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FEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

U.S. Patent & TMO/TM Mail Rpt D1 #22

Commissioner of

101908839

attached original documents or copy hereof.

1. Name of conveying party(ies):

11.29.01 LG Chem Investment Ltd.

- Individual(s)
- General Partnership
- Corporation-State Korea
- Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: LG Household & Health Care Ltd.
Address: 20, Yoido-dong, Yongdungpo-ku
Seoul
Korea

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Korea
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 17, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,385,639 & 9 others (See ATTACHED)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....10

7. Total fee (37 CFR 3.41) \$ 265.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

11/29/2001
Date

Total number of pages comprising cover sheet: _____

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: LGHC USA TA-0107232 DE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,385639

Mark: DEBON (stylized)

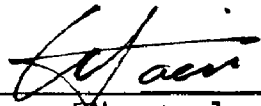
Registration Date: March 11, 1986

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

LG HOUSEHOLD & HEALTH CARE LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Yongdungpo-ku, Seoul, Republic of Korea, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

LG HOUSEHOLD & HEALTH CARE LTD.

By: 
[Signature]

Name: Myeong-Jae Cho
[Printed or typed]

Title: President

Date: October 17, 2001

The Trademarks List

No.	Trademark	Class	Appln. No.	Reg. No.	Our Ref.
1	DEBON	3	73/430563	1385639	OTP 010523 US
2	1ST DATE	3	83/430252	1282036	OTP 010524 US
3	DEBON	3	73/609912	1449171	OTP 010525 US
4	DeBon MINERVA	3	759420	1830981	OPT 880041 US
5	DEBON ESSANCE	3	53058	1790908	OTP 900063 US
6	BAMBOO SALT	3	74/314117	1920624	OTP 920173 US
7	DEBON TREA	3	74/482129	2022763	OTP 930432 US
8	REMODE	3	74/482132	2060234	OTP 930462 US
9	D'VON	3	75/078483	2162524	OTP 960198 US
10	ATMAN	21	75/259227	2150678	OTP 970383 US

ASSIGNMENT

WHEREAS, LG CHEM INVESTMENT LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Yongdungpo-ku, Seoul, Republic of Korea ("**Assignor**"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "**Trademarks**");

and WHEREAS, LG HOUSEHOLD & HEALTH CARE LTD., a corporation organized and existing under the laws of Korea, located at 20, Yoido-dong, Yongdungpo-ku, Seoul, Republic of Korea ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

LG CHEM INVESTMENT LTD.

By: Joe Kap Sung

Name: Jae-Kap Sung

Title: President

Date of Signature: October 17, 2001

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