

REC'D

COVER SHEET  
12-06-2001  
101908331

OMB No. 0651-0011 (exp. 4/94)

Tab settings

To the Honorable Commissioner of Patents and Trademarks

attached original documents or copy thereof.

1. Name of conveying party(ies):

BFC Investments, L.P.

12-6-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership  
Delaware

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Effective Date: July 16, 2001

Execution Date: November 8, 2001

2. Address of receiving party(ies)

Name: Trademark Management Company

Internal Address: Suite 604

Street Address: 877 W. Main Street

City: Boise State: ID ZIP: 83702

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

see Schedule A attached

145 1147

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan, Esq.

Internal Address: H. J. Heinz Company

Street Address: 1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

6. Total number of applications and registrations involved: 37

7. Total fee (37 CFR 3.41).....\$ 940.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

2/06/2001 DBYRNE 00000126 081631 1451147

DO NOT USE THIS SPACE

1 FC:481 40.00 CH  
2 FC:482 900.00 CH  
9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy A. Linkes, Paralegal  
Name of Person Signing

*Nancy A. Linkes*  
Signature

12/04/2001  
Date

Total number of pages including cover sheet, attachments, and document:

SCHEDULE A

BFC Investments, L.P.

UNITED STATES - REGISTRATIONS

Country Name	Trademark Name	Status	File Date	Registration Number	Registration Date	Renewal Date	Class	Goods
United States of America	ANIMAL LOGO (Classico Label)	Registered	12/04/1986	1451147	08/04/1987	08/04/2007	30	Foods, sauces, excluding apple and cranberry
United States of America	AUNT MILLIE'S	Renewed	02/18/1969	889799	04/21/1970	04/21/2010	30	Spaghetti sauce, both with and without meat, and marinara sauce
United States of America	CLASSICO	Registered	04/25/1983	1308195	12/04/1984	12/04/2004	29	Cheese
United States of America	CLASSICO	Registered	01/12/1983	1273783	04/10/1984	04/10/2004	30	Spaghetti sauce
United States of America	CLASSICO	Registered	08/09/1993	1910783	08/08/1995	08/08/2005	30	Pasta, namely spaghetti, noodles, lasagna, rotini, linguini, macaroni and fettuccine
United States of America	CLASSICO DI CAPRI	Registered	01/17/1995	1989603	07/30/1996	07/30/2006	30	Sauces, with the exception of applesauce and cranberry sauce
United States of America	CLASSICO DI GENOA	Registered	01/17/1995	2066155	06/03/1997	06/03/2007	29, 30	Pasta sauces and soups
United States of America	CLASSICO DI PARMA	Registered	01/17/1995	1990826	08/06/1996	08/06/2006	30	Sauces, with the exception of applesauce and cranberry sauce

Country Name	Trademark Name	Status	File Date	Registration Number	Registration Date	Renewal Date	Class	Goods
United States of America	CLASSICO DI ROMA ARRABIATA	Registered	06/11/1997	2256374	06/29/1999	06/29/2009	30	Sauces except apple and cranberry
United States of America	CLASSICO DI SALERNO	Registered	01/17/1995	1990825	08/06/1996	08/06/2006	30	Sauces, with the exception of applesauce and cranberry sauce
United States of America	CLASSICO DI SICILIA	Registered	10/15/1996	2235608	03/30/1999	03/30/2009	30	Sauces, with the exception of applesauce and cranberry sauce.
United States of America	CLASSICO DI SORRENTO	Registered	04/18/1995	2076741	07/08/1997	07/08/2007	30	Sauces, with the exception of applesauce and cranberry sauce
United States of America	DESIGN OF CHEESE WHEEL	Registered	11/08/1993	1854791	09/20/1994	09/20/2004	30	Food, namely sauces excluding applesauce and cranberry sauce
United States of America	DESIGN OF GARLIC CLOVE & ONION	Registered	11/08/1993	1854790	09/20/1994	09/20/2004	30	Food; namely, sauces excluding apple sauce and cranberry sauce
United States of America	DESIGN OF THREE PEPPERS	Registered	11/08/1993	1864852	11/29/1994	11/29/2004	30	Food, namely sauces excluding applesauce and cranberry sauce
United States of America	DESIGN OF TOMATOES	Registered	12/20/1993	1855899	09/27/1994	09/27/2004	30	Food; namely, sauces excluding apple sauce and cranberry sauce
United States of America	DESIGN OF TWO PEPPERS	Registered	11/08/1993	1853757	09/13/1994	09/13/2004	30	Food, namely sauces excluding applesauce and cranberry sauce

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Country of Origin	Trademark	Status	Registration Date	Registration Number	Registration and Classification Date	Class	Goods
United States of America	FABULOUS 4-SOMES	Registered	06/12/1997	2190659	09/22/1998	16, 29	Recipe pamphlets in Class 16 Bouillon in powder and granular form in Class 29
United States of America	FABULOUS 4-SOMES and Design	Registered	06/12/1997	2192075	09/29/1998	16,29	Recipe pamphlets (16) Bouillon in powder and granular form (29)
United States of America	FLAKE GARDEN	Renewed	10/09/1961	749865	05/21/2003	29	Assortment of dehydrated vegetable flakes
United States of America	GOLDEN NUGGETT	Renewed	07/29/1963	794509	08/17/2005	30	Capsule containing hydrogenated vegetable oil ...
United States of America	LOS CALDITOS	Registered	11/01/1991	1849723	08/09/1994	29	Bouillon
United States of America	MAKE HOMEMADE EASY	Registered	10/15/1996	2130122	01/20/1998	29	Vegetable based soup mix.
United States of America	MBT	Renewed	03/22/1971	940004	08/01/1972	29	Instant broth mixes
United States of America	MBT	Renewed	02/13/1952	568590	12/30/1952	32	Preparation for making a drink have mock beef flavor
United States of America	MISCELLANEOUS DESIGN Mason Jar	Registered	02/09/1995	2042669	03/11/1997	30	Sauces with the exception of apple sauce and cranberry sauce
United States of America	MRS. GRASS	Renewed	04/01/1949	533118	11/07/1950	30	Noodles, vegetable noodle soup mixture, and noodle soup mixture with chicken fat

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Country	Trademark	Status	Filing Date	Registration Number	Registration Date	Renewal Date	Class	Goods
United States of America	MRS. GRASS	Renewed	12/21/1964	818761	11/15/1966	11/15/2006	29,30	Noodle soup mixture with chicken fat, tomato vegetable noodle soup, beef noodle soup, French style onion soup and noodles
United States of America	MRS. GRASS & Ladle Design	Registered	12/01/1980	1238611	05/17/1983	05/17/2003	29	Dried soup mixes
United States of America	MUSHROOM LOGO (Classico Label)	Registered	05/28/1993	1827622	03/22/1994	03/22/2004	30	Pasta, sauces, excluding apple sauce and cranberry sauce
United States of America	SOUP STARTER	Registered	09/27/1976	1248521	08/16/1983	08/16/2003	29	Vegetable based soup mix
United States of America	STEERO	Renewed	09/21/1951	564741	09/30/1952	09/23/2008	29	Preparations in the form of cubes for making beef broth, chicken broth and vegetable broth
United States of America	STEERO	Renewed	12/16/1957	667507	09/23/1958	09/23/2008	29	Bouillon in powder and granular form
United States of America	STEW STARTER DESIGN - CHICKEN	Registered	12/03/1979	1208727	09/14/1982	09/14/2002	29	Dry stew base containing dehydrated vegetables and seasonings
United States of America	TOMATO LOGO (Classico Label)	Registered	05/27/1993	1830479	04/12/1994	04/12/2004	30	Food; namely, sauces excluding apple sauce and cranberry sauce;

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Country	Trademark Name	Status	File Date	Registration Number	Registration Date	Renewal Date	Class	Goods
United States of America	TOMATO LOGO (Classico Label)	Registered	12/04/1986	1454548	08/25/1987	08/25/2007	30	Foods, namely sauces excluding apple sauce and cranberry sauce
United States of America	WYLER'S	Registered	03/31/1998	2,344,478	04/25/2000	04/25/2010	29	Dehydrated soup mixes, soup bases, soup stocks, liquid concentrated broth or bouillon, bouillon cubes, granulated bouillon, dehydrated broth

(S) W (S)

**ASSIGNMENT**

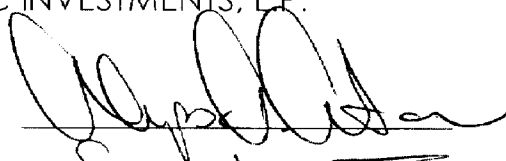
WHEREAS, BFC Investments, L.P., a limited partnership of Delaware, with offices located at Suite 202, One Little Falls, Centre, 2711 Centerville Road, Wilmington, Delaware 19808 U.S.A., is the owner of certain trademark registrations, a list of which is attached hereto as Schedule A, as well as other unregistered common law trademarks, trade dress and label designs; and

WHEREAS, Trademark Management Company, a Delaware corporation located 877 W. Main Street, Suite 604, Boise, Idaho 83702 U.S.A., is desirous of acquiring all right, title and interest in and to the registered trademarks, unregistered common law trademarks, trade dress and label designs including the goodwill of the business connected with the use thereof and symbolized thereby;

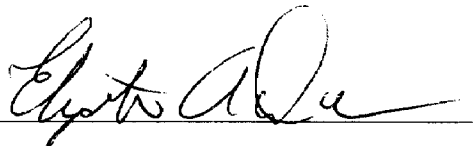
NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, BFC Investments, L.P. does hereby assign unto Trademark Management Company all right, title and interest in and to the registered trademarks set forth in Schedule A and to the unregistered common law trademarks, trade dress and label designs utilized with the registered trademarks together with any goodwill of the business symbolized thereby.

BFC Investments, L.P. agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title to the trademarks in Trademark Management Company and to carry out the intent of this Assignment.

BFC INVESTMENTS, L.P.

By:   
Secretary

Subscribed and sworn to before me this 8<sup>th</sup> day of NOVEMBER, 2001.



Notary Public  
**Elizabeth A. Dawson**

**COMMISSION EXPIRES**  
**MAY 17, 2005**

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