SR-249-208	March 3, 1998
Praise chorus audio series : vol. 1	SR-249-211	March 3, 1998
Again I say rejoice] / arr. & orchestrated by David T. Clydesdale	SR-249-212	March 3, 1998
Who do you say I am?: An Easter musical / created by Claire Cloninger & Robert Sterling ; arr. For choir & orchestra by Robert Sterling	SR-249-213	March 3, 1998
Weddings & worship : contemporary Christian songs for solo piano (plus flute/violin)	SR-249-214	March 3, 1998
My utmost for his highest : the anthems	SR-249-215	March 3, 1998
This bright hour / Fernando Ortega	SR-249-365	March 3, 1998
Man of God : becoming a vessel of honor : a musical for men / dramatic material by Marshal Younger ; vocal arr. By O. D. Hall , Jr.	SR-249-366	March 3, 1998
Jesus saves / Greg Long.	SR-249-423	March 3, 1998
I'm gonna be ready	SR-252-174	March 3, 1998
I believe in Christ	SR-252-175	March 3, 1998
Christmas elegance	SR-252-176	March 3, 1998
How firm a foundation	SR-252-177	March 3, 1998
More of you	SR-252-178	March 3, 1998
My utmost for his highest	SR-252-179	March 3, 1998
Mercy refused	SR-252-180	March 3, 1998
You light up my life	SR-252-181	March 3, 1998
Hold on	SR-252-182	March 3, 1998
It's still the Cross	SR-252-183	March 3, 1998
Man of his word	SR-252-184	March 3, 1998
Holy ground	SR-252-185	March 3, 1998
The first Noel	SR-252-186	March 3, 1998
A baby's prayer	SR-252-187	March 3, 1998
Not home yet	SR-252-188	March 3, 1998
The beauty of the Cross	SR-252-189	March 3, 1998
Amazing love for me	SR-252-190	March 3, 1998
The power of your love	SR-252-191	March 3, 1998
Welcome to our world	SR-252-192	March 3, 1998
What if I give all?	SR-252-193	March 3, 1998
Lord, I believe in you	SR-252-194	March 3, 1998
He has forgiven me	SR-252-195	March 3, 1998
Single grain of faith / Jonathan Pierce	SR-255-130	June 29, 1998
Light of the World / the aMartins	SR-255-131	June 29, 1998
Stained glass window / aClay Crosse	SR-255-132	June 29, 1998
To God all praise and glory / Steve Green	SR-255-133	June 29, 1998

Were it not for grace / aLarnelle Harris	SR-255-134	June 29, 1998
Change in me / aLarnelle Harris	SR-255-135	June 29, 1998
New mercy / aPhillips, aCraig & aDean	SR-255-136	June 29, 1998
Faithful to me / Kathy Troccoli	SR-255-137	June 29, 1998
A star is born : a children's Christmas musical / created by Celeste Clydesdale ; arr. David T. Clydesdale	SR-255-138	June 29, 1998
The worship library, vol. 2 : a treasury of 20 essential choral anthems	SR-255-139	June 29, 1998
Perfect time / Maire Brennan	SR-255-140	June 29, 1998
The Christmas post : a dramatic musical	SR-255-141	June 29, 1998
The power of praise : power-filled praise for worship team or contemporary choir / arr. David T. Clydesdale	SR-255-142	June 29, 1998
The way home / Wayne Watson	SR-255-143	June 29, 1998
Glory be / originally recorded by aCheri Keaggy	SR-255-163	June 29, 1998
Shout to the Lord / originally recorded by aDarlene Zschech	SR-255-164	June 29, 1998
Whisper / Genie and Troy Nilsson	SR-257-129	Aug 18, 1998
No mas barreras / Danilo Montero & Jaime Murrell	SR-257-140	Aug 18, 1998
Hymns / Fletch Wiley	SR-257-142	Aug 18, 1998
Treasures	SR-257-144	Aug 18, 1998
Christmas & carols : holiday classics for solo piano	SR-257-150	Aug 18, 1998
The Jesus record / Rich Mullins & A aRagamuffin Band	SR-257-156	Aug 18, 1998
Jaci Velasquez	SR-257-157	Aug 18, 1998
Steady on / aPoint of Grace	SR-257-171	Aug 18, 1998
Besos de mariposa / Miguel Angel Guerra	SR-257-175	Aug 18, 1998
Having a girls' nite out / aChonda Pierce	SR-257-807	Aug 18, 1998
Am I pretty? / aSkypark	SR-257-808	Aug 18, 1998
God fixation / aPetra	SR-259-603	Aug 18, 1998

Pending Copyright Applications

Copyright	Application Number	Application Date
	None.	

Domain Names

Domain Name	Registrar	Expiration Date
IDEAENTERTAINMENT.ORG	Verisign	11/22/2010
IDEAENTERTAINMENT.COM	Verisign	11/22/2010
IDEAENTERTAINMENT.NET	Verisign	11/22/2010
CELEBRATIONHYMNAL.COM	Verisign	6/16/2006

SCHEDULE A

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