Form PTO-1594

(Rev. 03/01)

NOV - 2

12-07-2001



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings ⇔⇔ ▼ 101910)229 v v
To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): Message! Products, Inc.	2. Name and address of receiving party(ies) Name: Check Gallery, Inc. Internal
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Minnesota ☐ Other	Address: Street Address: 1802 Fashion Court City: Joppa State: MD Zip: 21085
Additional name(s) of conveying party(ies) attached? 🍱 Yes 🔄 No	Association
3. Nature of conveyance: Assignment	Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
Application number(s) or registration number(s): A. Trademark Application No.(s)	1,967,440 B. Trademark Registration No.(s) 2,346,187 1,410,489
Additional number(s) att 5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed: Name: Dana O. Lynch, Esq.	registrations involved:
Internal Address: Whiteford, Taylor	7. Total fee (37 CFR 3.41)\$ 90 • 00
& Preston L.L.P.	Enclosed Authorized to be charged to deposit account
Street Address: 7 Saint Paul Street	8. Deposit account number:
City: Baltimore State: MD Zip: 21202	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing informations of the original document. Dana O. Lynch, Esq. Name of Person Signing	gnature Date
Total number of pages including cover	3

12/07/2001 LINUELLER 00000014 1967440

Mal documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

01 FC:481 02 FC:482

40.00 BP 50.00 BP

ASSIGNMENT OF TRADEMARKS

WHEREAS, Message!Products, Inc. ("Assignor") is the owner of the marks set forth on Schedule A, which are currently registered with the United States Patent and Trademark Office (the "PTO") (the "Marks");

WHEREAS, pursuant to an Asset Purchase Agreement dated April 20, 2001, Check Gallery, Inc. ("Assignee") desires to acquire any and all rights that Assignor has in and to the Marks, the registrations therefor, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations therefor, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused the execution of this Assignment as of the 20th day of April, 2001.

MESSAGE!PRODUCTS, INC.

Kristen Copham, President

STATE OF MINNESOTA, COUNTY OF HENNEPIN, TO WIT:

On this 20th day of April 2001, before me appeared Kristen Copham, being duly authorized, who signed this Assignment on behalf of Message!Products, Inc.

NOTARY PUBLIC

My Commission Expires:

CARCA J. RICKTER
TO A TO THE PROPERTY PUBLIC MANUESCER
NY COMMENT LANGUAGE MAN 11, 2002

SCHEDULE A

REGISTERED MARK

MARK	REGISTRATION NO.	REGISTRATION DATE
MESSAGE!PRODUCT	1967440	April 9, 1996
UNIQUE!CHECKS	2346187	April 25, 2000
MESSAGE!CHECK	1410489	September 23, 1986

139047v2

RECORDED: 11/02/2001

TRADEMARK
REEL: 002404 FRAME: 0251