

12-06-2001

RECORDATION FORM COVER SHEET

Docket No.:



# TRADEMARKS ONLY

8368

101908620

To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

National Orange Packing Company  
3604 Commerce Street  
Riverside, CA 92507

U.31-01

- Individual(s)
- General Partnership
- Corporation-State California
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Blue Banner Company, Inc.

Internal Address: \_\_\_\_\_

Street Address: 2601 Third Street

City: Riverside State: CA ZIP: 92502

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State California
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: July 1, 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

389,985  
2,086,898

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kristen J. Moyer

Internal Address: Attorney at Law

Street Address: 720 E. Sunkist Street

City: Ontario State: CA ZIP: 91761

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

130300

12/06/2001 AMMED1 00000008 130300 389985

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JOHN KNAAK

Name of Person Signing

Signature

10/17/01

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

REEL: 002403 FRAME: 0211

# ASSIGNMENT

WHEREAS, National Orange Packing Company, a California Corporation, located and doing business at 3604 Commerce Street, Riverside, CA 92507, adopted and used in its business and was the owner of certain trademarks which are registered in the United States Patent and Trademark Office as follows:

<u>Registration No.</u>	<u>Date Granted</u>	<u>Trademark</u>
389,985	9/2/1941	ORCHARD
2,086,898	8/12/1997	ORCHARD BRAND

WHEREAS, Blue Banner Company, Inc., a California Corporation, located and doing business at 2601 Third Street, Riverside, California, 92502 has heretofore acquired said trademarks from said National Orange Packing Company and the registrations thereof; and

WHEREAS, the respective parties desire to further evidence the transfer thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid and other good and valuable consideration, the receipt for which is hereby acknowledged, said National Orange Packing Company by these presents does sell, assign and transfer unto the said Blue Banner Company, Inc. the entire right, title and interest in and to the trademarks; ORCHARD and ORCHARD BRAND and the registrations thereof, No.'s 389,985, and 2,086,898, together with that part of the goodwill of the business connected with the use of and symbolized by said marks.

IN WITNESS WHEREOF, said hereby executes this assignment this  
17 day of October 2001.

NATIONAL ORANGE PACKING COMPANY

By:   
\_\_\_\_\_

Name: JOHN KNAAK

Title: VICE PRESIDENT GEN MGR.