12-06-2001



RECO. 101908868 TRADEMARKS

11.28.01

Commissioner of Patents and Trademarks Box ASSIGNMENTS FEE 2900 Crystal Drive Arlington, VA 22202-3513 U.S. Patent & TMO10/TM Mail PCpt. Dt. #57

Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Fluhrer Bakeries, Inc., a California corporation

2. Name and address of receiving party(ies):

United States Bakery, an Oregon corporation 315 NE 10th Portland, Oregon 97232

3. Nature of conveyance:

Assignment Executed on September 25, 2001

- 4. Application number(s) or registration number(s):
 - A. Trademark Application No.(s)
- B. Trademark Registration No.(s)

12/05/2001 GTON11 00000125 1697847 01,FC:481 40.00 GP 02 FC:482 100.00 GP 1,697,847 1,677,798 1,670,424 1,677,797 1,874,794

5. Name and address of party to whom correspondence concerning document should be mailed:

Jennifer L. Lefere Tonkon Torp LLP 1600 Pioneer Tower 888 SW Fifth Avenue Portland, OR 97204-2099

6. Total number of applications and registrations i	nvolved:
5	
7. Total fee (37 CFR 3.41):	
\$140.00 (Enclosed)	
8. <u>Deposit account number</u> :	
N/A	
9. Statement and signature:	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
	Jennifer L. Lefere
	Dated: 18, 2001
Total number of pages including cover sheet, attachments, and document: 4	
000632\09000\427604 V00 1	

TRADEMARK ASSIGNMENT

WHEREAS, Fluhrer Bakeries, Inc., a California corporation ("Assignor"), is the owner of the following trademarks currently registered in the United States Patent and Trademark Office:

Mark	Serial No.	Registration No.	Registration Date
BIG LOAF	74/152,734	1,697,847	June 30, 1992
FERNDALE FARMS	74/152,828	1,677,798	March 3, 1992
HUMBOLDT BAY	74/152,657	1,670,424	December 31, 1991
LOGGER	74/152,656	1,677,797	March 3, 1992
WESTERN FARMS & Design	74/444,448	1,874,794	January 17, 1995

WHEREAS, United States Bakery, an Oregon corporation ("Assignee"), having its principal offices at 315 NE 10th, Portland, Oregon 97232, desires to acquire such marks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor, hereby assigns to Assignee, all of its right, title and interest in and to the Marks, together with (i) the goodwill of the business associated with the Marks, and the above identified registration of the Marks; and (ii) Assignor's right title and interest in and to all suits, causes of action and claims recoverable by law or in equity arising from past, present or future infringement or use of the Marks, their derivatives and variations in and to profits arising from past infringement or use

Fluhrer Bakeries, Inc.
a California corporation

By:

Name: Hoo Tihiang Han

Title: Secretary

Dated: Sep. 25, 2001

STATE OF California)
() ss.
County of Jenzura)
On this 25	day of <u>Certamener</u> 2001, before me personally appeared ho being duly sworn, stated that he/she is the <u>Carracy</u> of Fluhrer
	a corporation, and acknowledged the foregoing instrument to be the
voluntary act and deed of the	ne corporation, executed by authority of its board of directors.
ROBERT ROSS KELLY JR	Land the
NOTARY PUBLIC - CALIFORNIA VI	NOTARY PUBLIC
My Comm. Expires Dec. 9, 2002	My Commission Expires: 12-9-02

000632\09000\391133 V001

RECORDED: 11/28/2001