



To the Honorable Commissioner of Patents

101910354

original documents or copy thereof.

1. Name of conveying party(ies):

2. Name and address of receiving party(ies):

Beaulieu Group, LLC

Name: Homer TLC, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership

Internal Address: \_\_\_\_\_

Corporation-State: Georgia  
 Other \_\_\_\_\_

Street Address: 1404 Society Drive  
City: Claymont State: DE ZIP: 19703

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

10.30.01

Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Other \_\_\_\_\_

Execution Date: 10/23/01

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,321,766

Additional numbers attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 1

Name: Sharon L. Bart

Internal Address: \_\_\_\_\_

Homer TLC, Inc.

Street Address: 1404 Society Drive

City: Claymont State: DE ZIP: 19703

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 50-0900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharon L. Bart  
Name of Person Signing

Sharon L. Bart  
Signature

10/29/01  
Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT OF US TRADEMARK

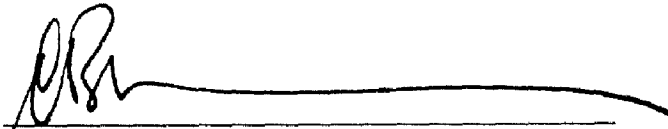
WHEREAS, Beaulieu Group, LLC, a Georgia corporation with a place of business at 1502 Coronet Drive, Dalton, GA 30720 ("Assignor"), represents and warrants that it is the owner of the trademark TRAFFICMASTER and of Federal Trademark Registration No. 2321766 (the "Mark");

WHEREAS, Homer TLC, Inc., with a place of business at 14040 Society Drive, Claymont, DE 19703 ("Assignee"), desires to obtain all rights in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in and to the Mark, all registrations and applications, if any, therefor, the right to recover for past infringement, and the good will of the business with which it is or has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 23rd day of October 2001.

BEAULIEU GROUP, LLC

By:   
\_\_\_\_\_  
Carl M. Bouckaert  
President and CEO