

12-06-2001

CORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Atty Docket No. 264326



101908851

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original document



1. Name of conveying party(ies):

Hampton Roads Baking Co., LLC

- Individuals(s)
- General Partnership
- Corporation-State VA
- Other Limited Liability Company

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving
Name: **Flowers Bakeries Branc**

12-03-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #25

Internal Address:

Street Address: **1105 North Market Street, Suite 1300**

City: **Wilmington** State: **DE** Zip: **19899**

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
MARY JANE, Reg. No. 796,488

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Peachtree Street, Suite 2800

City: Atlanta State: GA Zip: 30309-4530

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharan B. Flexner
Name of Person Signing

Sharan B. Flexner
Signature

11-29-01
Date

Total number of pages including cover sheet, attachments, and document: 0

12/05/2001 6TON11

00000144 796488

01 FC:481

40.00 DP

02 FC:482

50.00 DP

TRADEMARK
REEL: 002403 FRAME: 0081

Attachment A - Additional Trademark Registrations

NATURAL GRAIN, Reg. No. 1,268,423

MARY JANE SUPER WHITE BETTER THAN WHEAT, Reg. No. 1,923,004



12-03-2001

U.S. Patent & TMO/c/TM Mail Rpt Dt. #26

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK ASSIGNMENT DIVISION

Registration Nos.: 796,488 (MARY JANE
1,268,423 (NATURAL GRAIN)
1,923,004 (MARY JANE SUPER WHITE BETTER THAN
WHEAT (and design)

Assignor: Hampton Roads Baking Co., LLC

Assignee: Flowers Bakeries Brands, Inc.

ASSIGNMENT OF MARKS AND REGISTRATIONS

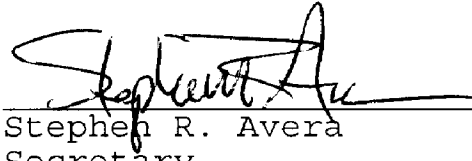
WHEREAS, Hampton Roads Baking Co., LLC, a Virginia limited liability company with an address of 1209 Corprew Avenue, Norfolk, Virginia 23504, is the owner of the following trademarks and federal registrations (the "Marks and Registrations"):

<u>Mark</u>	<u>Reg. No.</u>
MARY JANE	796,488
NATURAL GRAIN	1,268,423
MARY JANE SUPER WHITE BETTER THAN WHEAT (and design)	1,923,004

WHEREAS, Flowers Bakeries Brands, Inc., a Delaware corporation with an address of 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899, wishes to acquire the Marks and Registrations, together with the good will associated with the Marks and Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, Hampton Roads Baking Co., LLC assigns to Flowers Bakeries Brands,

Inc. all rights to, and ownership interests in, the Marks and Registrations, together with the good will associated with the Marks and Registrations.



Stephen R. Avera
Secretary
Hampton Roads Baking Co., LLC

Date: 11/19/01